



human nature and

. . .

the nature of hospitality
by jodi lynn ziegelman

What happened to the human? Let's get back to

the nature of hospitality

in design...

A Design Thesis Submitted to the
Department of Architecture and Landscape Architecture
of North Dakota State University

By

Jodi Lynn Ziegelman

In Partial Fulfillment of the Requirements
for the Degree of
Master of Architecture

I Inspiration



project background

I Inspiration

PROBLEM STATEMENT

How is hospitality expressed in architectural terms and how does this affect our perception of space?



project background

I Inspiration

- a. “Technology” is the fuel of the human race
- b. There is a dangerous separation from the basic nature and living today
- c. Development from fire in a cave to the hands-free Blue Tooth over thousands of years

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This project seeks to teach an answer to the question for those that need to re-learn the pathway to their forgotten inner self.

We must learn first to be a human **within a landscape**.

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We must learn first to be a human **within a landscape**.

Technology should be recognized as secondary and supplementary **only**. Technology that runs itself is a silent weapon that eliminates general knowledge through widespread ignorance. SIMPLY “**BE**”

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project background

2

Spatial Qualities

- a. Sharp topography helps maintain balance between built structure and environment
- b. Materiality reflects local granite and heavy timber
- c. Construction, some utilities and other traffic are able to access the site through the main waterway

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- d. Sim Van Der Ryn's poem
- e. An Architecture of Humanity and Hospitality as a new language medium
- f. Architecture must act as the "host" for the users to re-access this site and understand themselves better

I like to build places where nature is foreground and cannot be overpowered by our temporary creations.

I use geometry not only to organize space and to mark the social interactions within but also to resonate with the landscape.

The building is not a fixed object but part of the larger pattern that flows with change – a permeable membrane responding to changes in use and place.

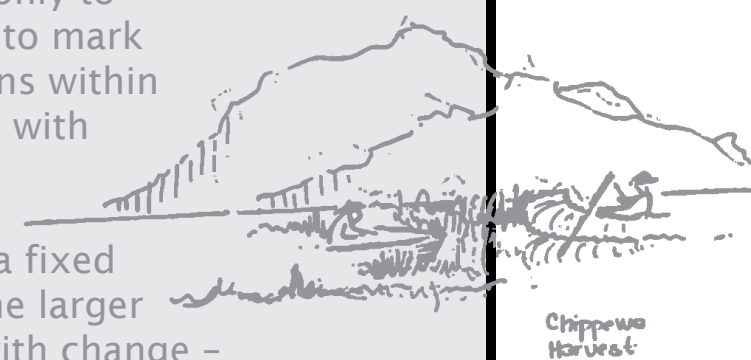
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Architecture is part of the process of "re-memoring" – putting back together our collective dreams.

I like to design buildings that are places for learning, healing, reflection, coming together.

The building should tell a story about place and people and be a pathway to understanding ourselves within nature.

– Sim van Der Ryn –
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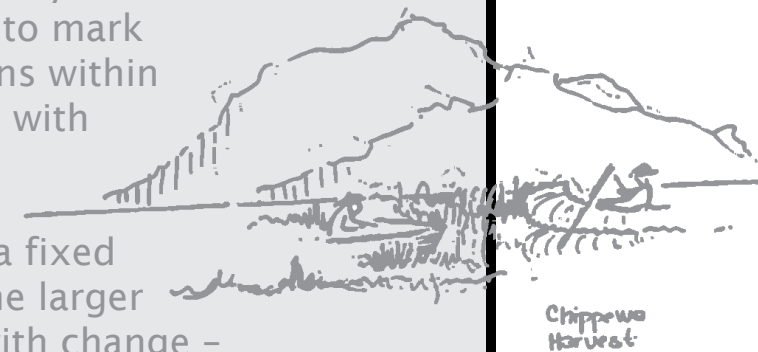
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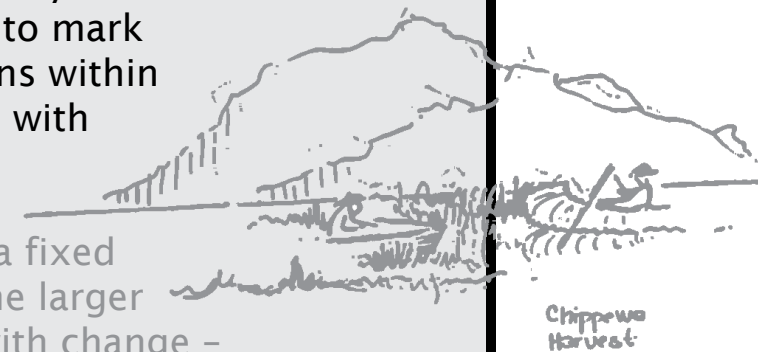
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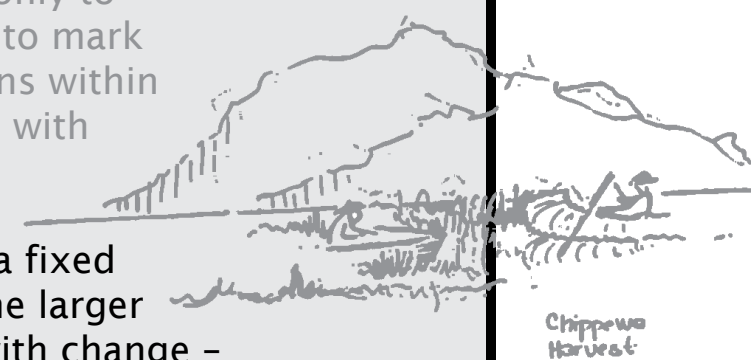
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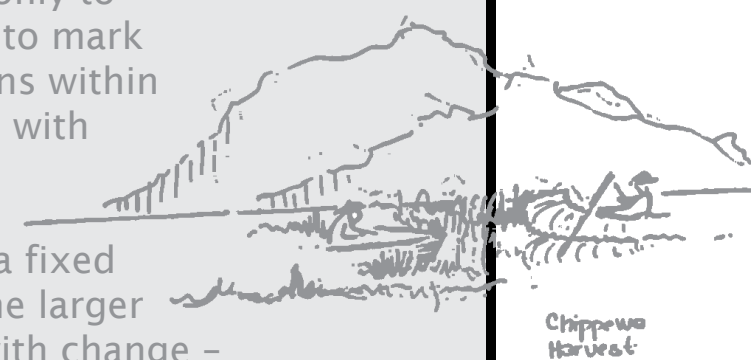
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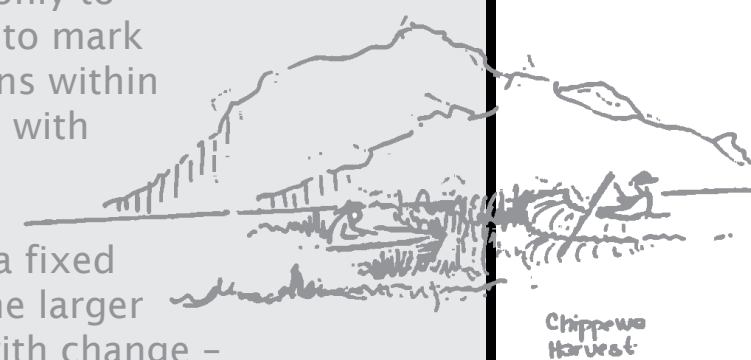
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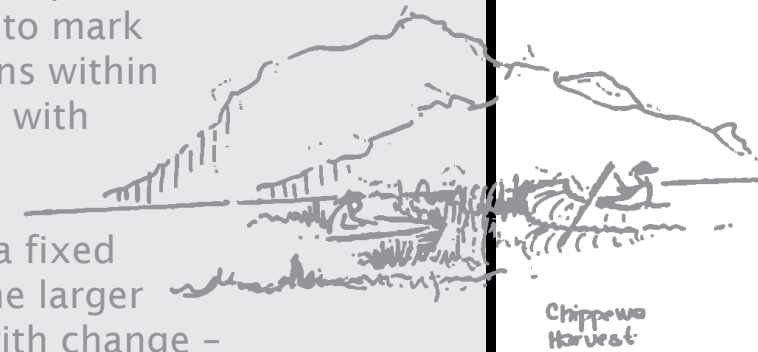
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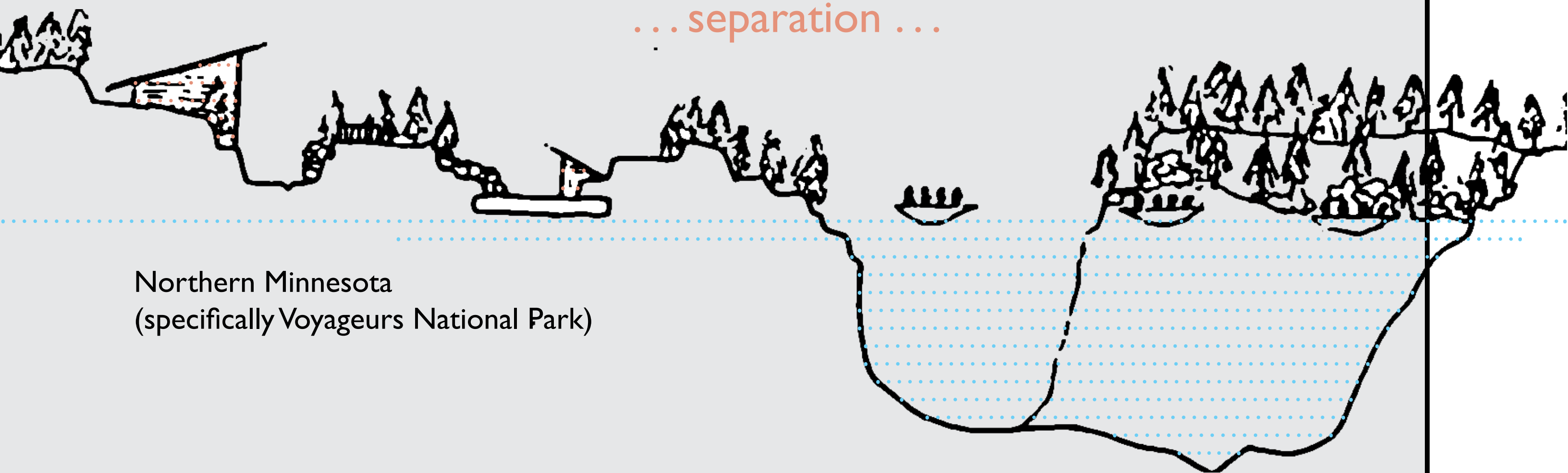
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3

Program

The topography of the site was an important feature and highly sought after “accommodation” that must be met before any other development was explored.

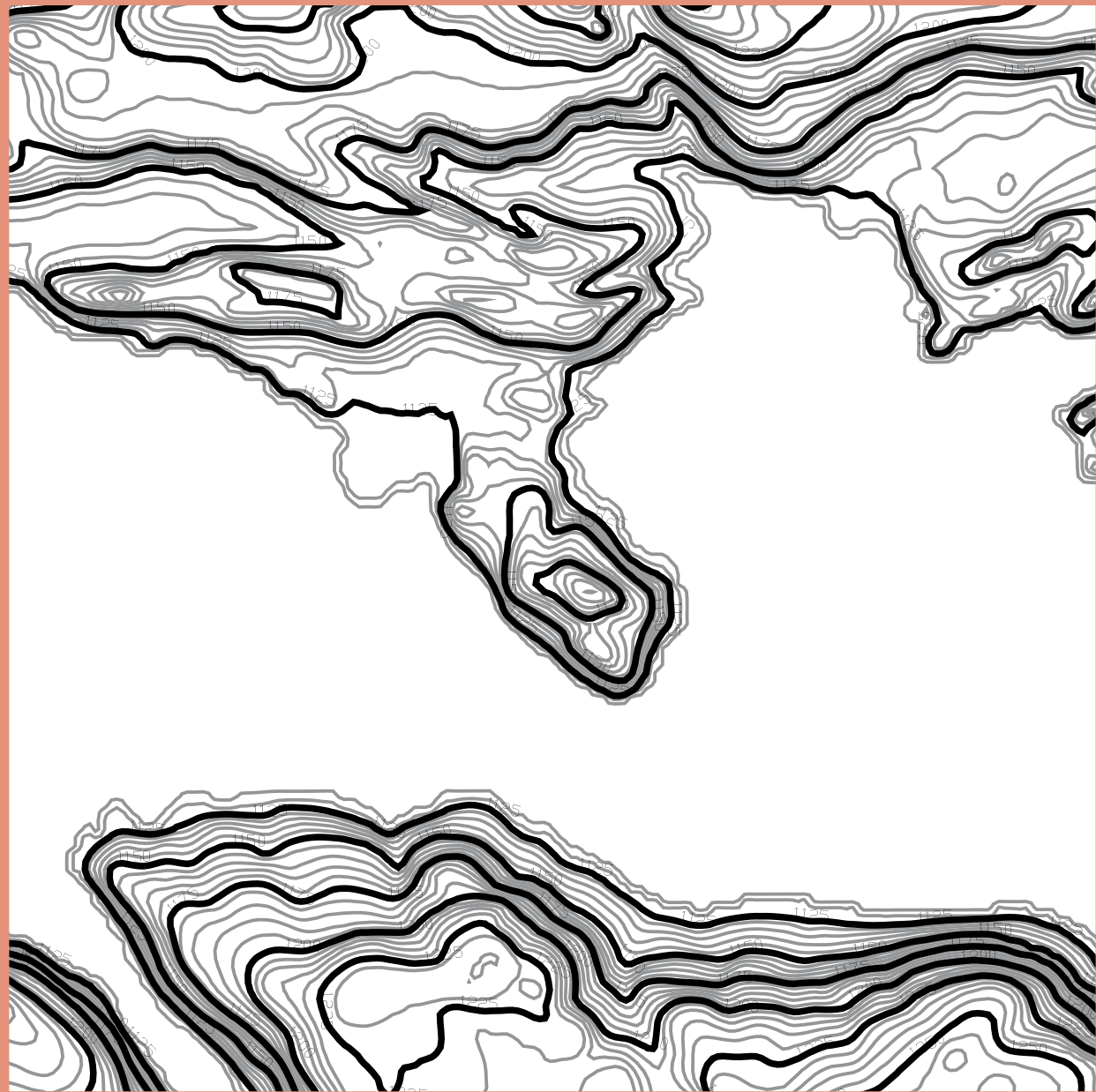


Northern Minnesota
(specifically Voyageurs National Park)

context analysis

3

Program

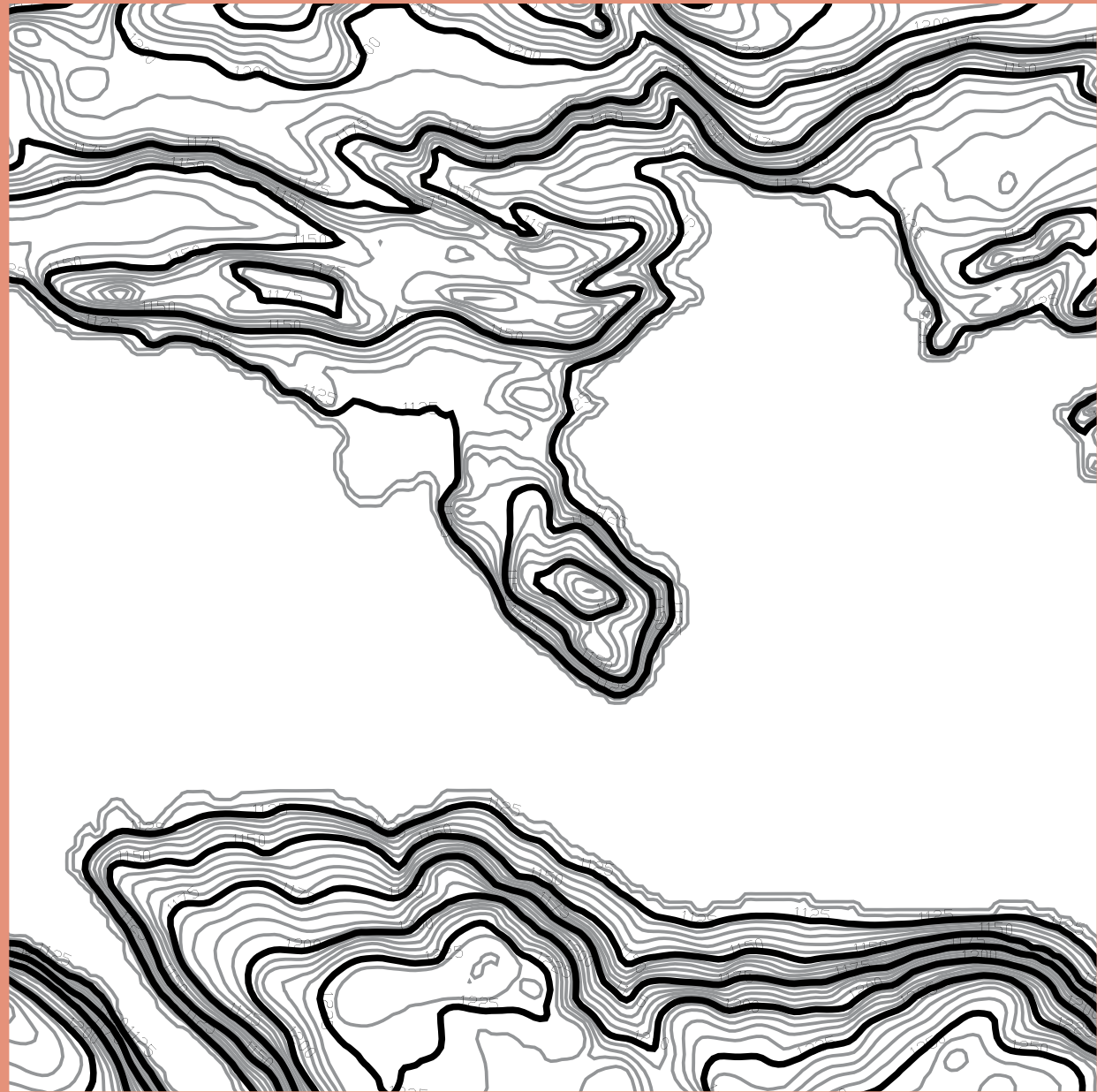


CAMPUS SITE MAP

conceptual analysis

3

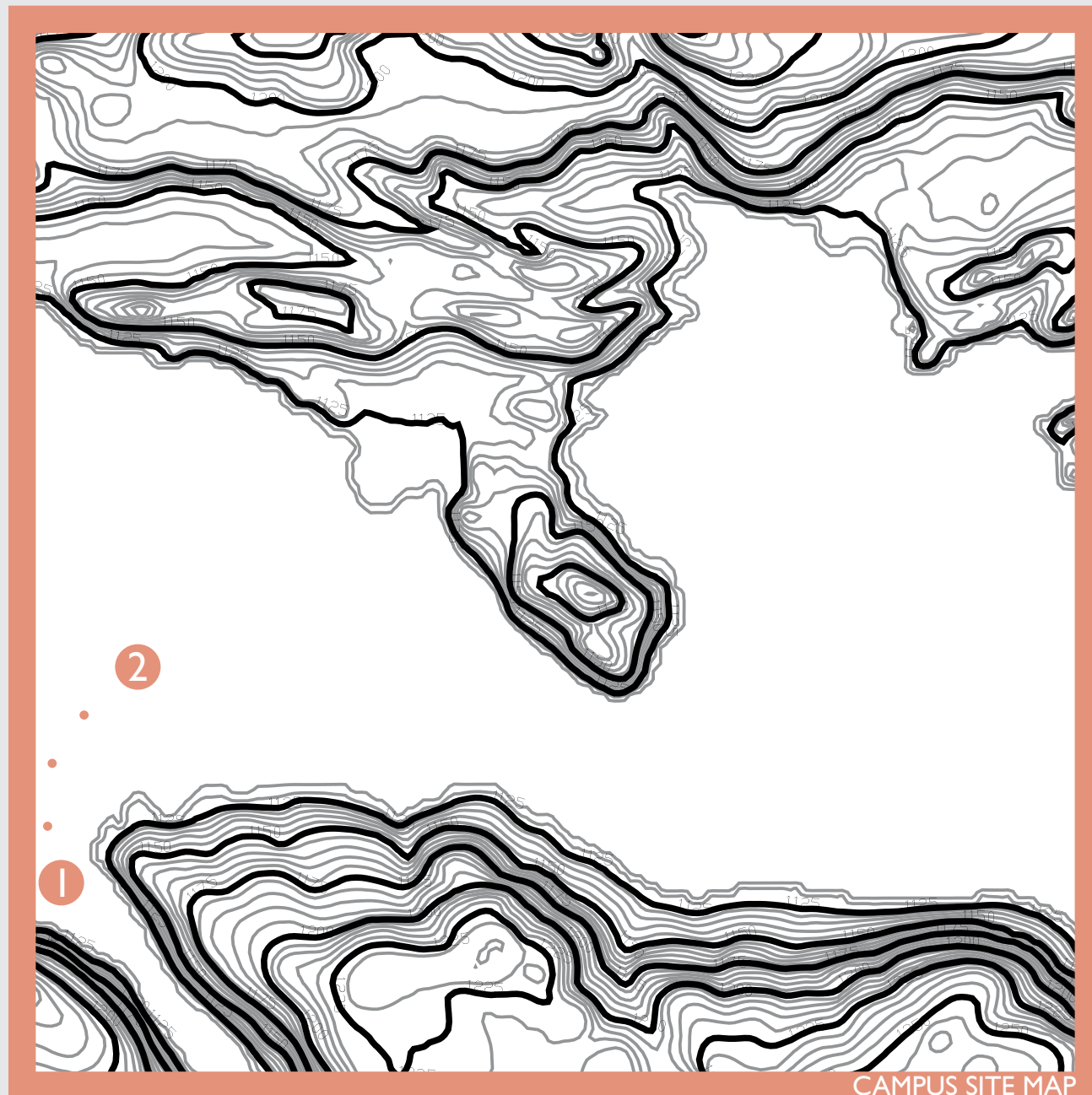
Program



CAMPUS SITE MAP

- a. “Breaking away” or self-seclusion
- b. Ideal experience
- c. Architecture acting as “companion” throughout the program

3 Program (Phase I)

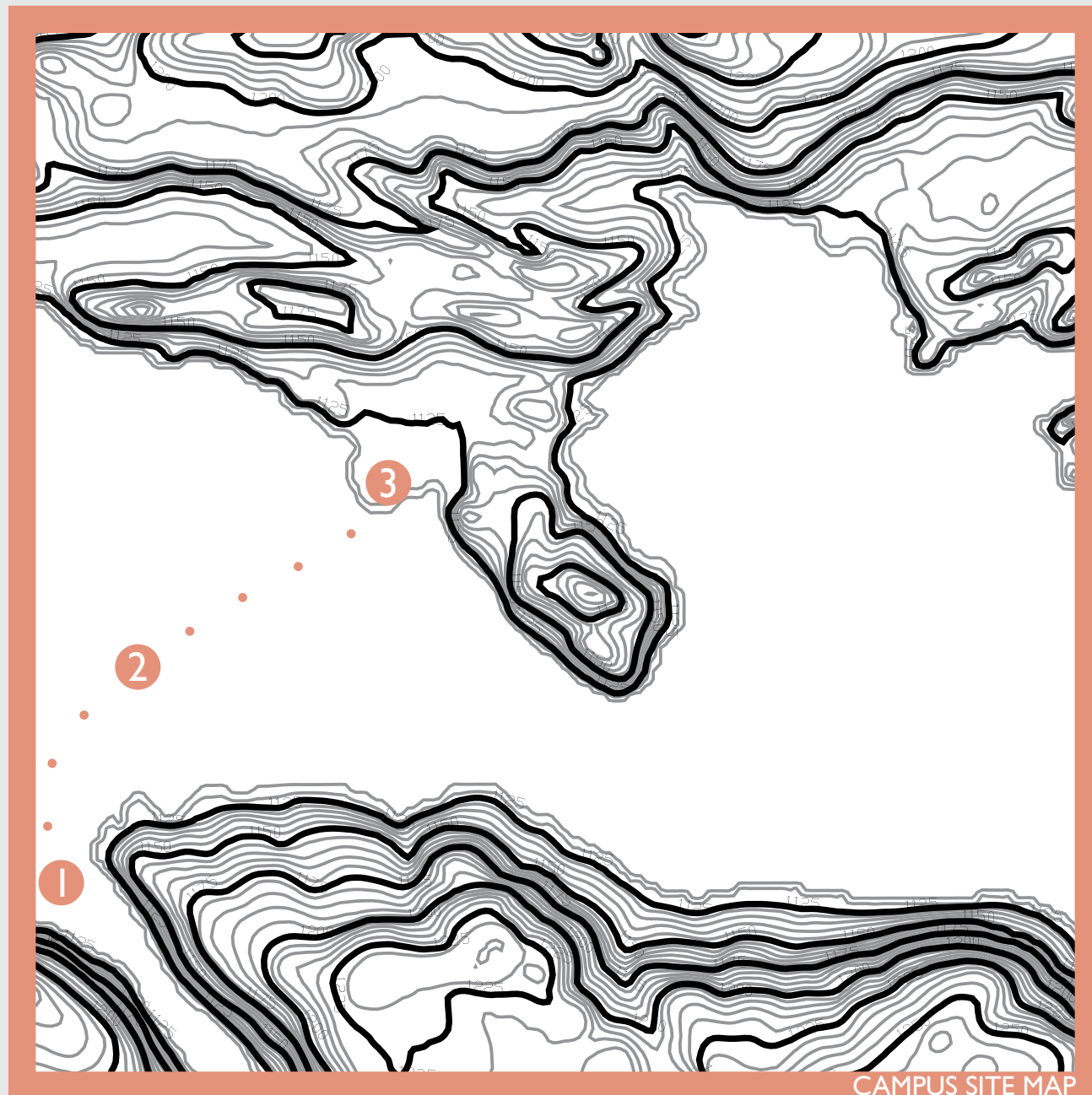


1. Breach

2. Longing

These two emotions are considered “non-architectural” sites in this design solution.

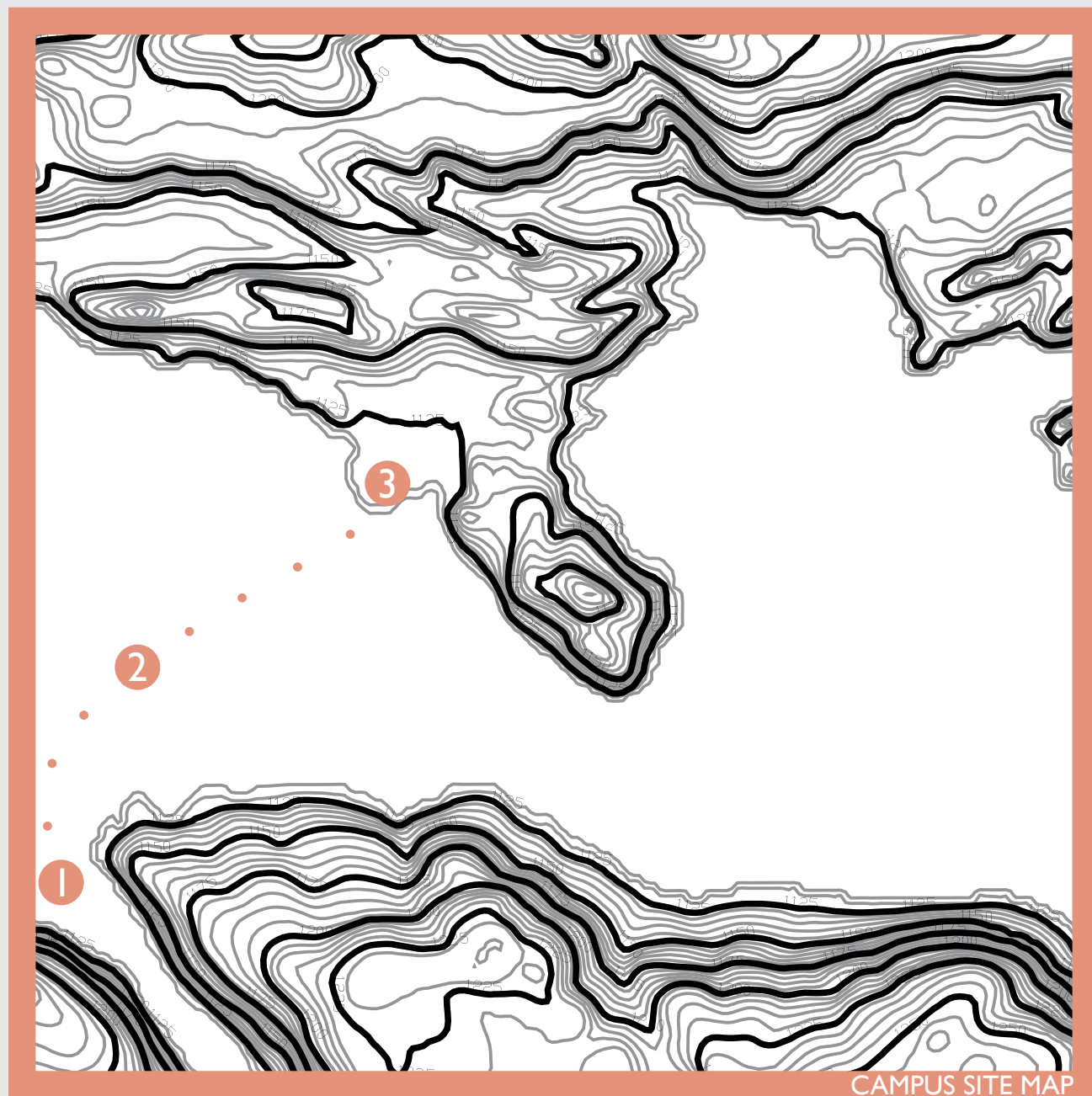
3 Program (Phase I)



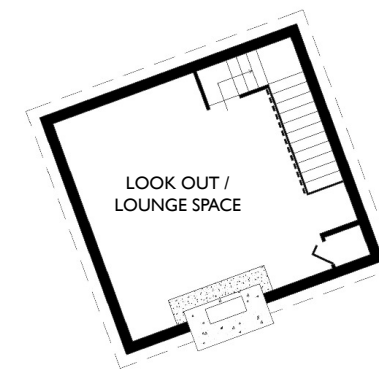
3. Arrival

The first landing point on the site grounds. Newcomers are met with the Gate Keeper's Lodge and welcomed to the rehabilitation campus.

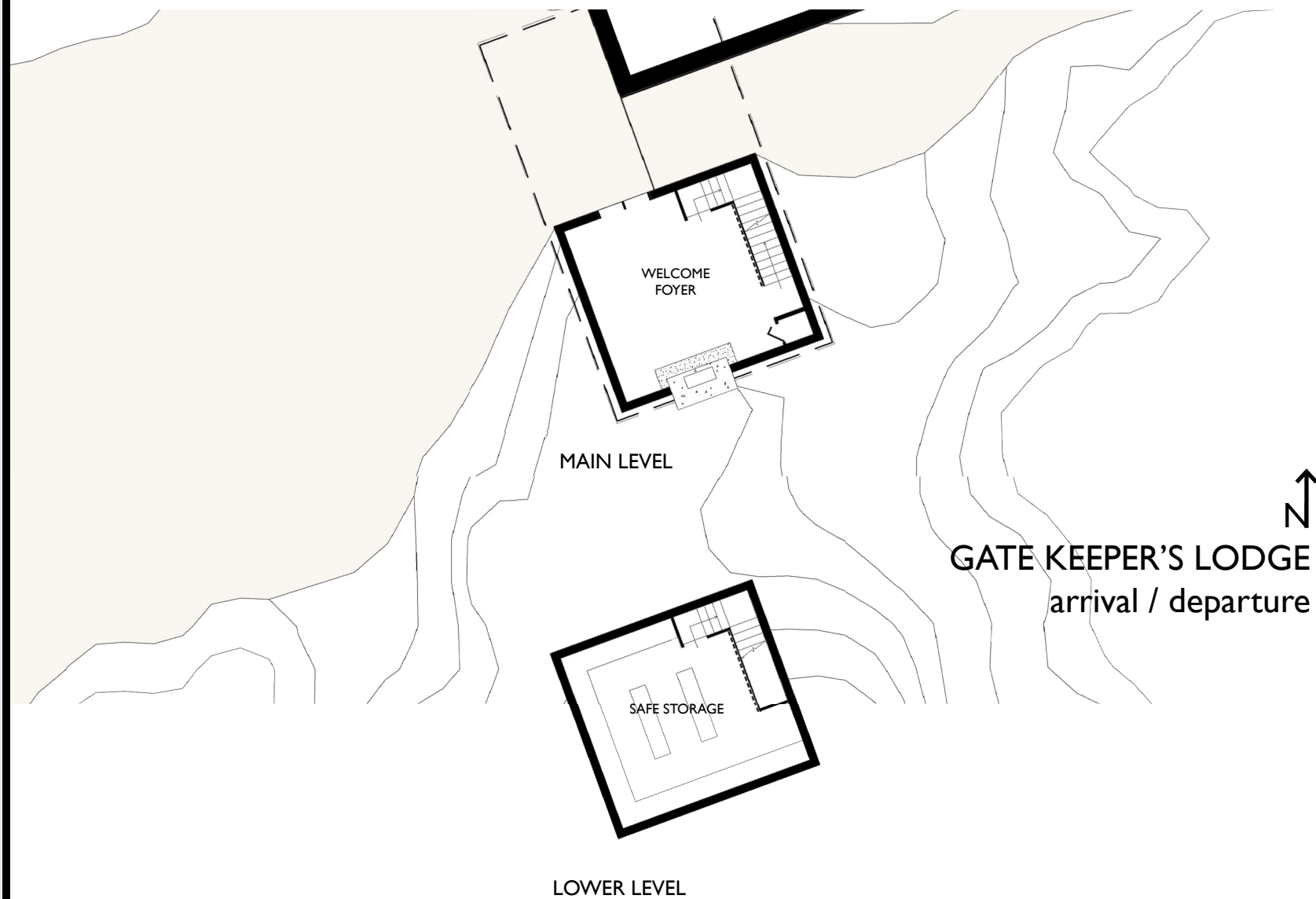
3 Program (Phase I)



spatial analysis



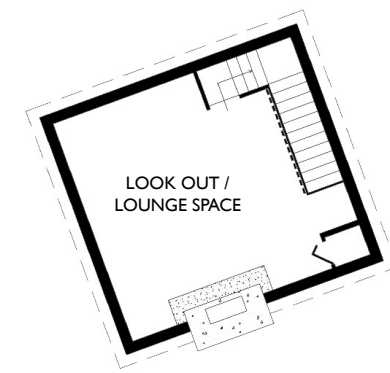
UPPER LEVEL



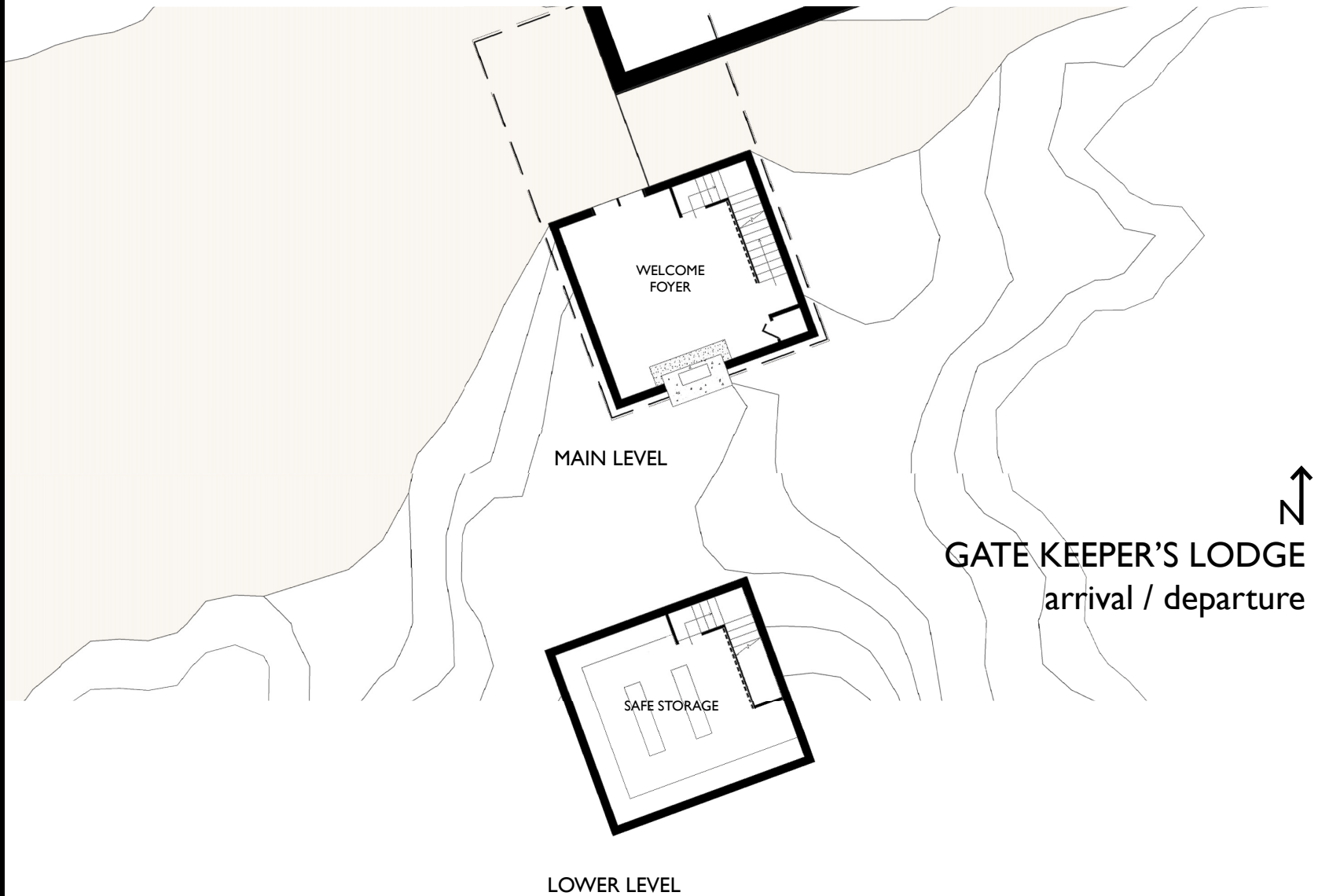
LOWER LEVEL



The Hilton Garden Inn : Fargo, ND
Photo © 2011 Jodi Ziegelman

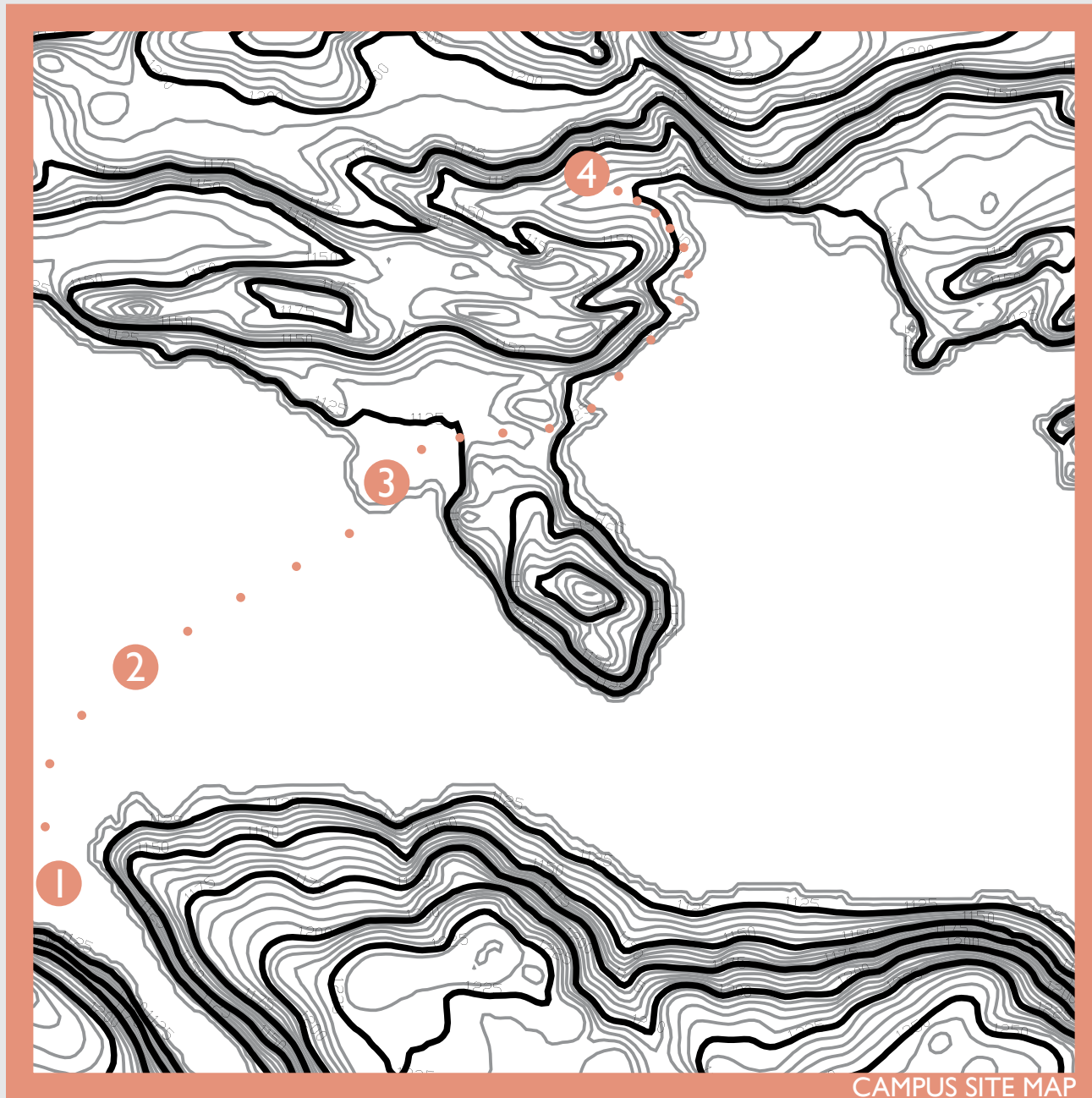


UPPER LEVEL



LOWER LEVEL

3 Program (Phase I)

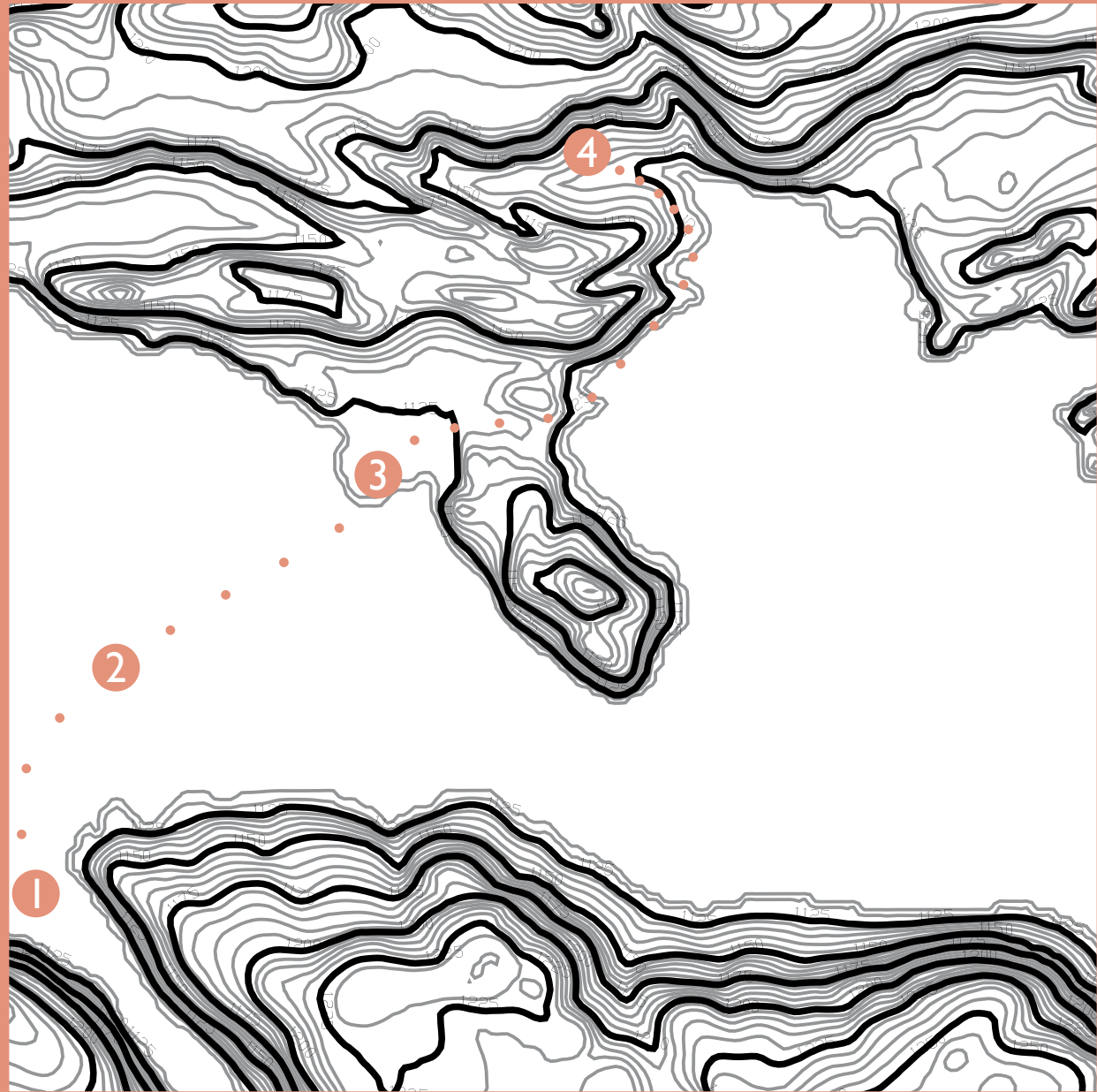


4. Acclimation

This step is crucial to the integrity of the remainder of the program.

Acceptance and trust must be established here to continue on.

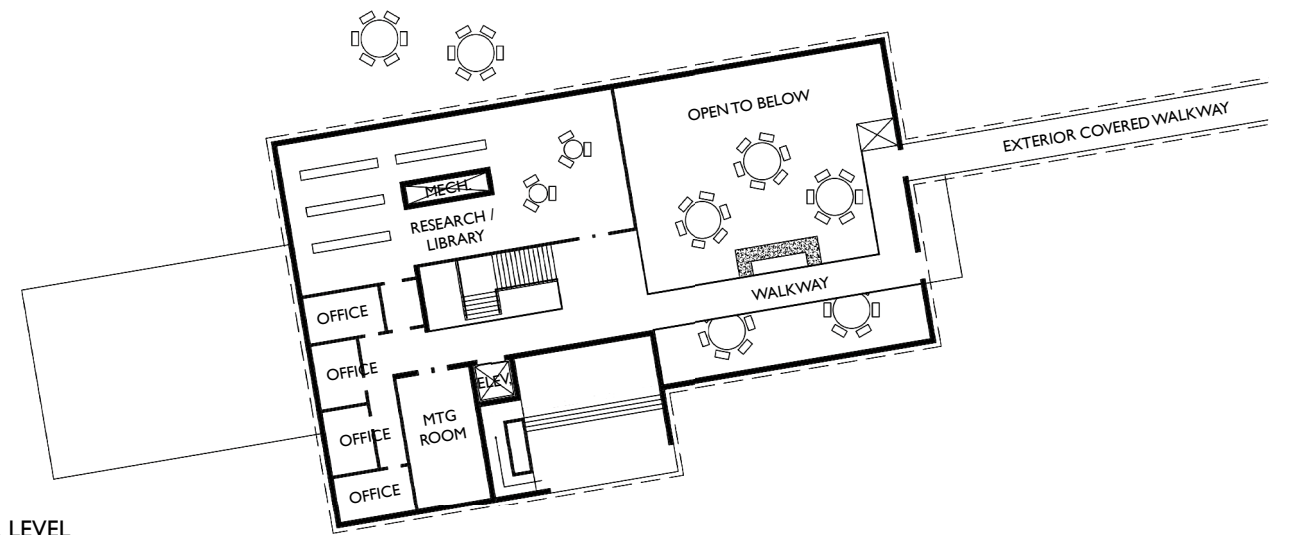
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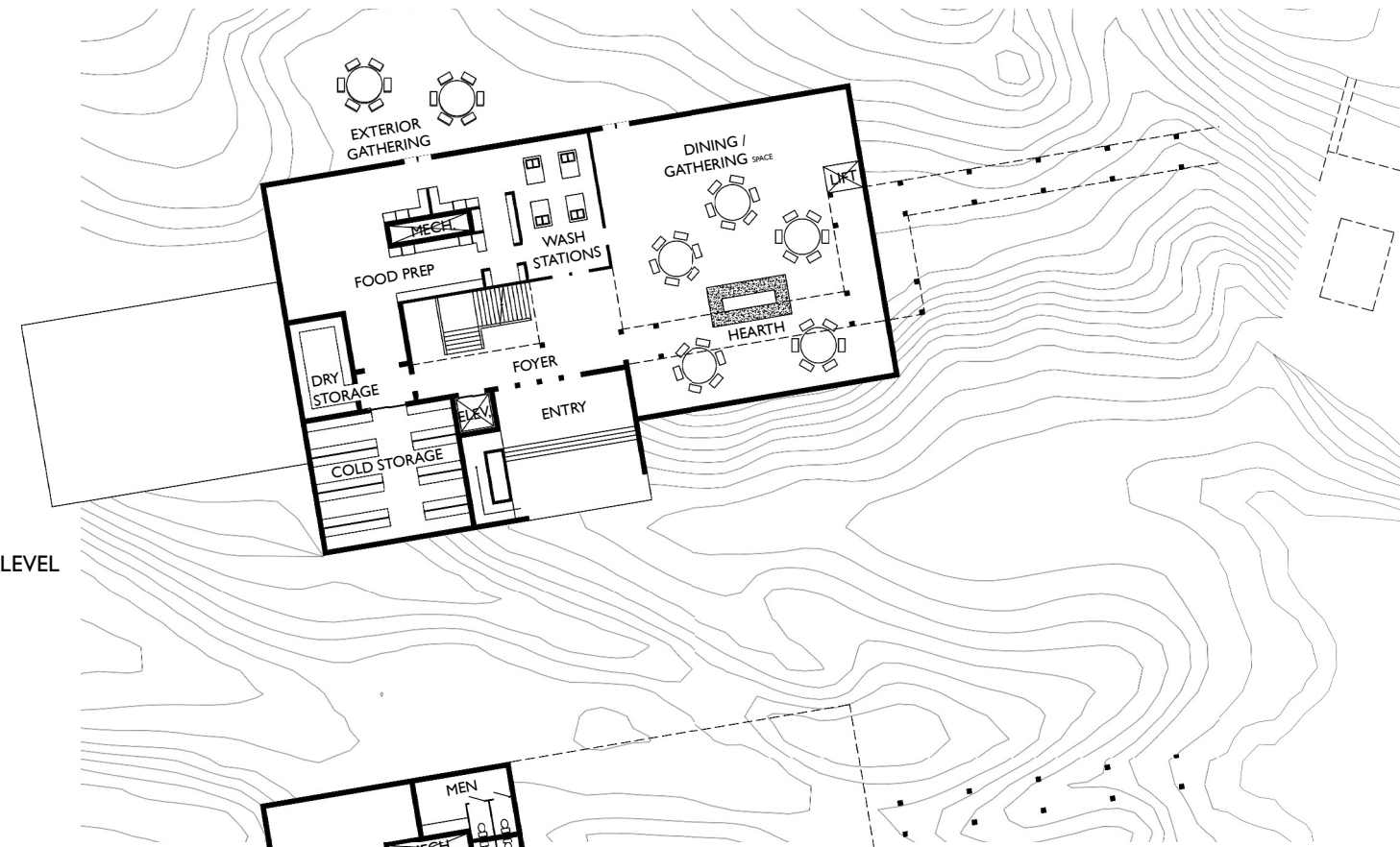
CAMPUS SITE MAP

spatial analysis

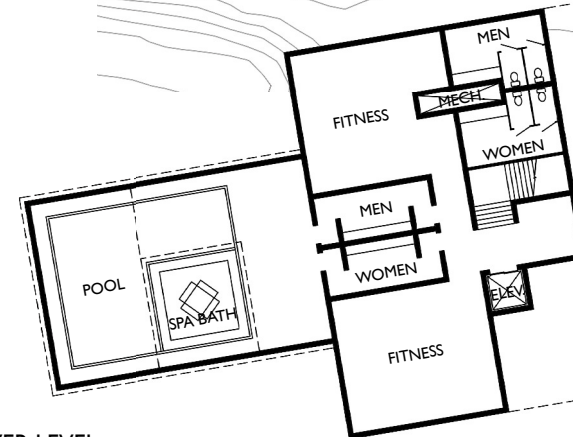
UPPER LEVEL



MAIN LEVEL



LOWER LEVEL

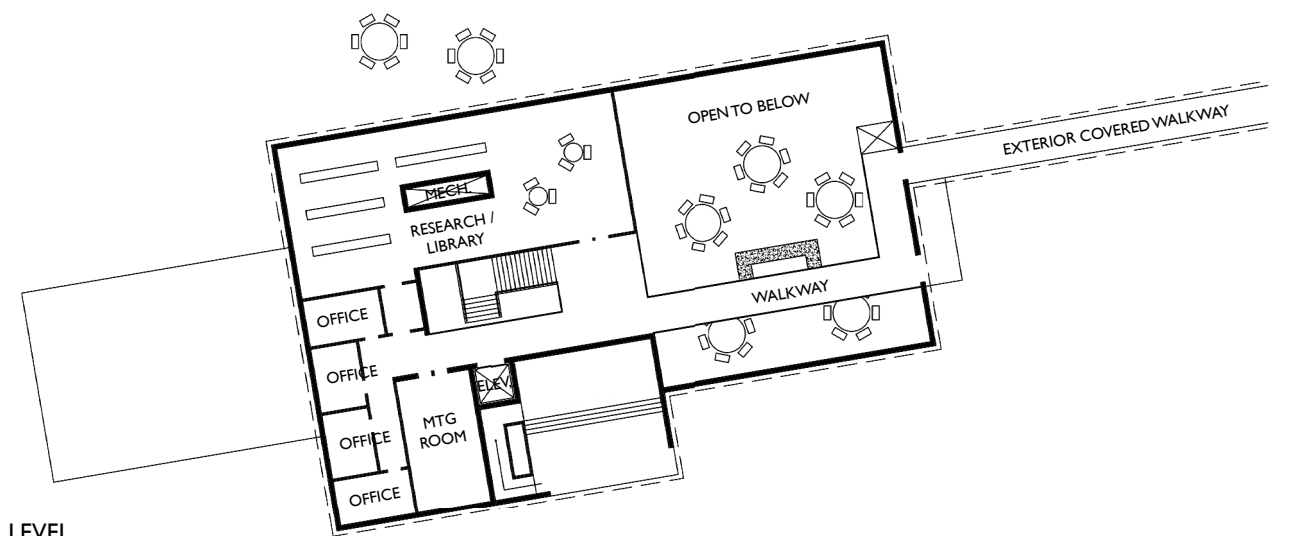


FELLOWSHIP HALL
acclimation / return

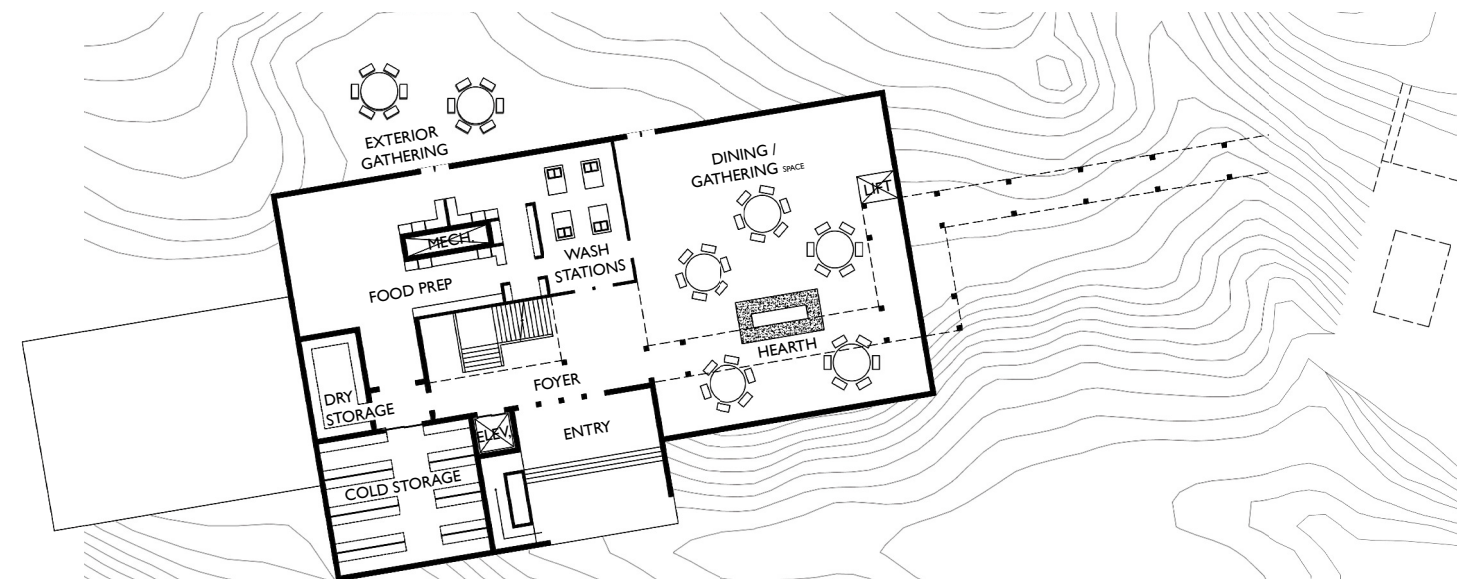


Justy's Bar N BBQ : Fargo, ND
Photo © 2011 Jodi Ziegelman

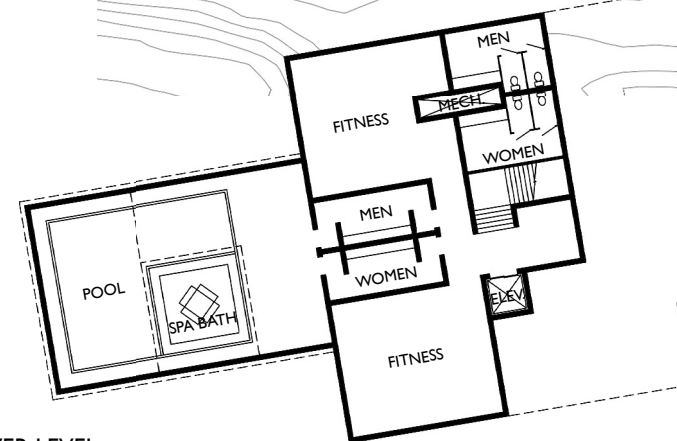
UPPER LEVEL



MAIN LEVEL



LOWER LEVEL

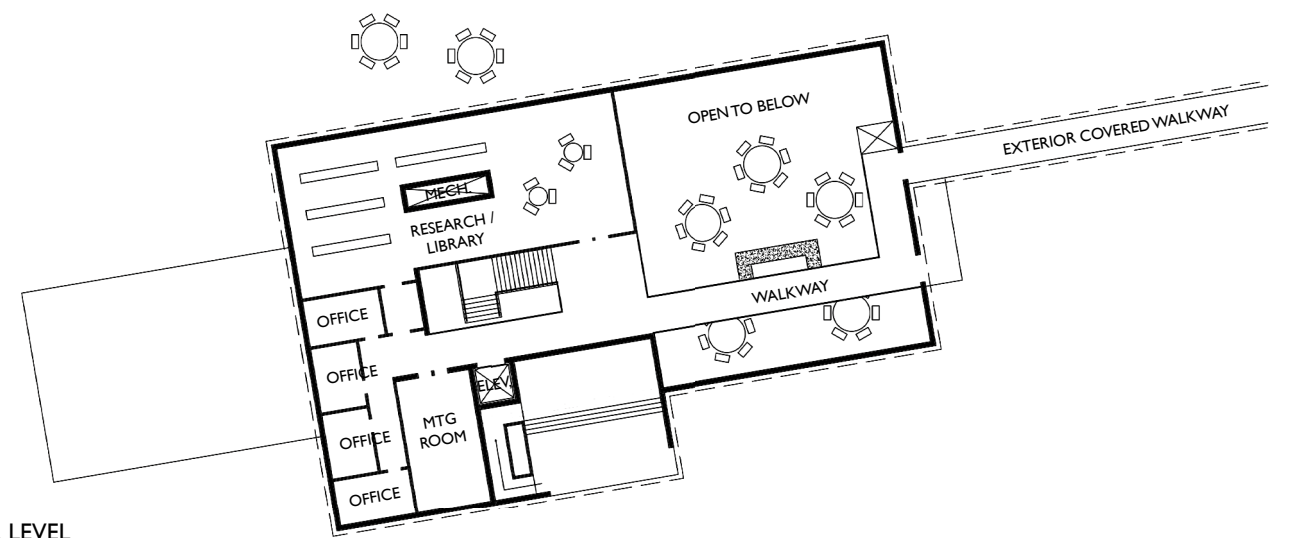


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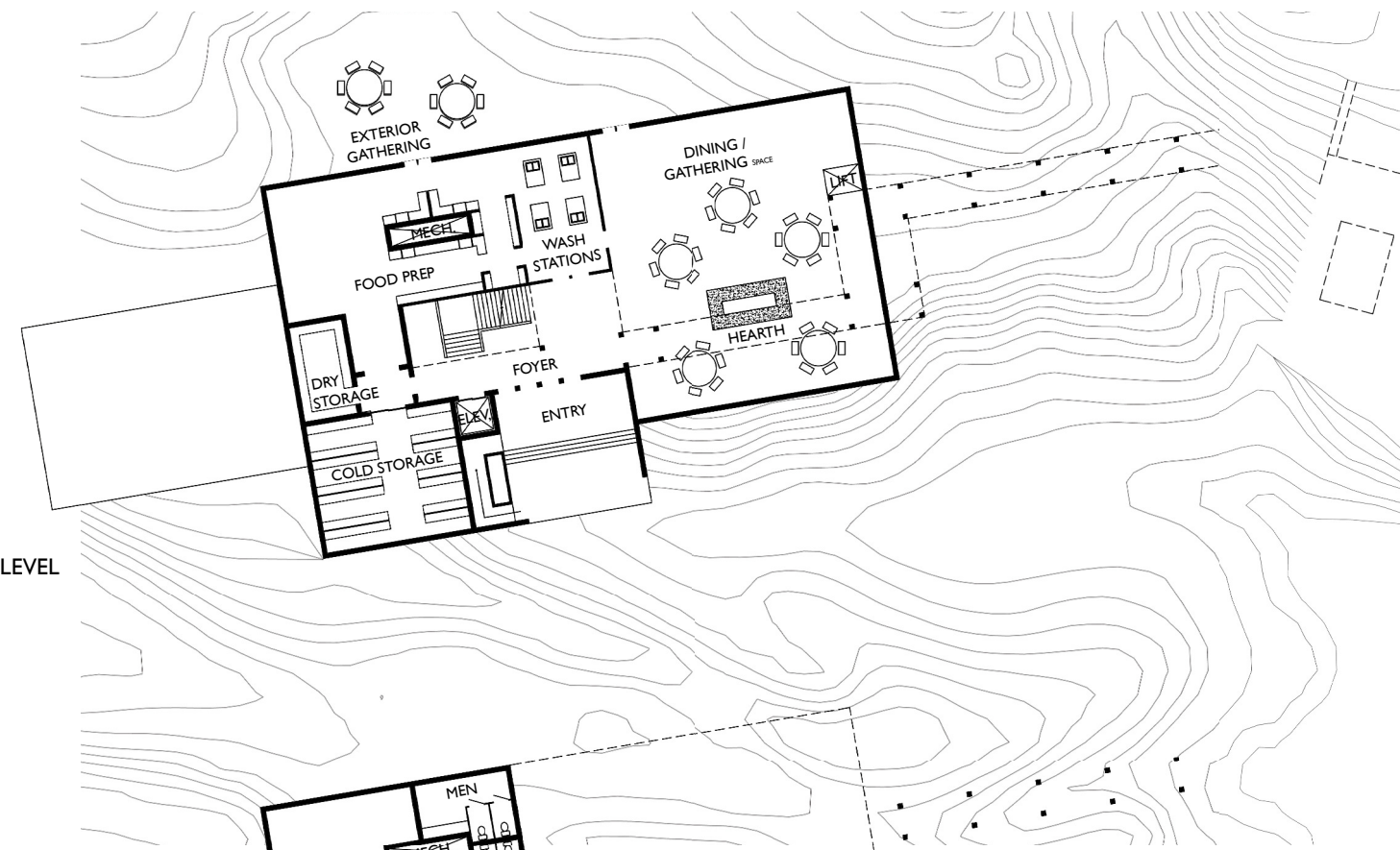


A Taste of the Big Apple : Sioux Falls, SD
Photo © 2011 Jodi Ziegelman

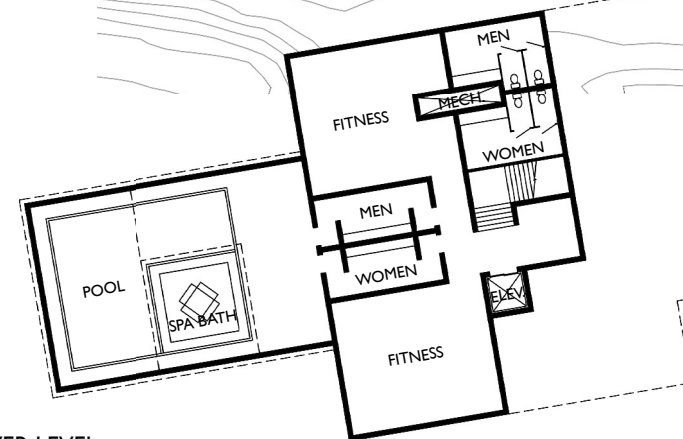
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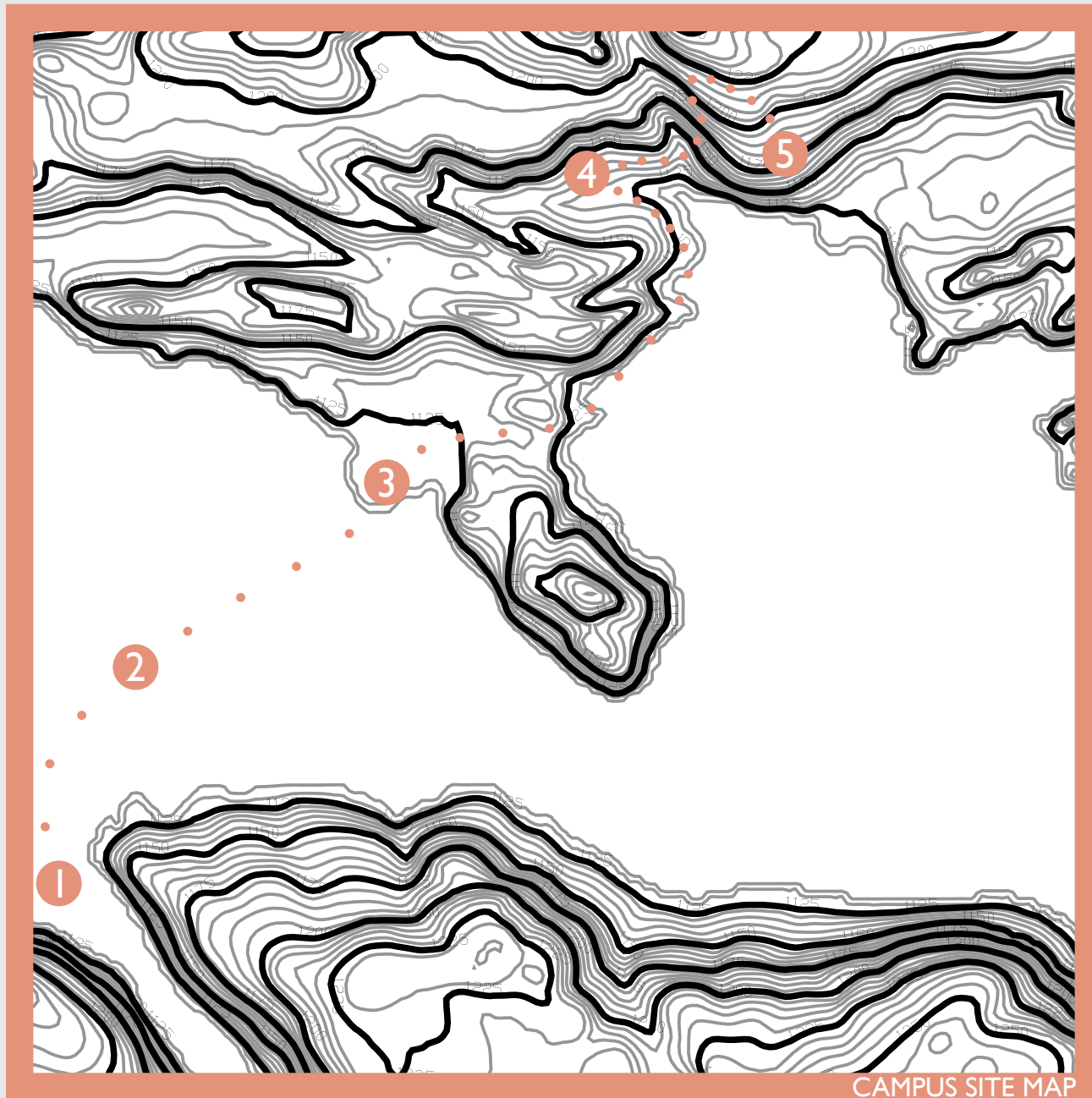


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3 Program (Phase I)

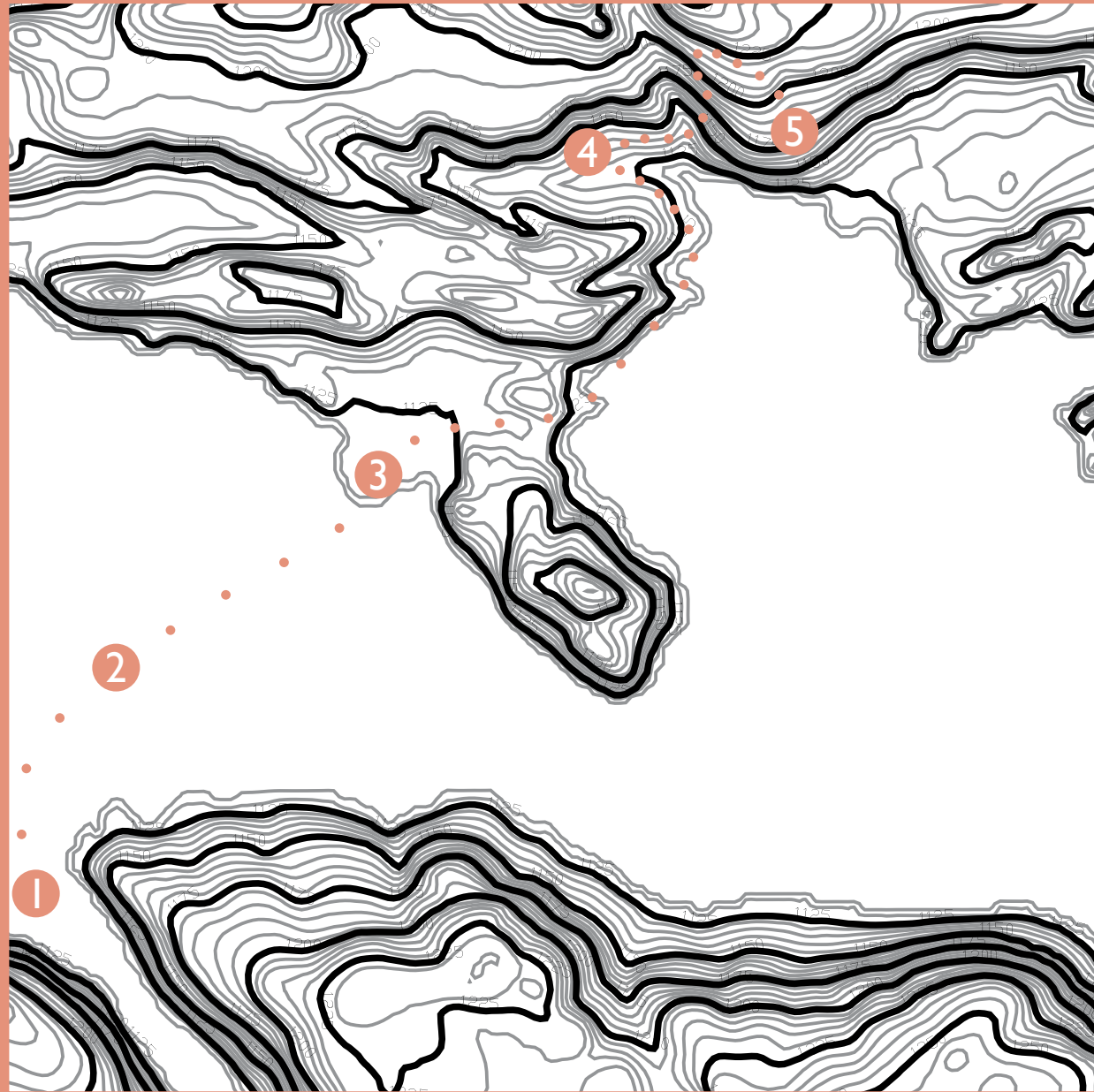


5. Rebuild

Meditation is the opportunity for those who worship, to take time for themselves and their Maker(s).

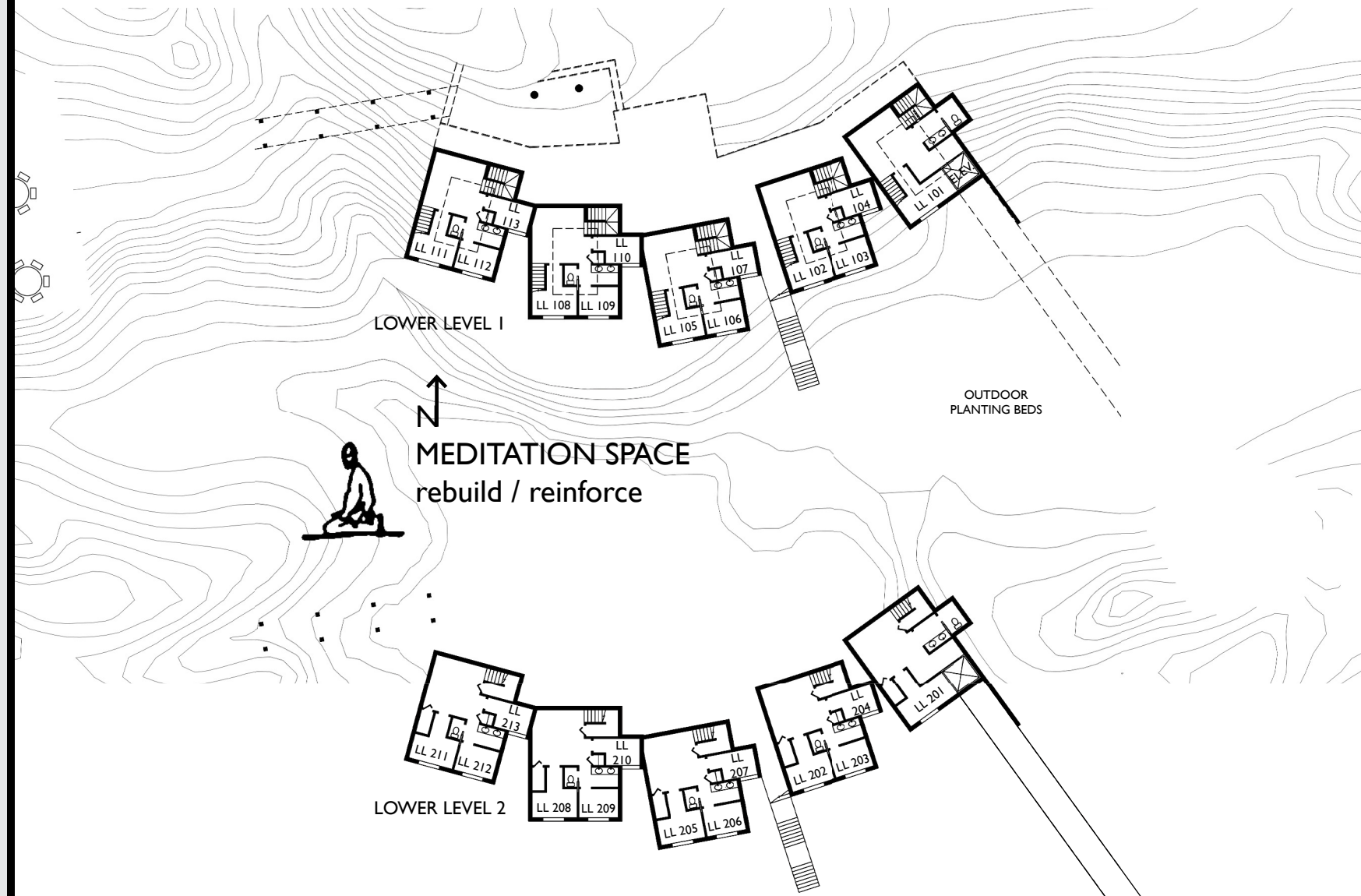
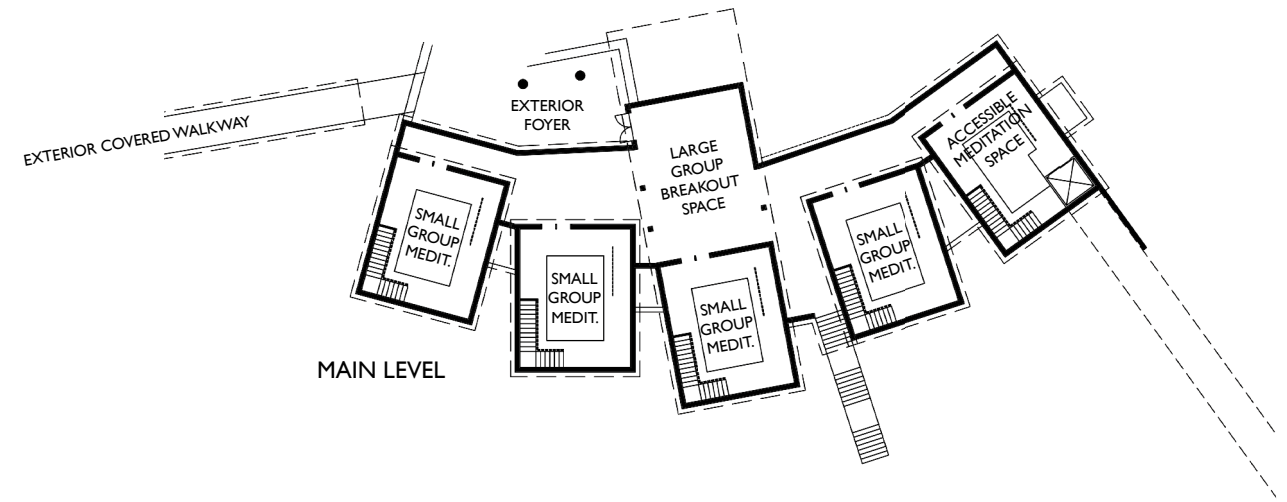
Spaces are gradually downsized and met with individual proportion to accommodate one and one's own thought throughout different parts of the day and season.

3 Program (Phase I)



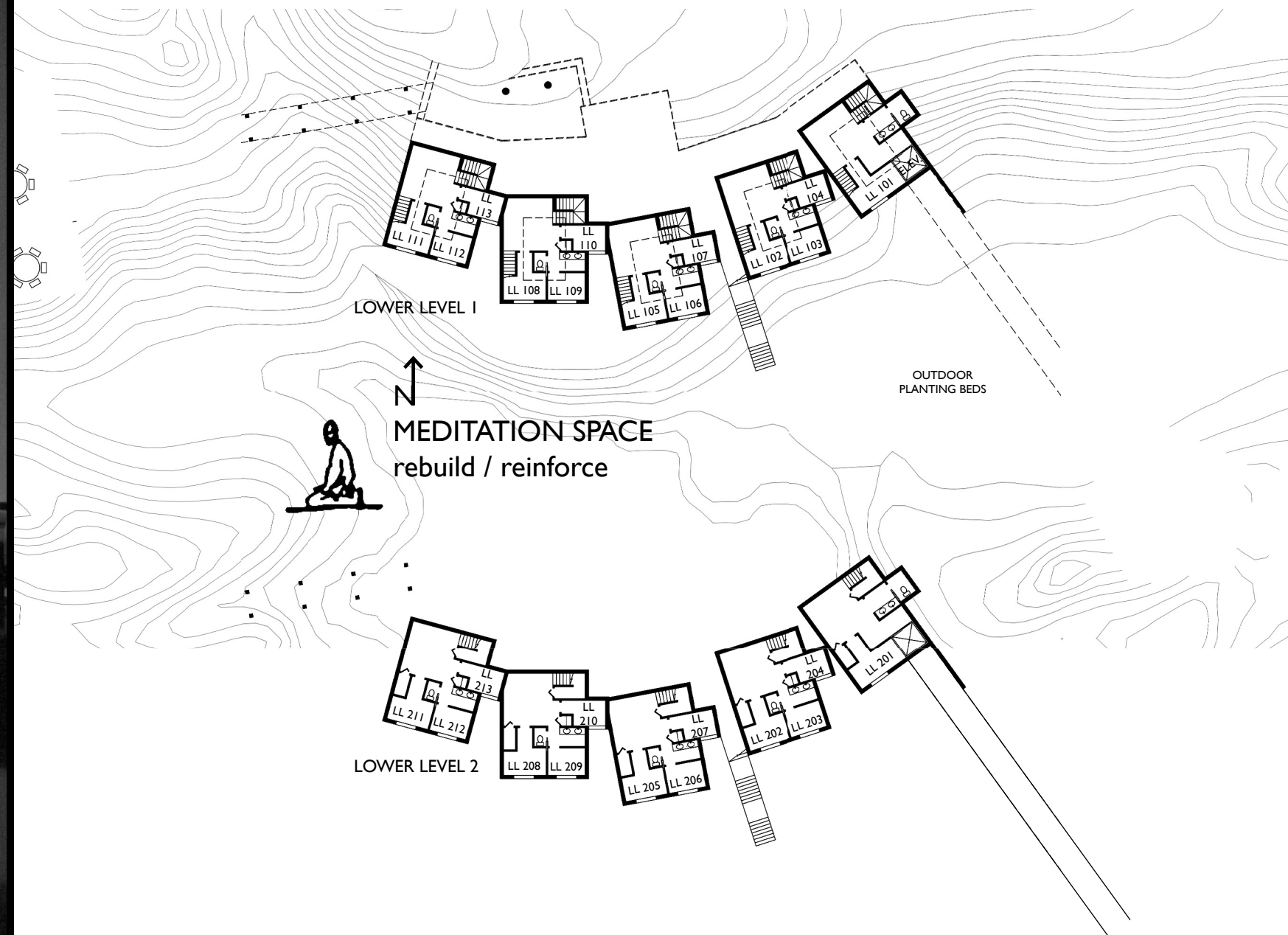
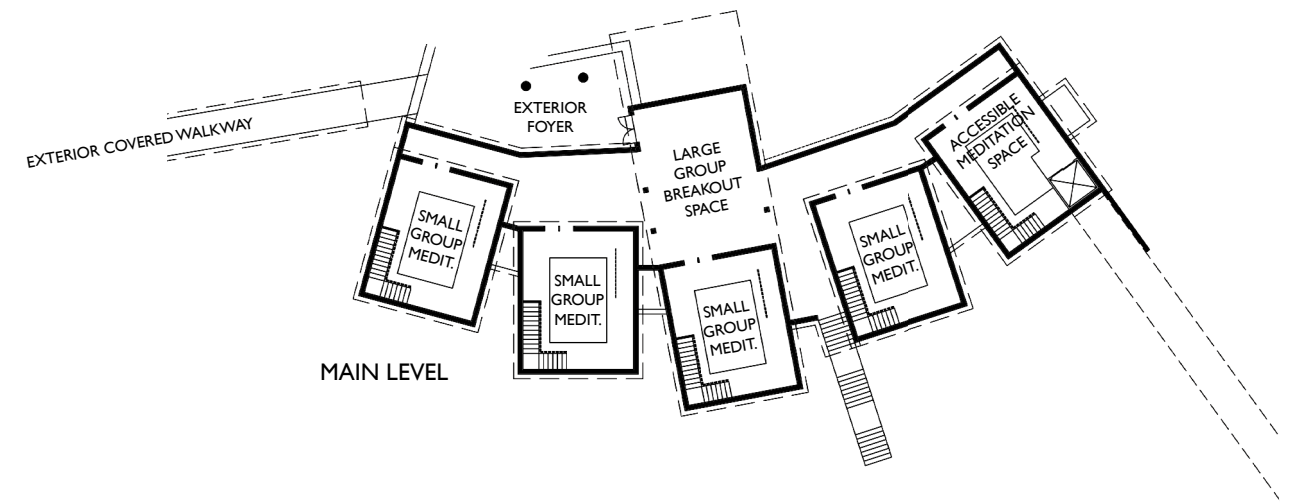
CAMPUS SITE MAP

spatial analysis

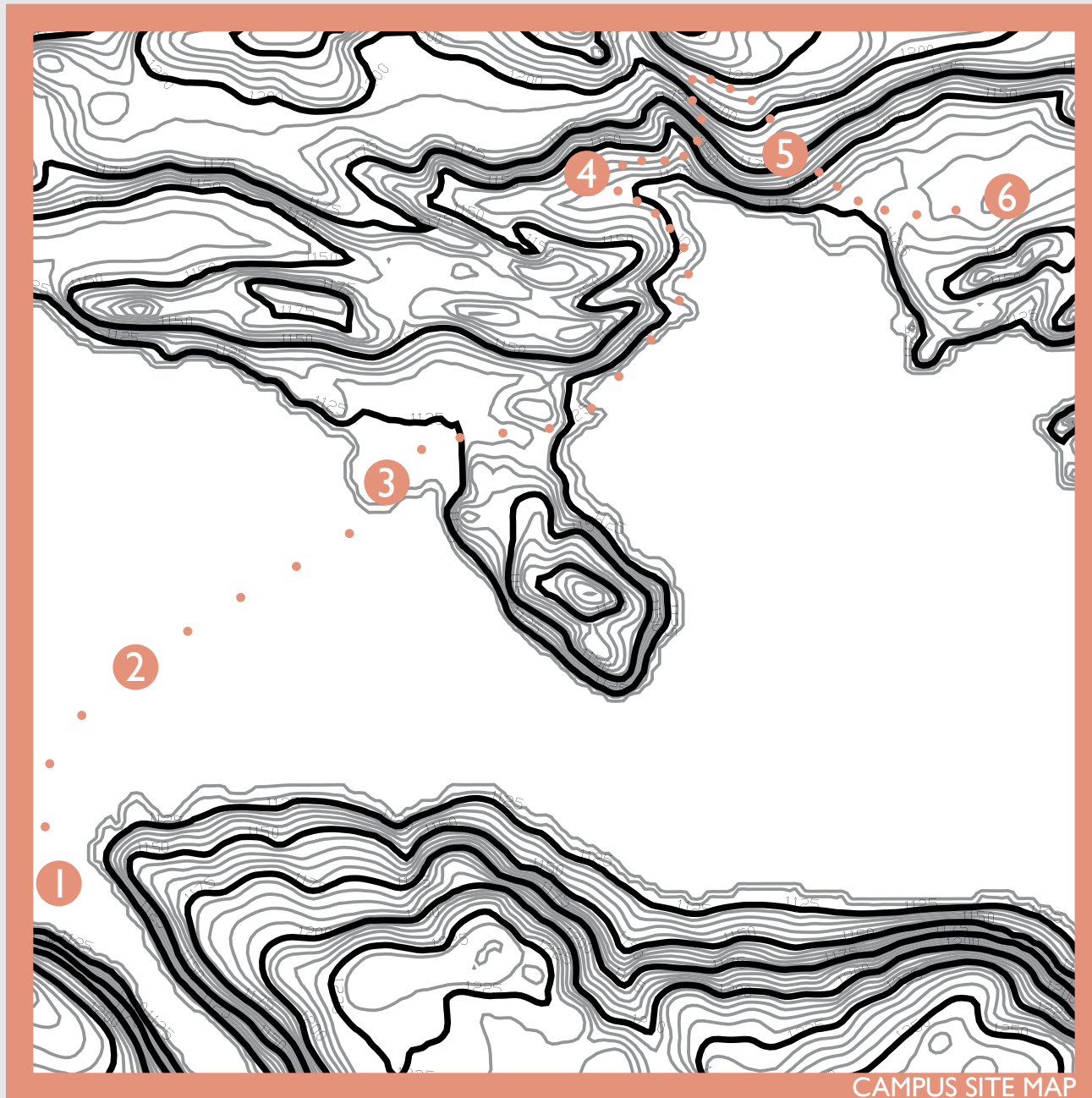




The Hilton Garden Inn : Fargo, ND
 Photo © 2011 Jodi Ziegelman



3 Program (Phase I)



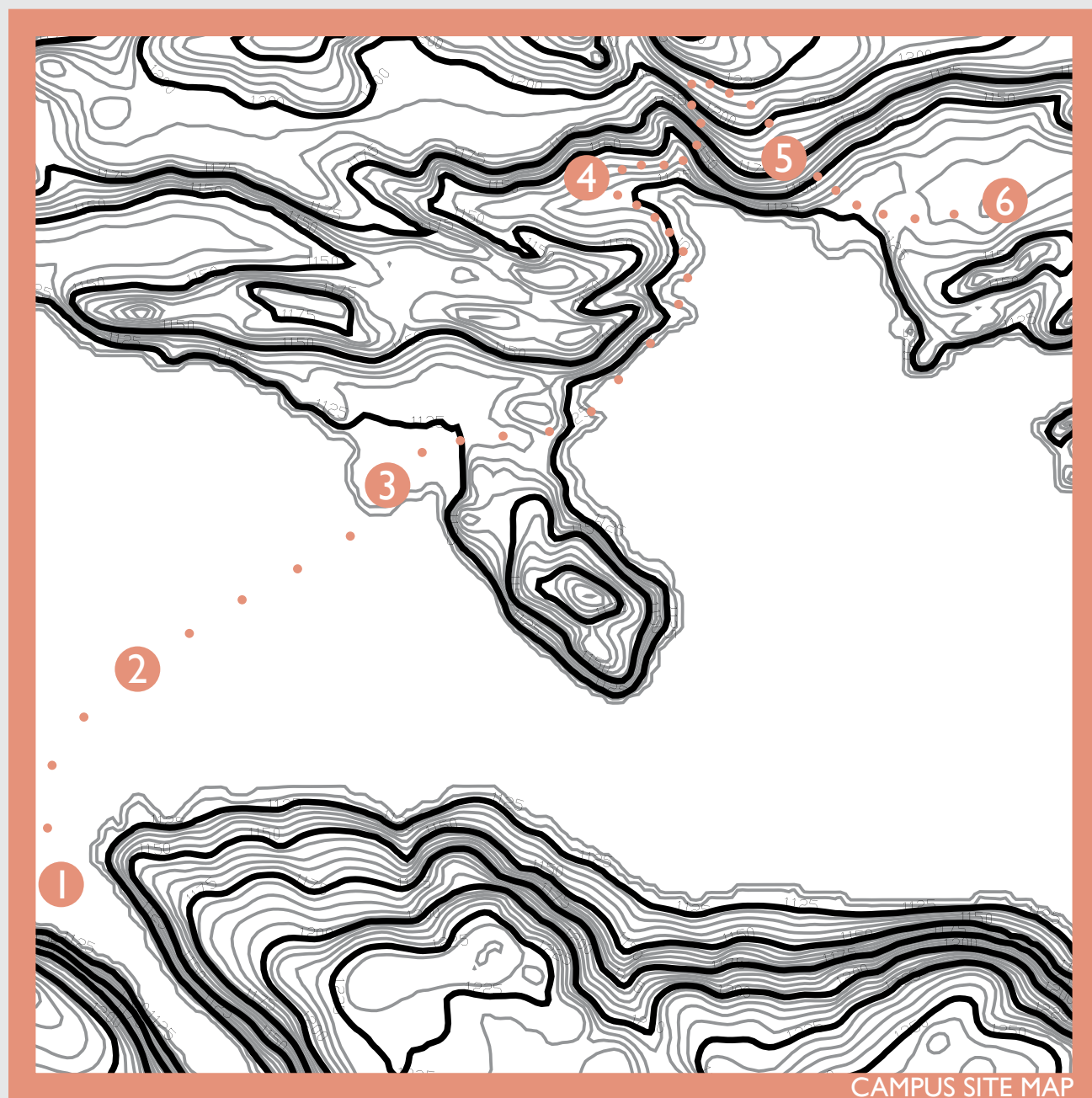
6. Growth

Once the “soil is broken”, residents can begin to sow their own futures here.

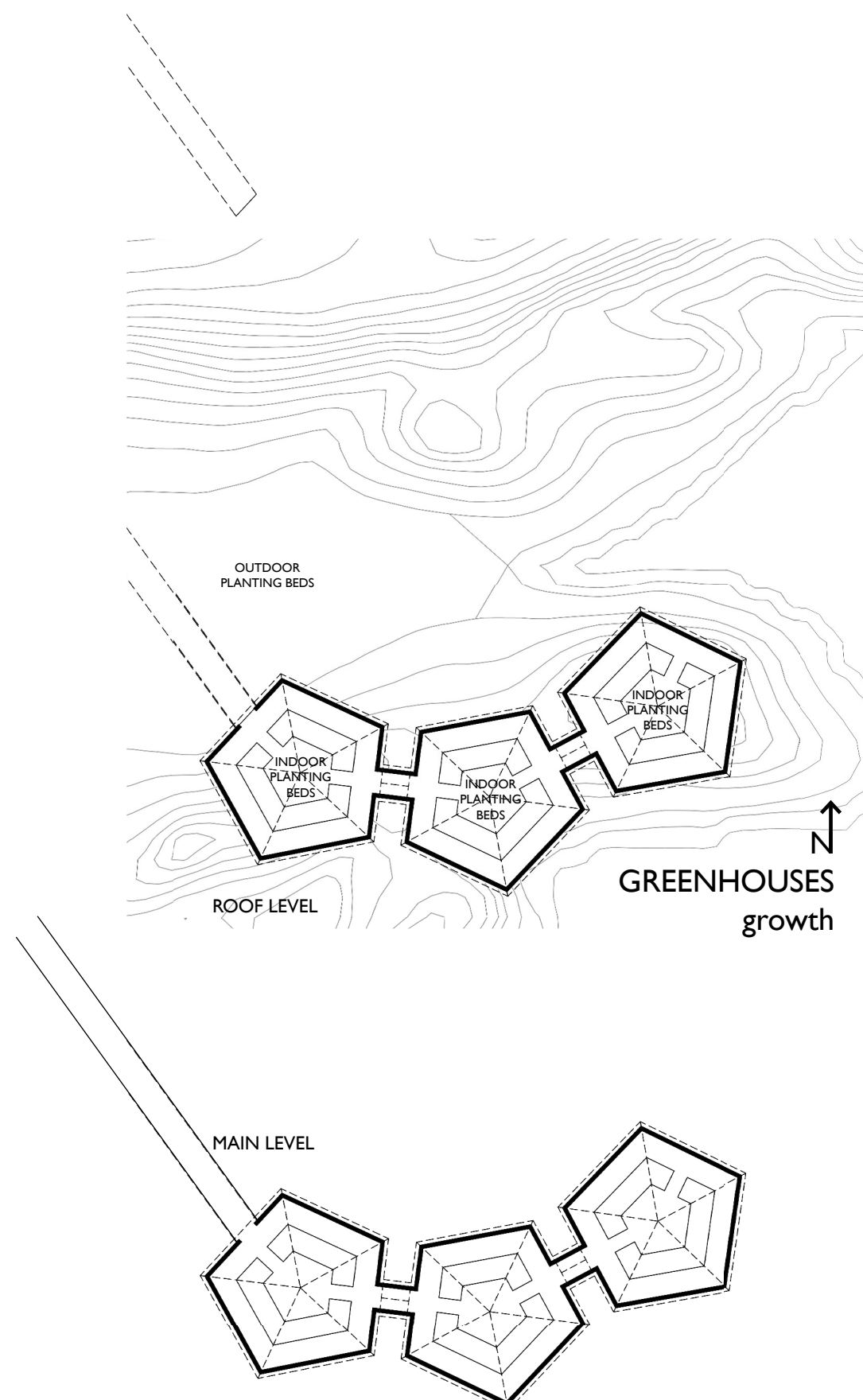
Cultivation is a necessary and basic part of our history.

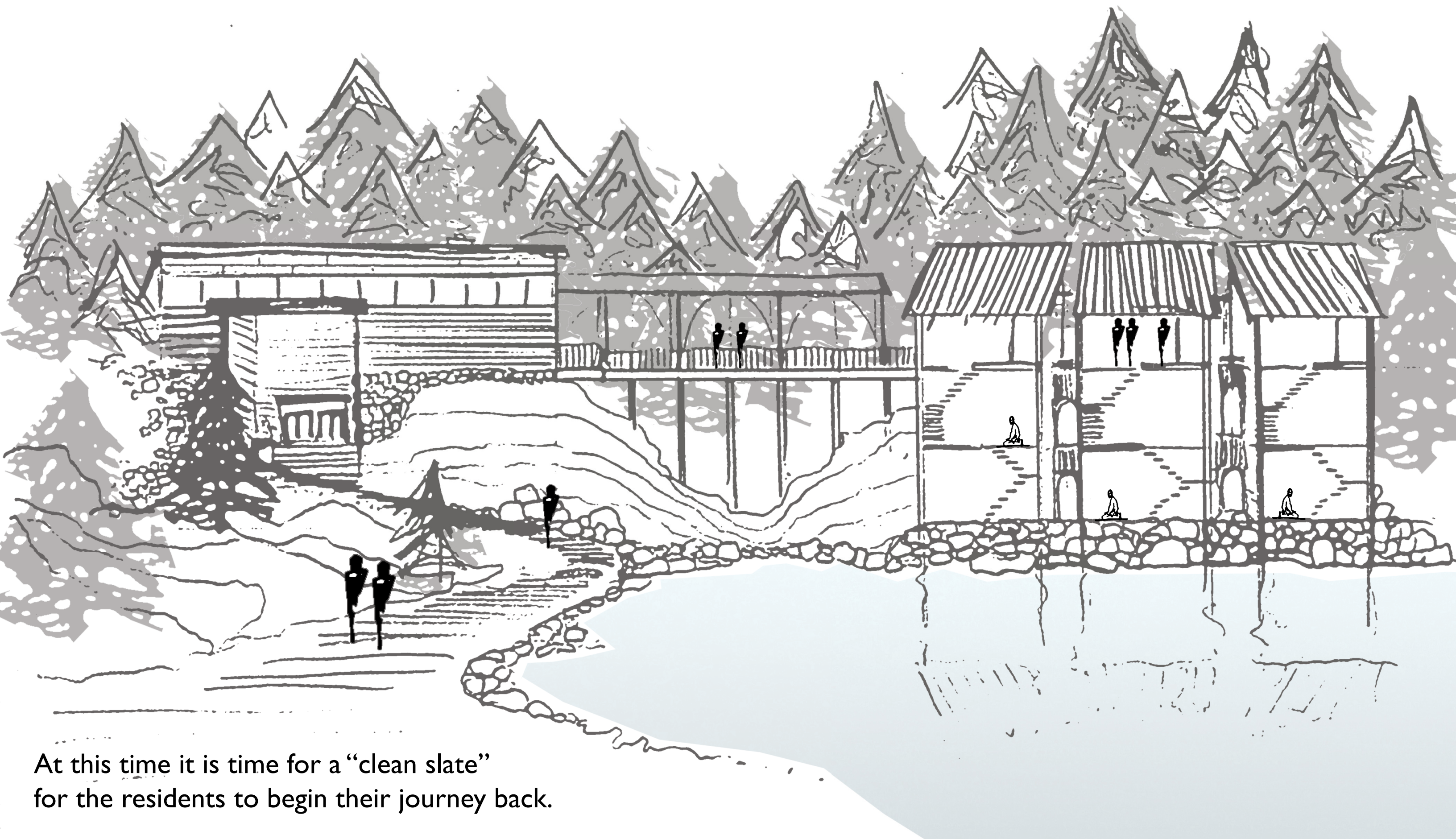
Digging up our roots is methodical and ritualistic; a quality platform to build a foundation for change.

3 Program (Phase I)



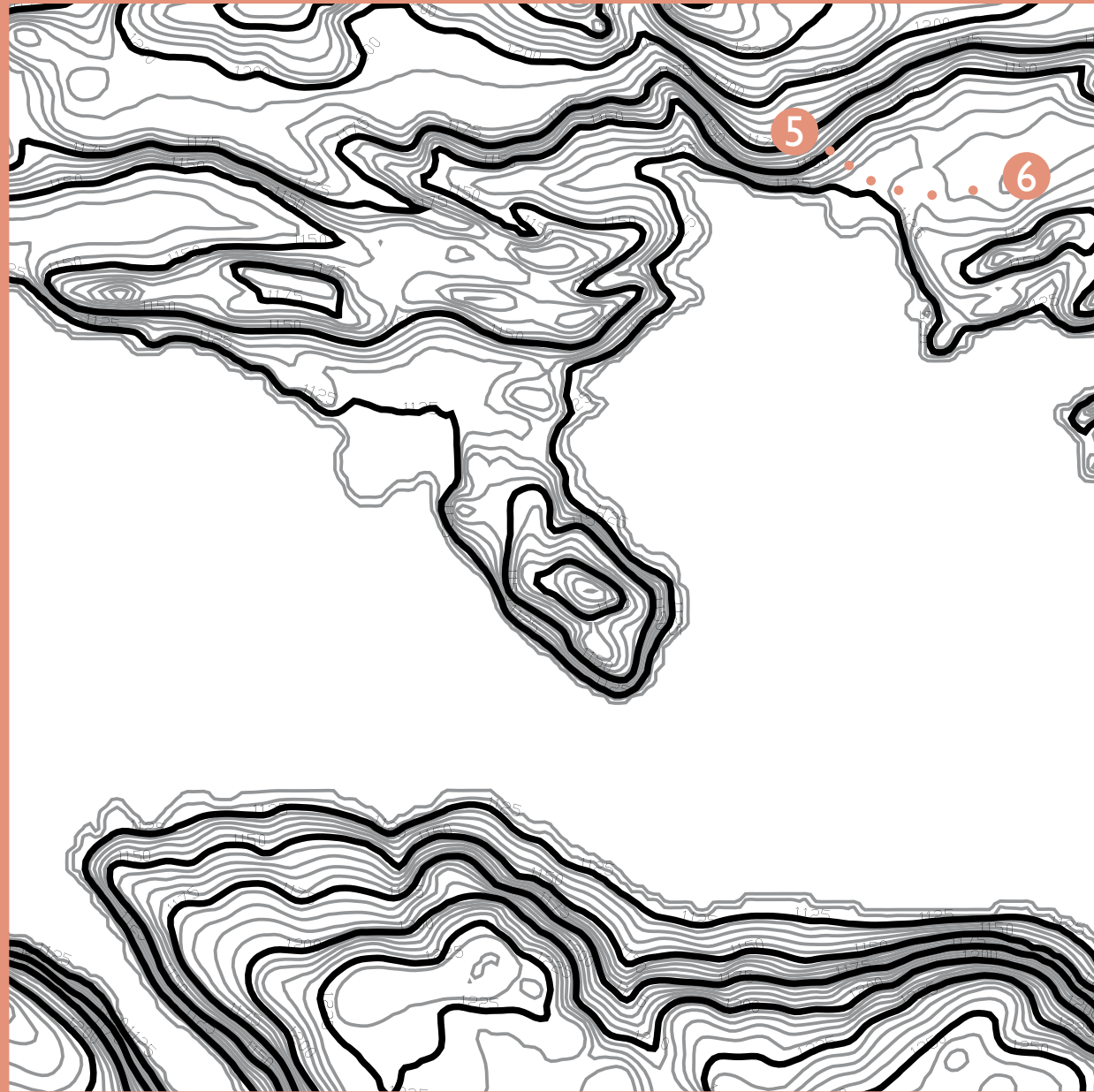
spatial analysis





At this time it is time for a “clean slate”
for the residents to begin their journey back.

3 Program (Phase II)



CAMPUS SITE MAP

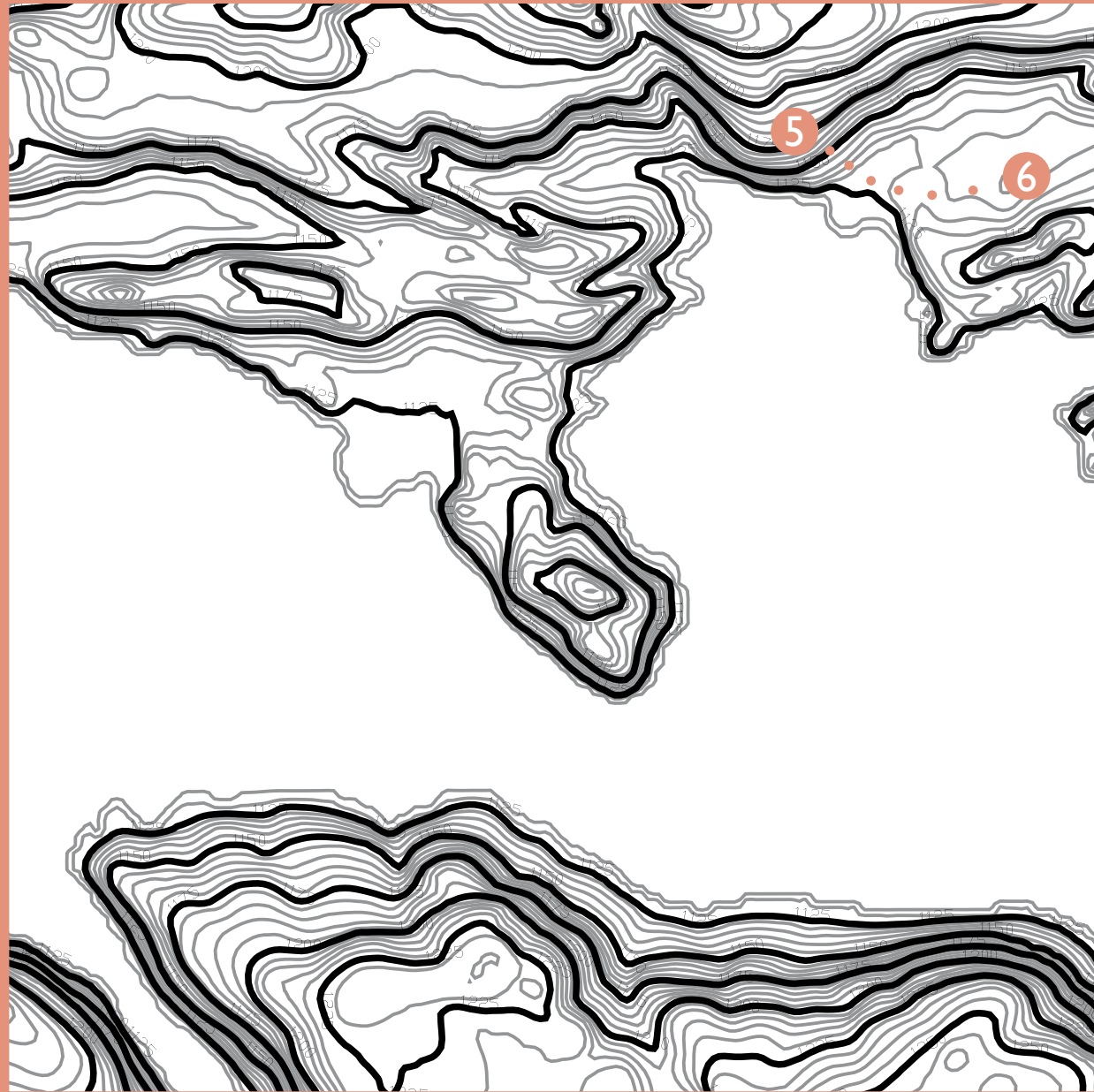
6. Growth

5. Reinforce

Moving between spaces is a primary function of this campus.

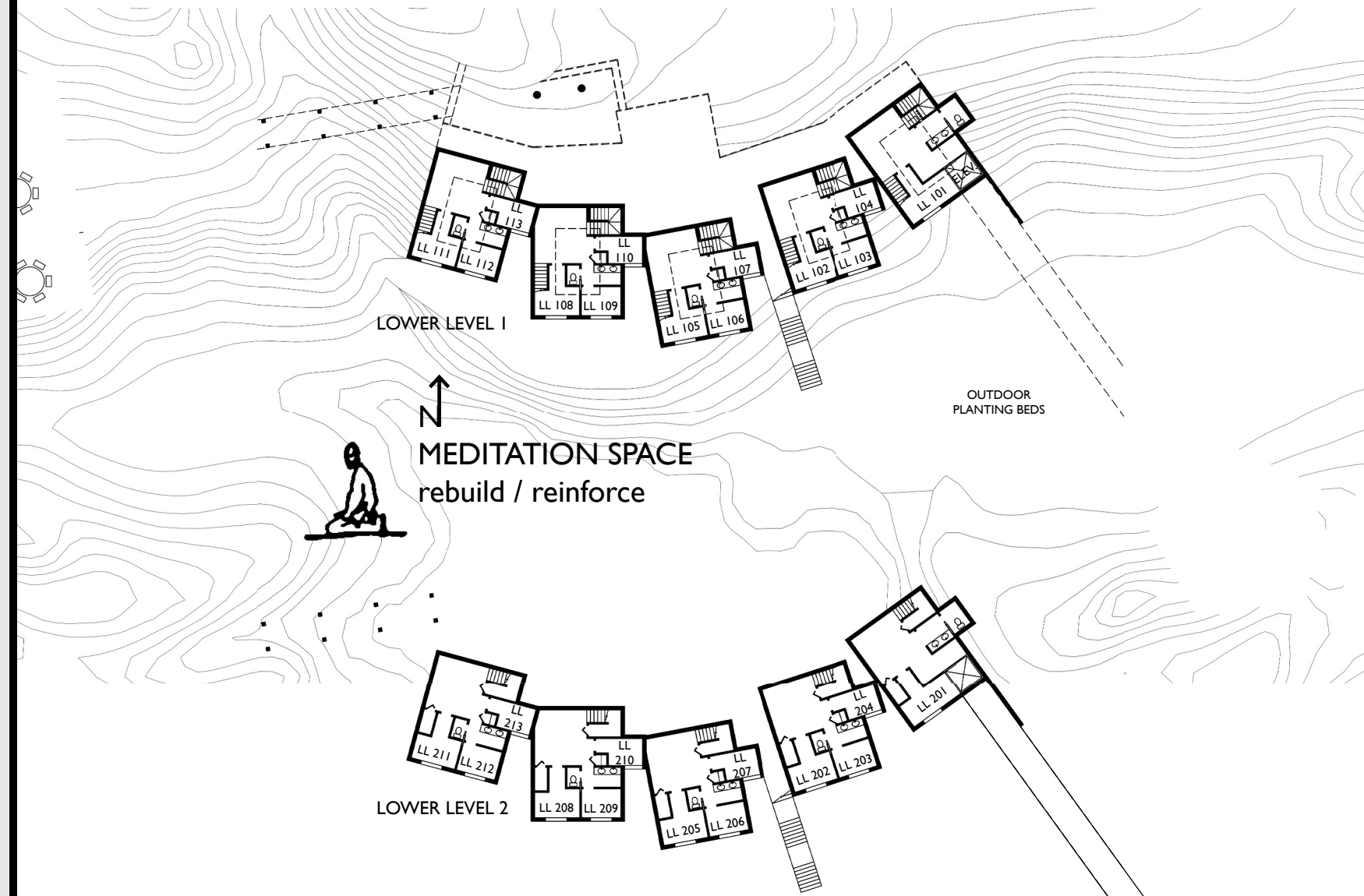
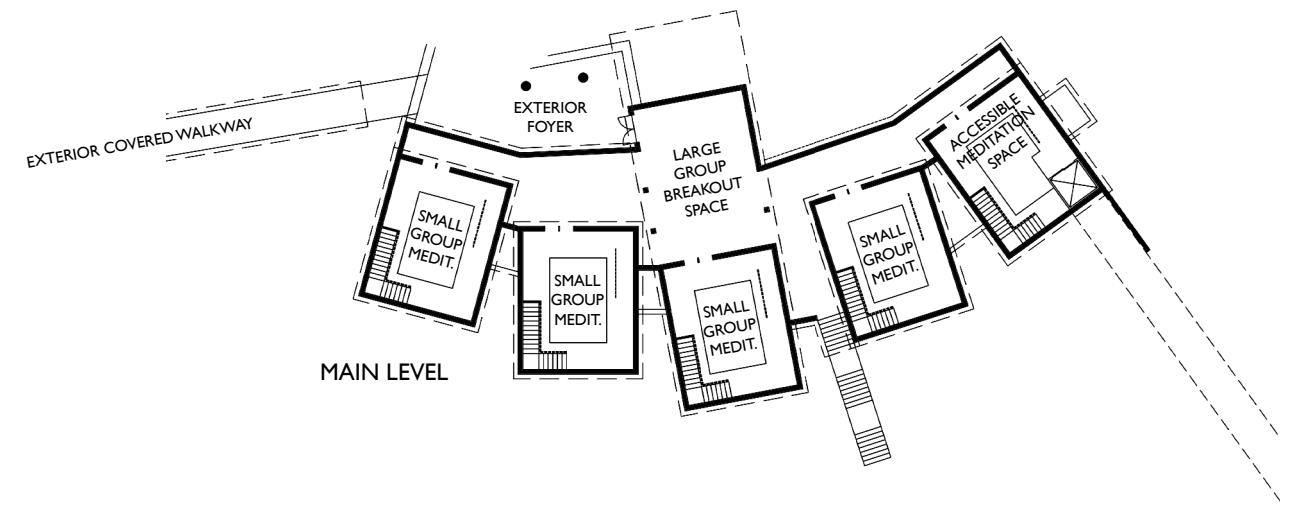
The meditation areas are divided meticulously and residents must pass through them between each change in activity (both daily and seasonally).

3 Program (Phase II)



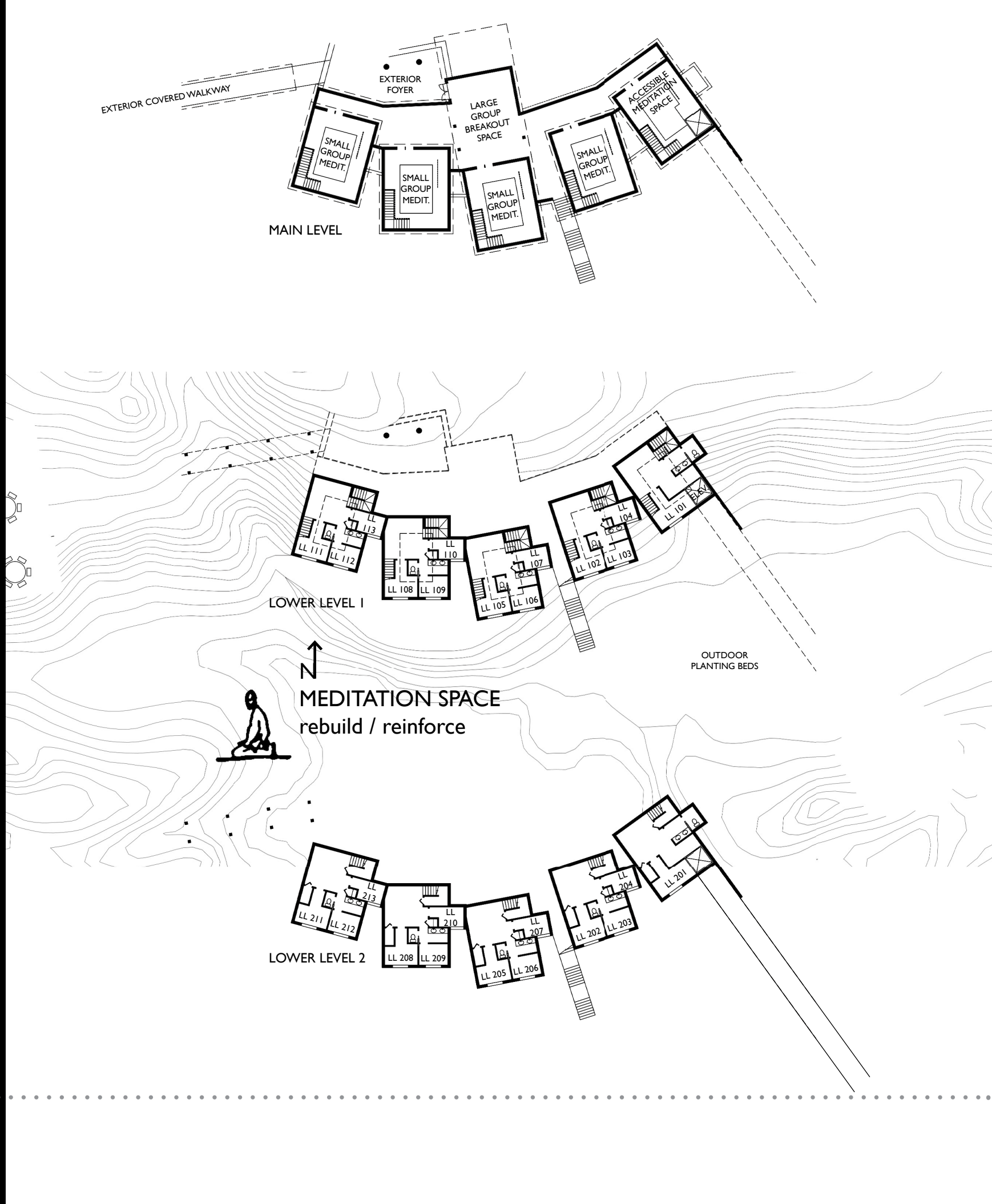
CAMPUS SITE MAP

spatial analysis



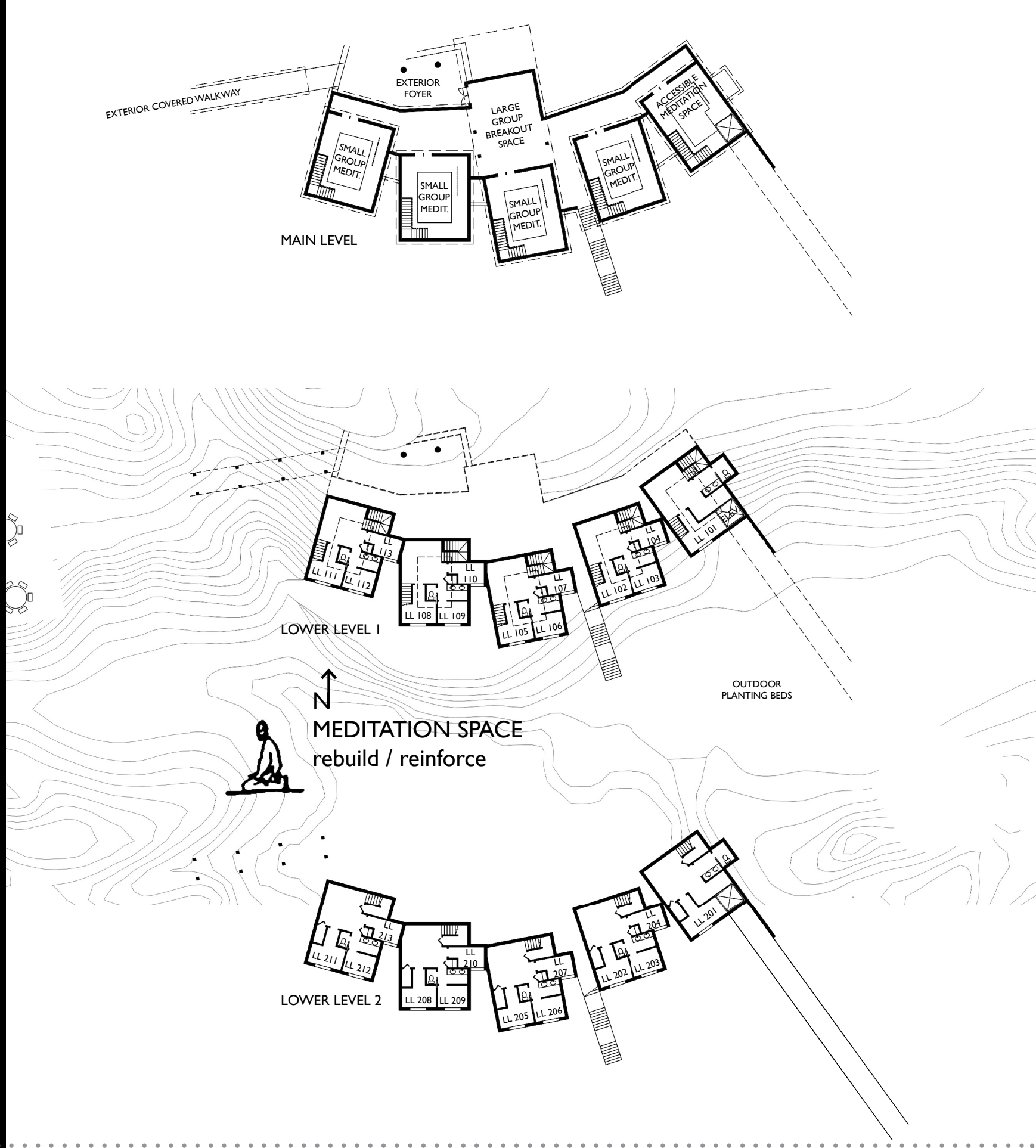


Ho Den Atte : Linton, ND
Photo © 2011 Jodi Ziegelman

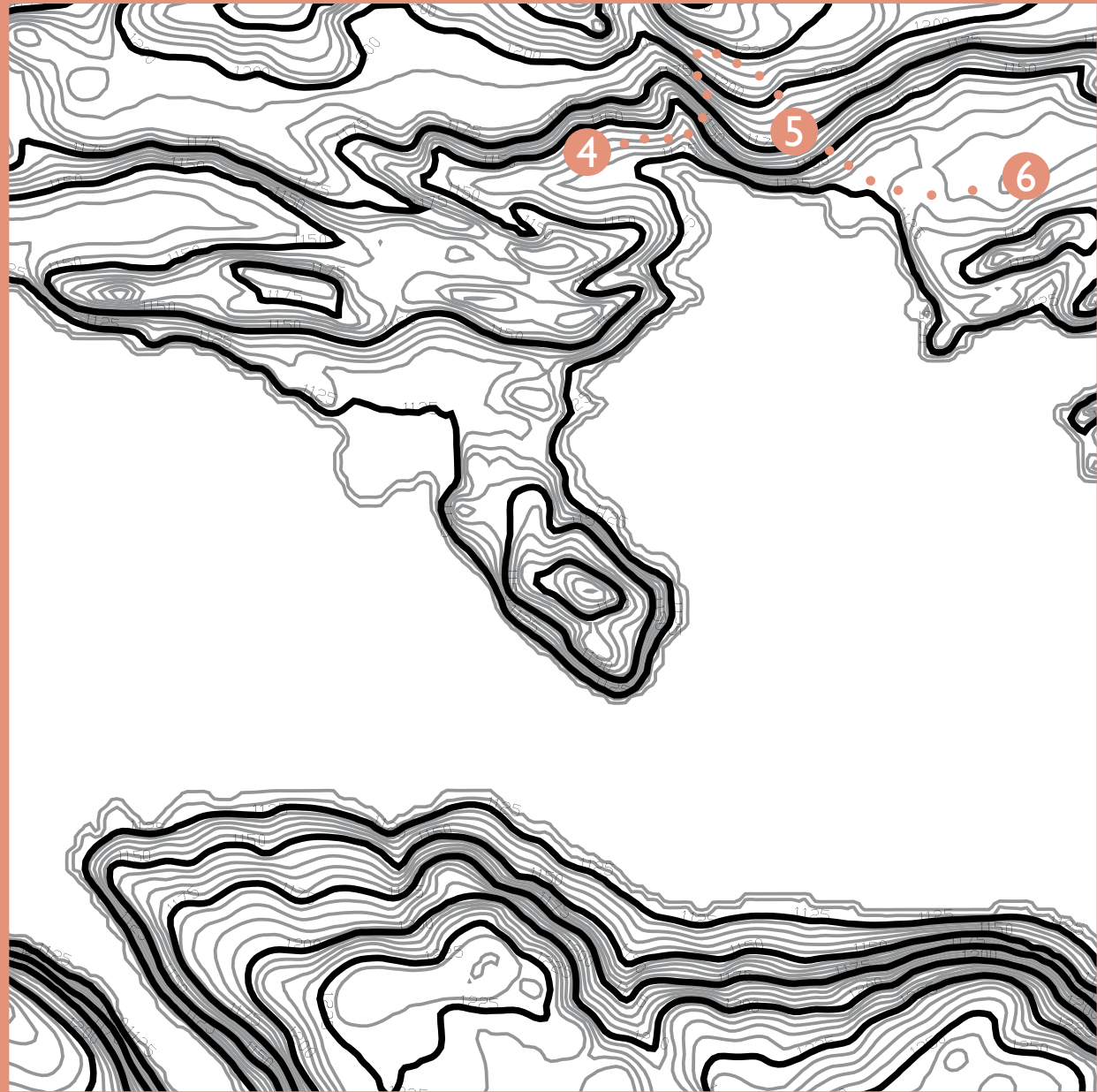




The Hilton Garden Inn : Fargo, ND
Photo © 2011 Jodi Ziegelman



3 Program (Phase II)



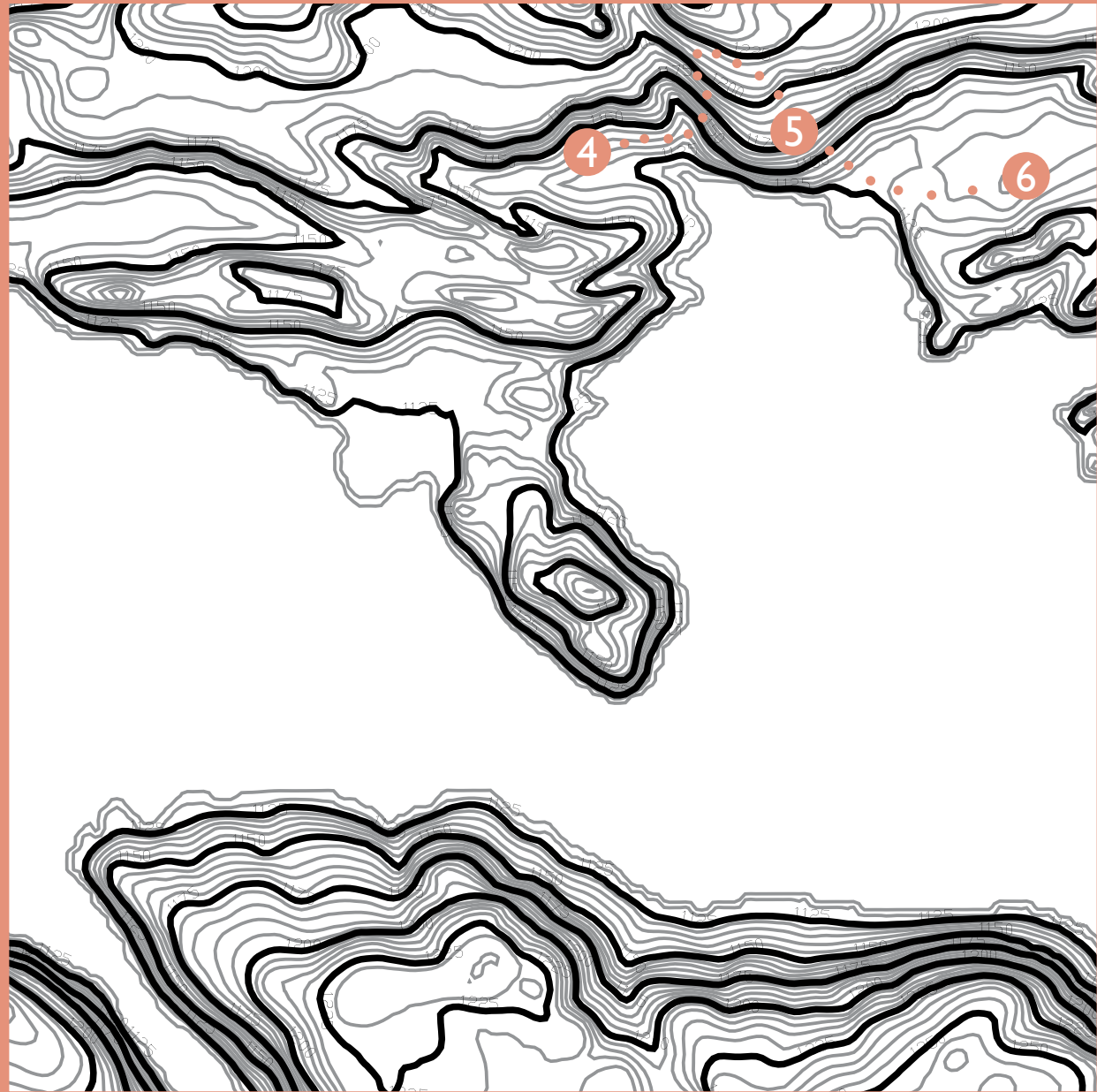
CAMPUS SITE MAP

4. Return

This is the final installment regulated closely by the rehabilitation center.

There is a general “handing off” of knowledge to a new generation of residents and a reinforcement of lessons learned.

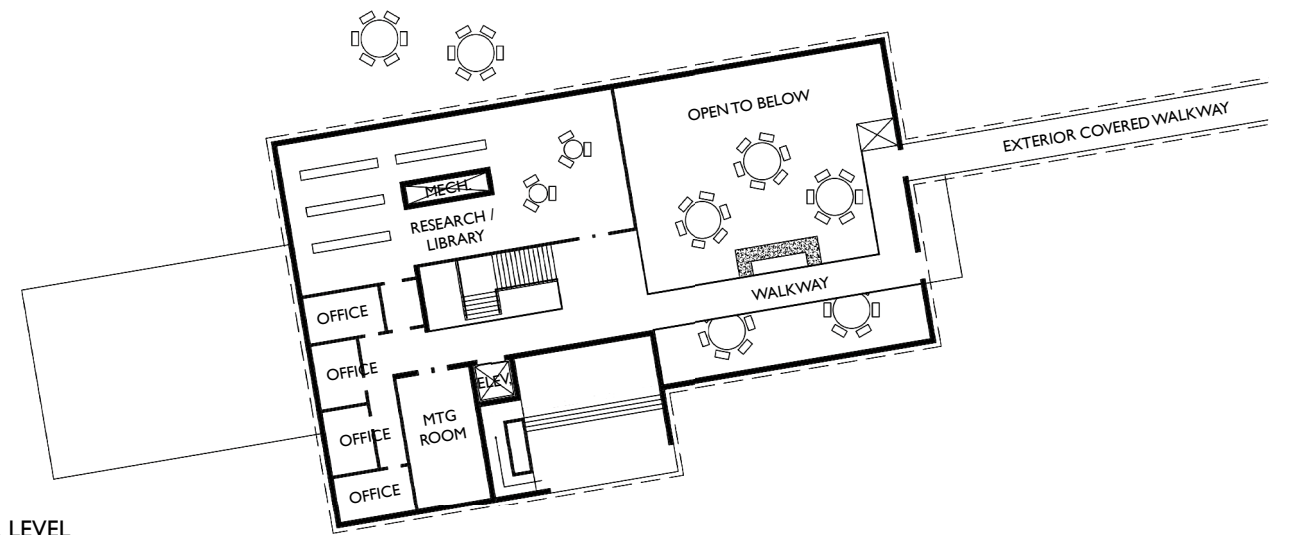
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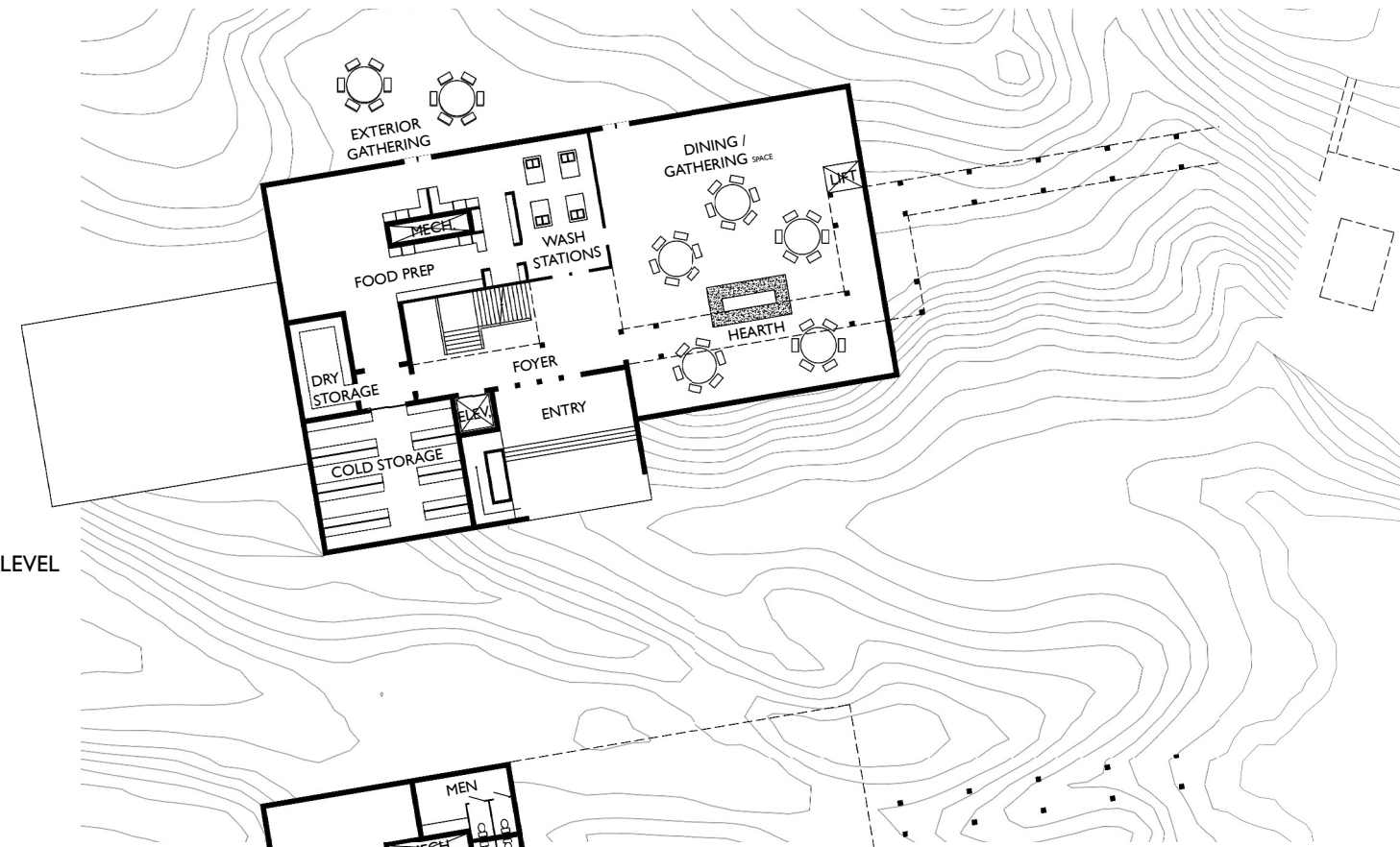
CAMPUS SITE MAP

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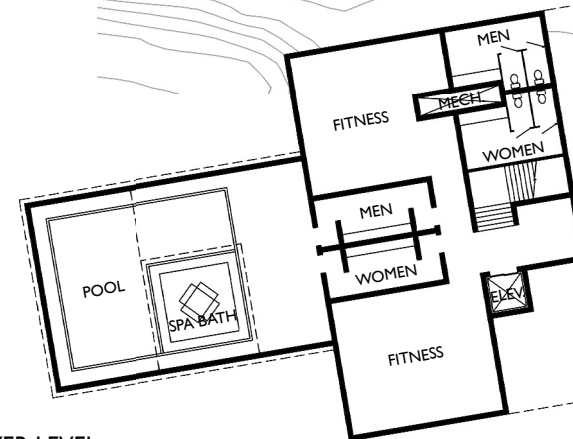
UPPER LEVEL



MAIN LEVEL



LOWER LEVEL

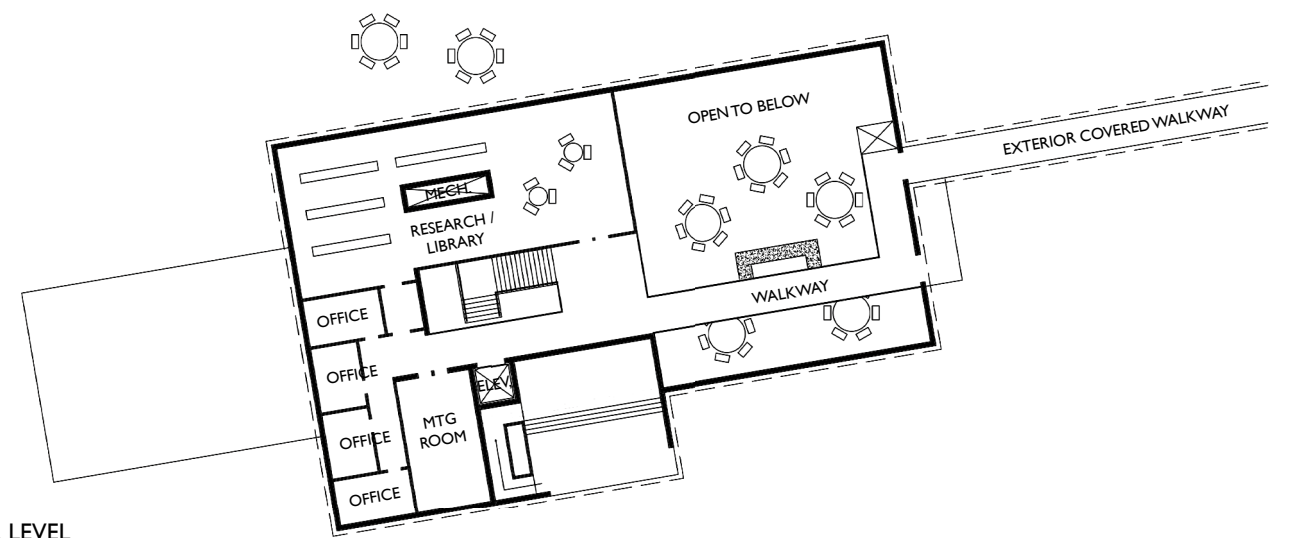


FELLOWSHIP HALL
acclimation / return

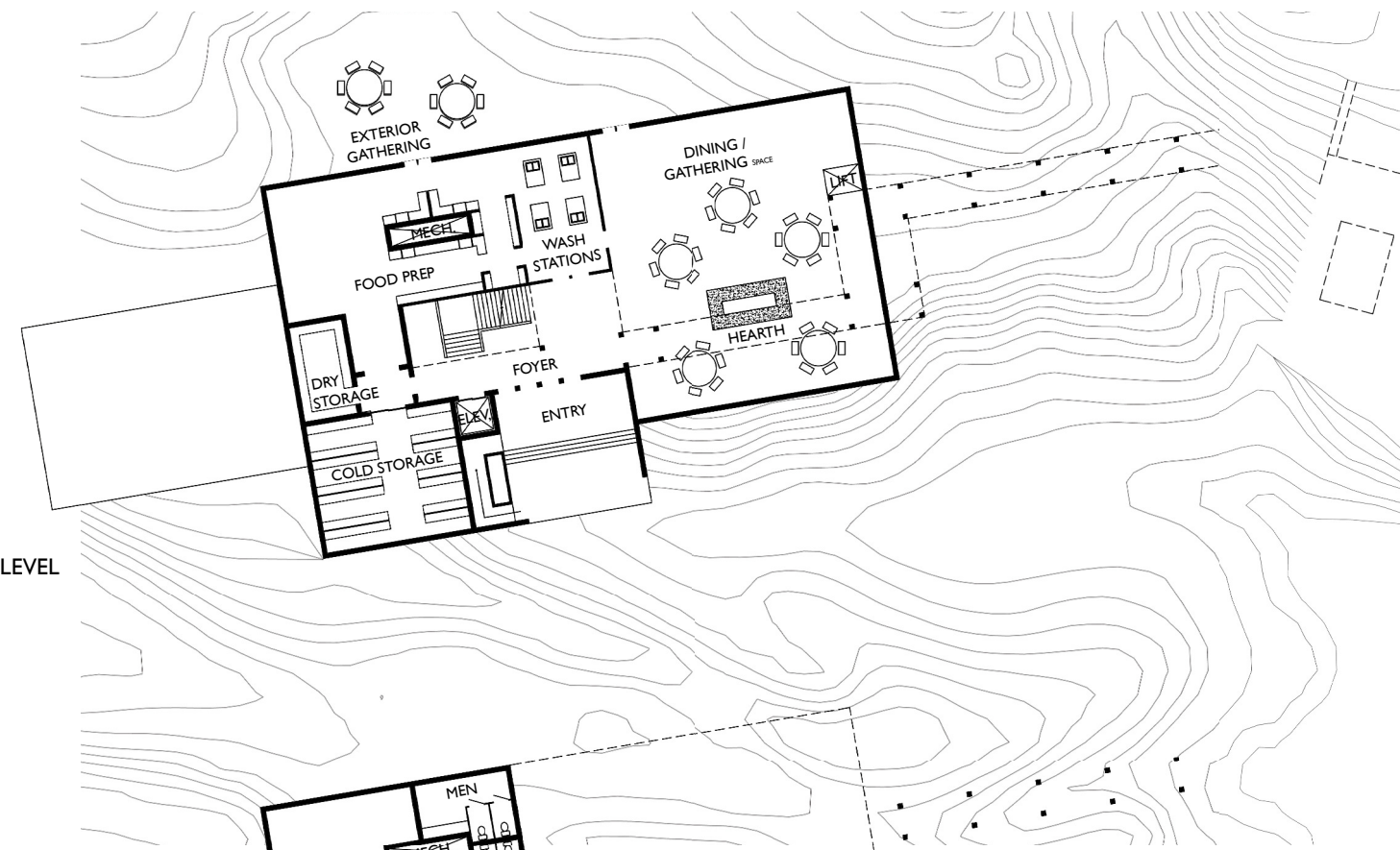


A Taste of the Big Apple : Sioux Falls, SD
Photo © 2011 Jodi Ziegelman

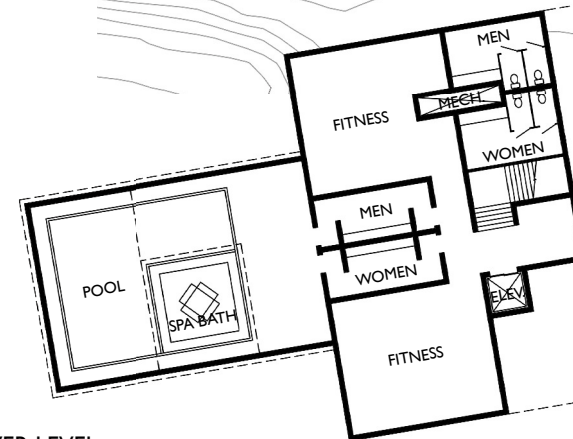
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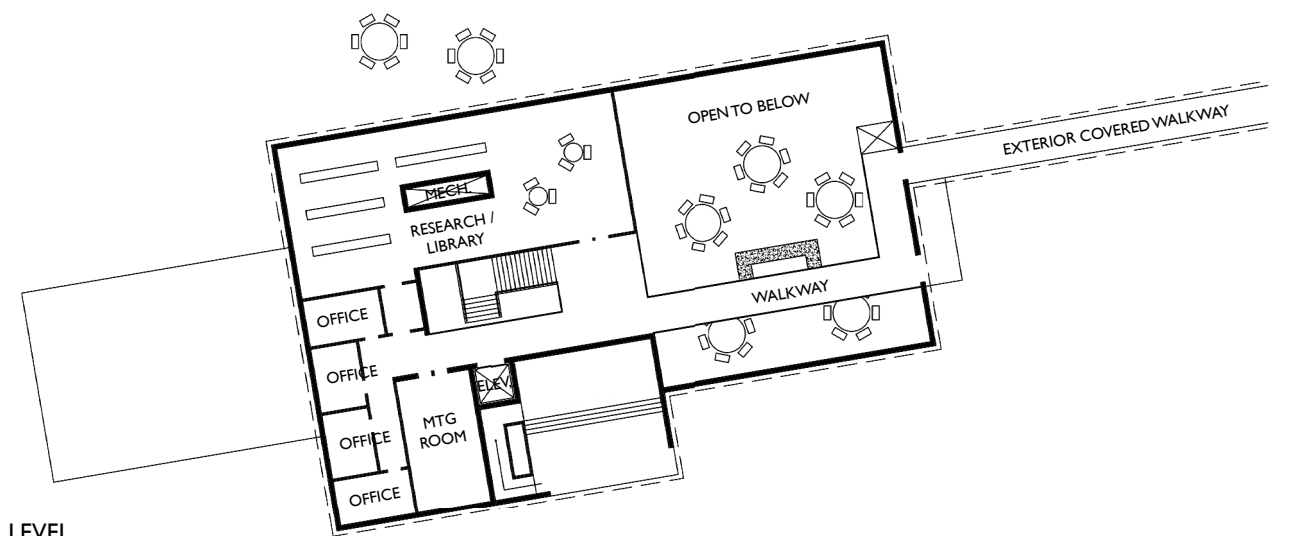


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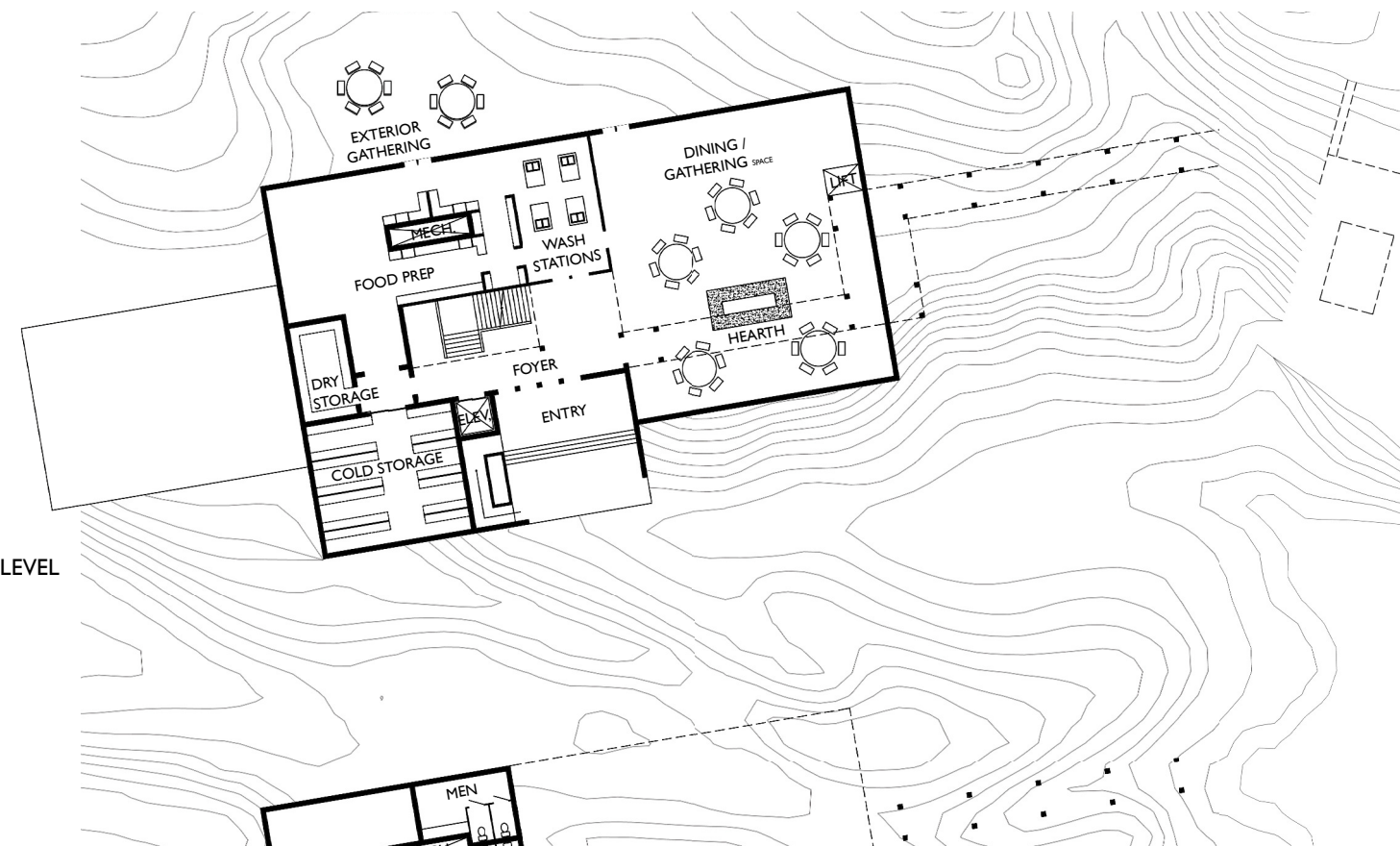


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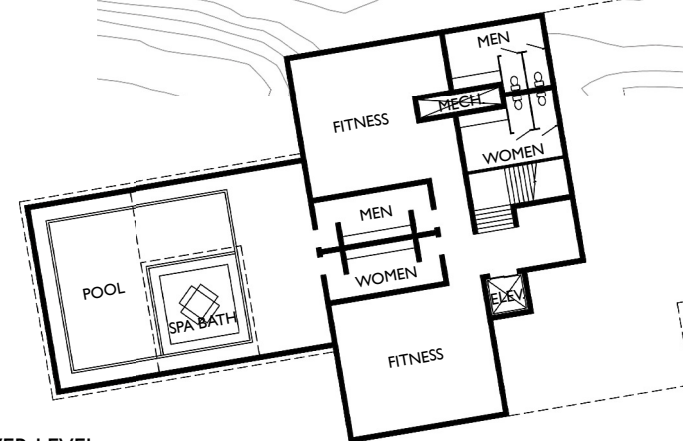
UPPER LEVEL



MAIN LEVEL



LOWER LEVEL



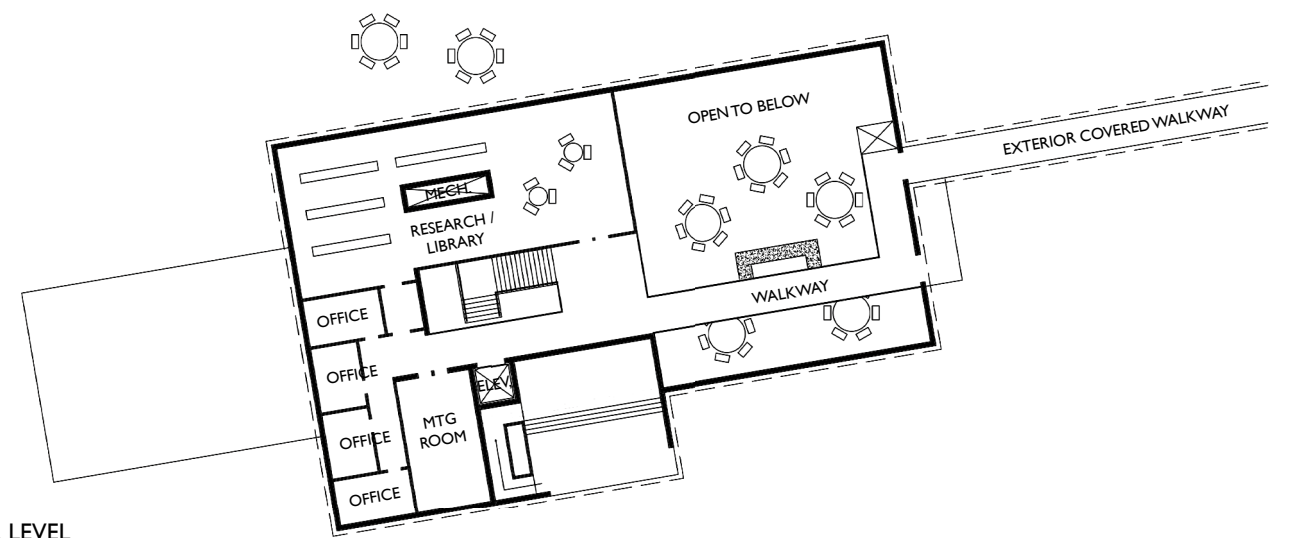
FELLOWSHIP HALL
acclimation / return



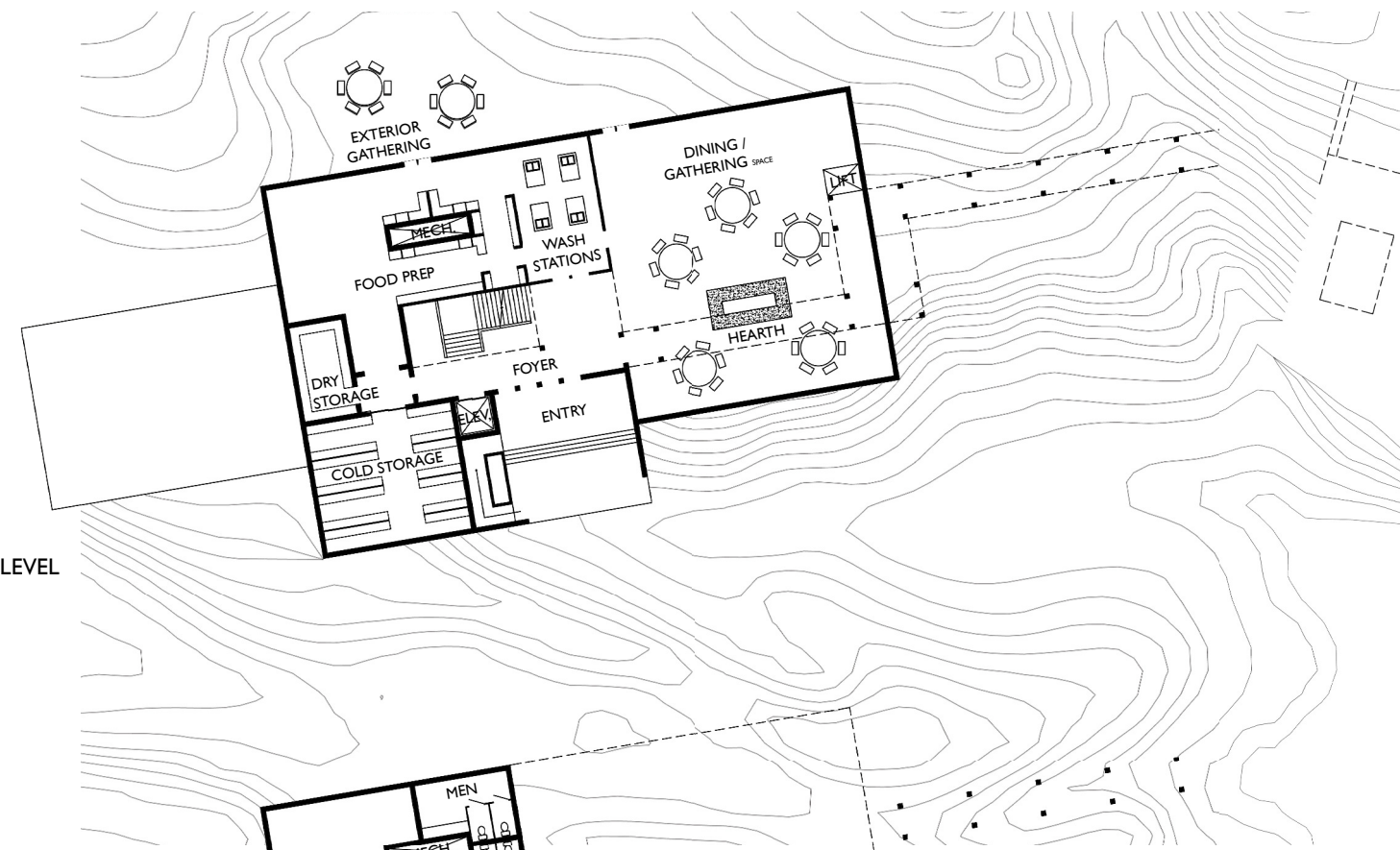


The Hilton Garden Inn : Fargo, ND
Photo © 2011 Jodi Ziegelman

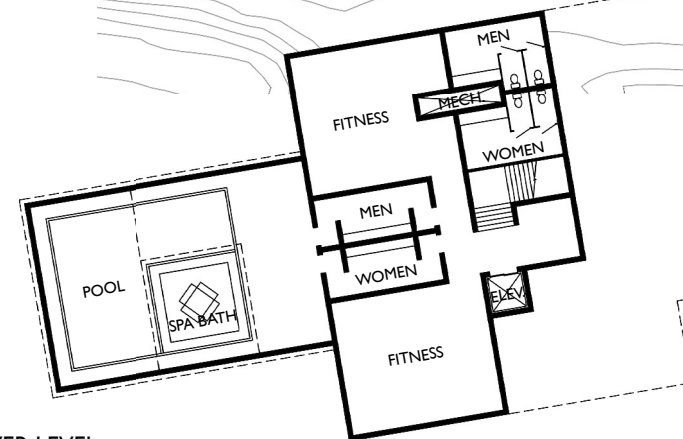
UPPER LEVEL



MAIN LEVEL



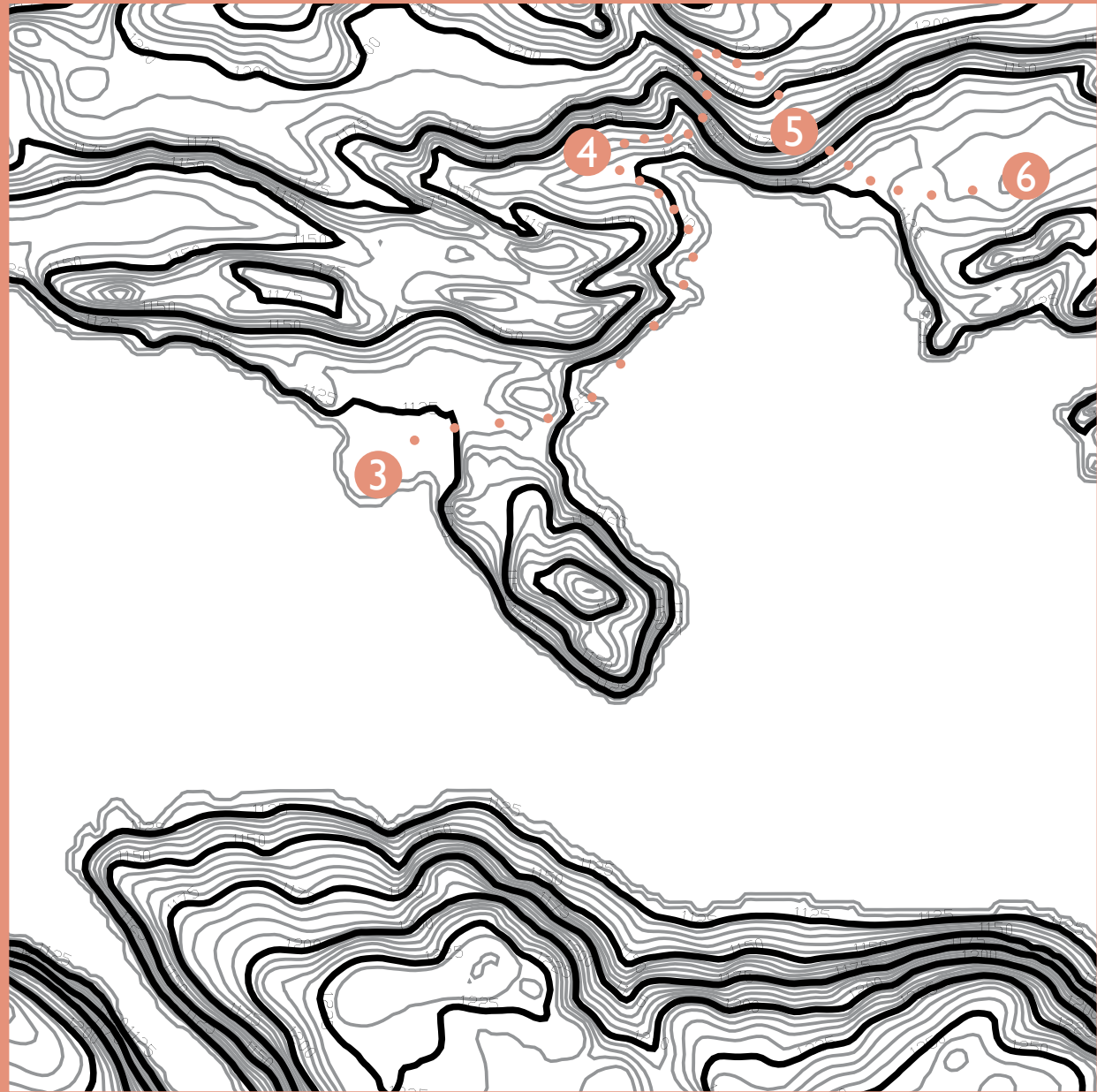
LOWER LEVEL



FELLOWSHIP HALL
acclimation / return



3 Program (Phase II)



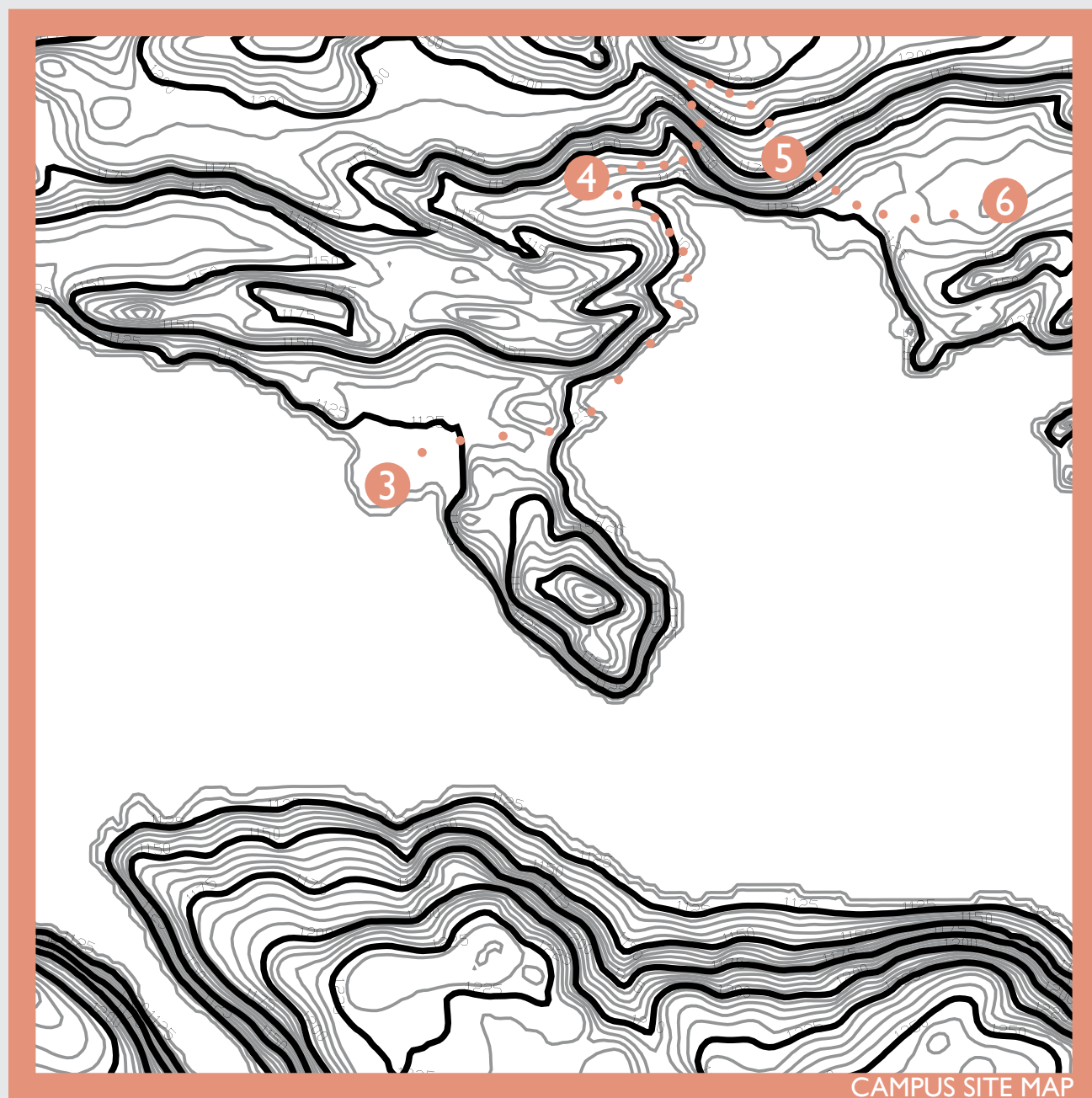
CAMPUS SITE MAP

3. Departure

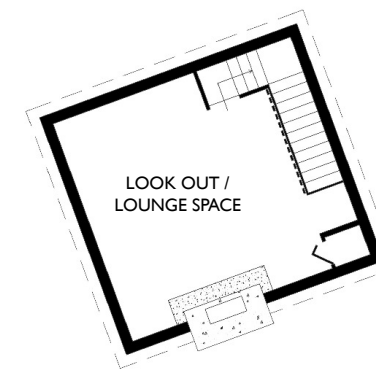
Graduates of the rehabilitation program are given back their personal belongings stored at the beginning of their journey.

This ending is meant to be **bitter sweet.**

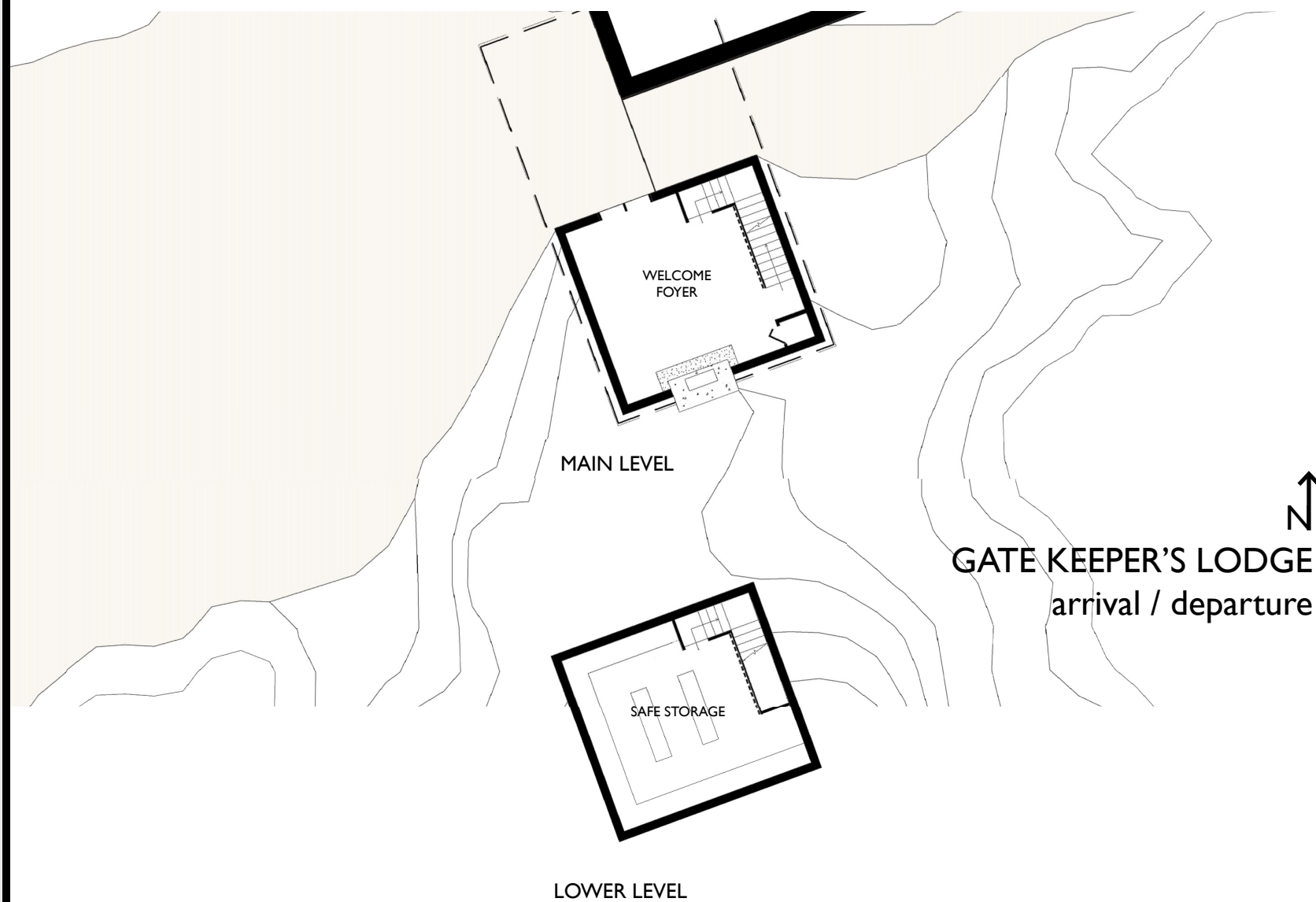
3 Program (Phase II)



spatial analysis

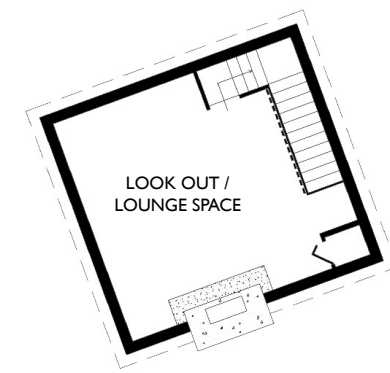


UPPER LEVEL

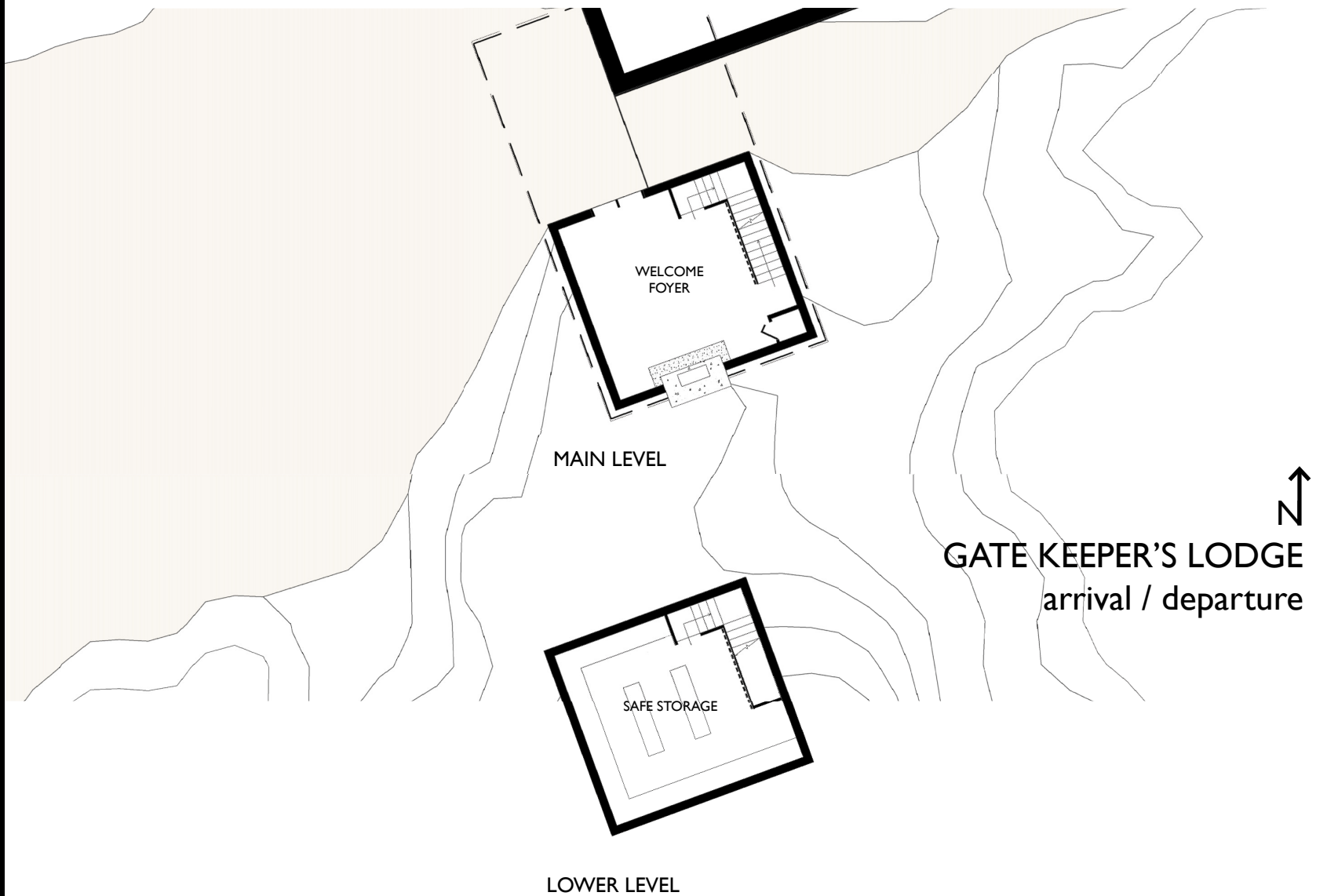




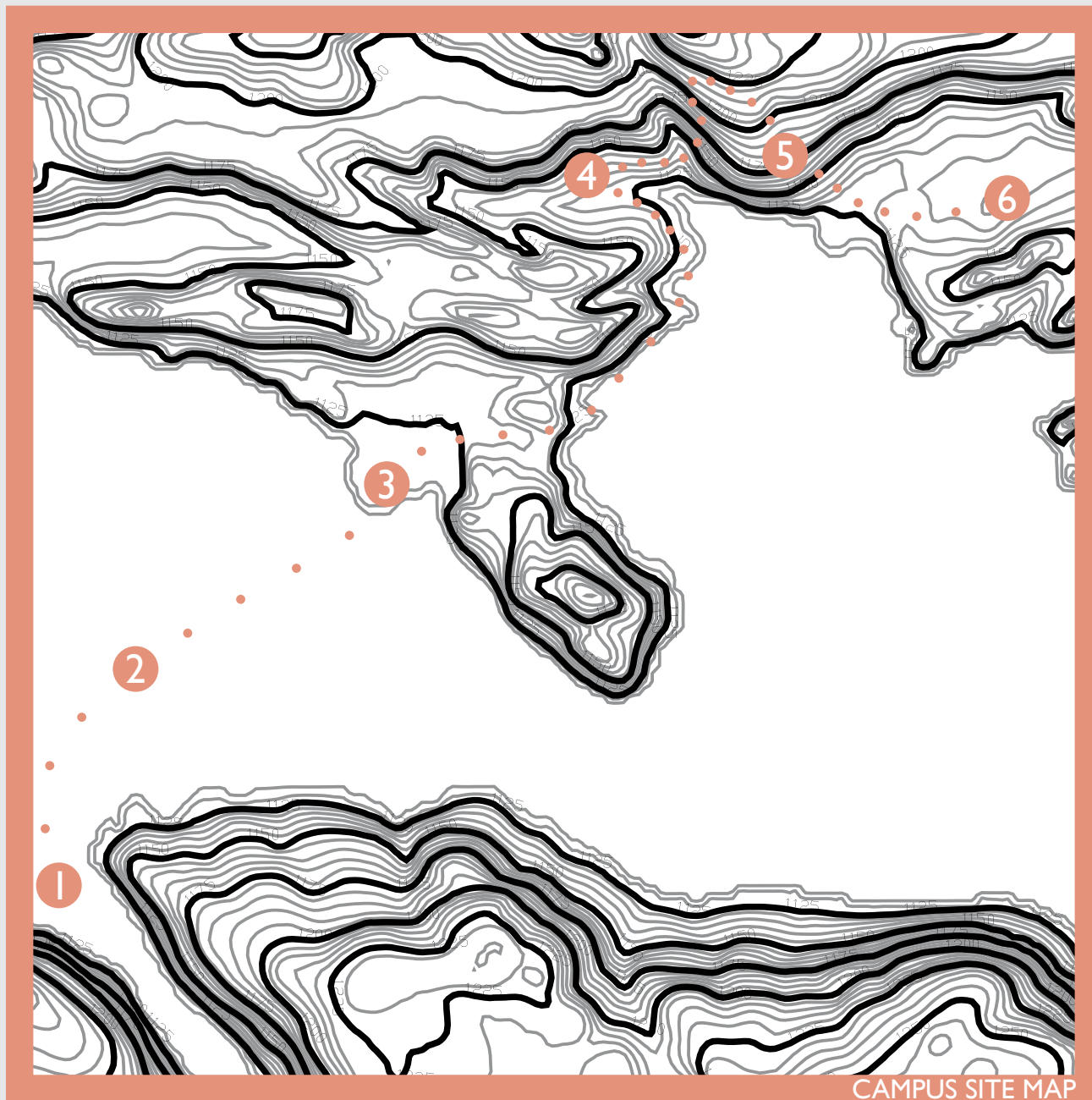
Hair Success Salon and Spa : Fargo, ND
Photo © 2011 Jodi Ziegelman



UPPER LEVEL



3 Program (Phase II)

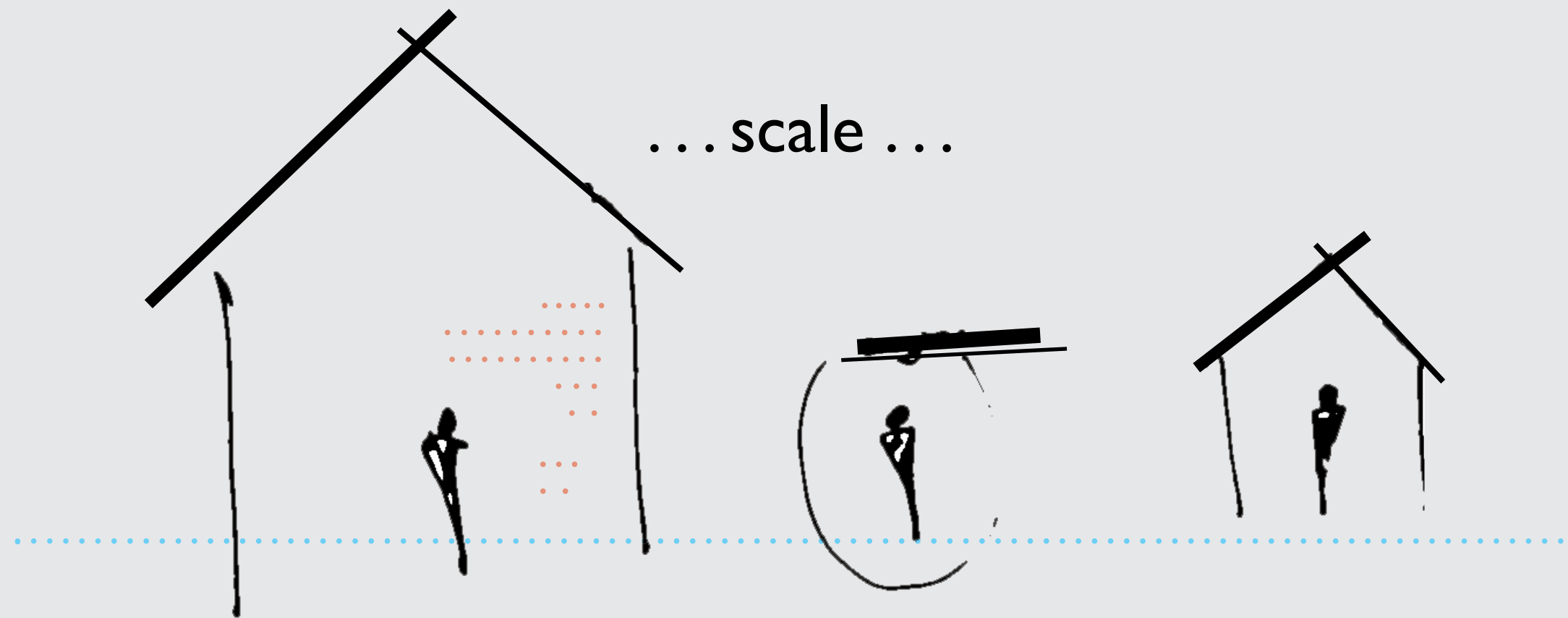


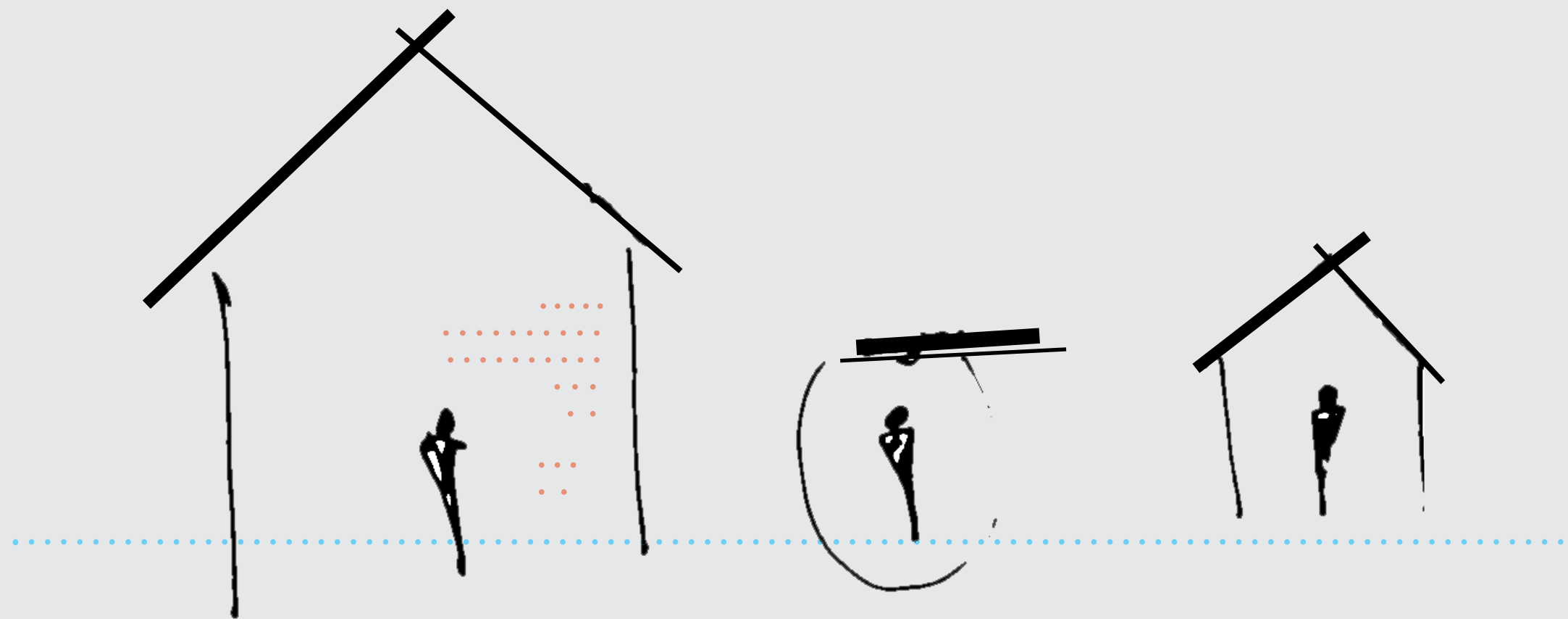
2. Hope

1. Release

These two emotions (once again “non-architectural” sites) are less controllable in physical form, but the **passage of return** retraces a similar path from the past and allows the graduates a necessary period of final reflection.

This is the final test.

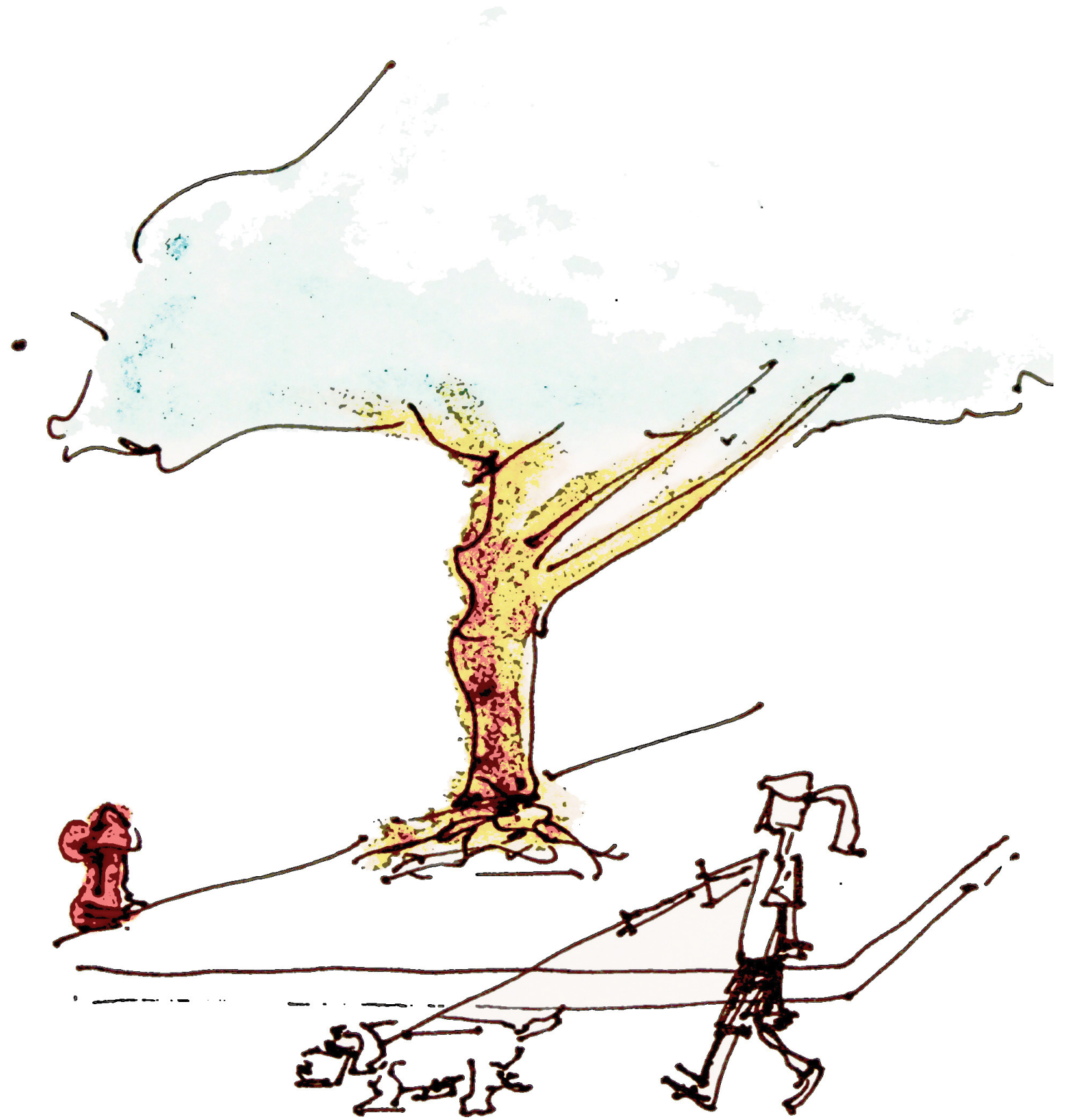


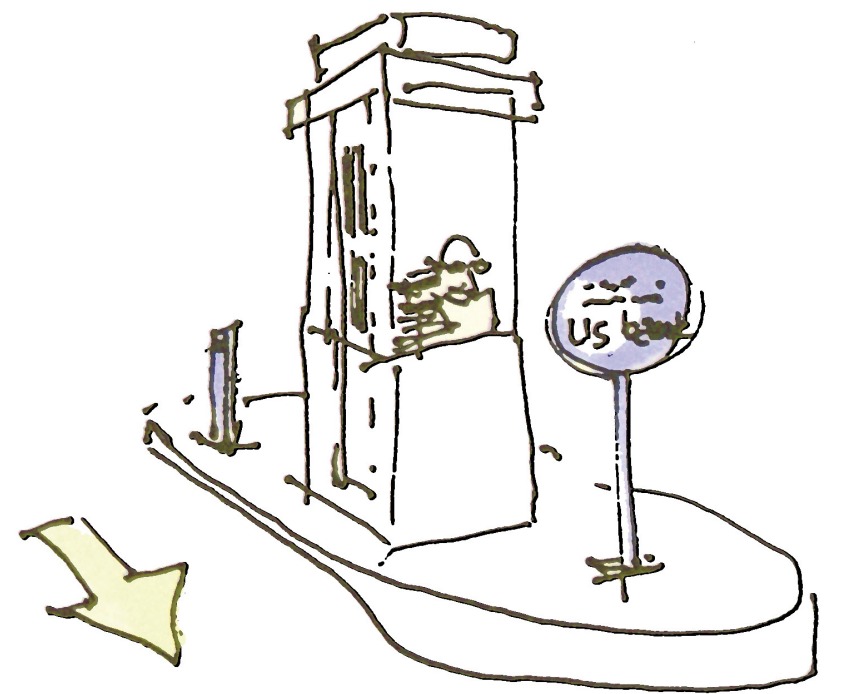


How is **hospitality** expressed in architectural terms
and how does this affect our perception of space?

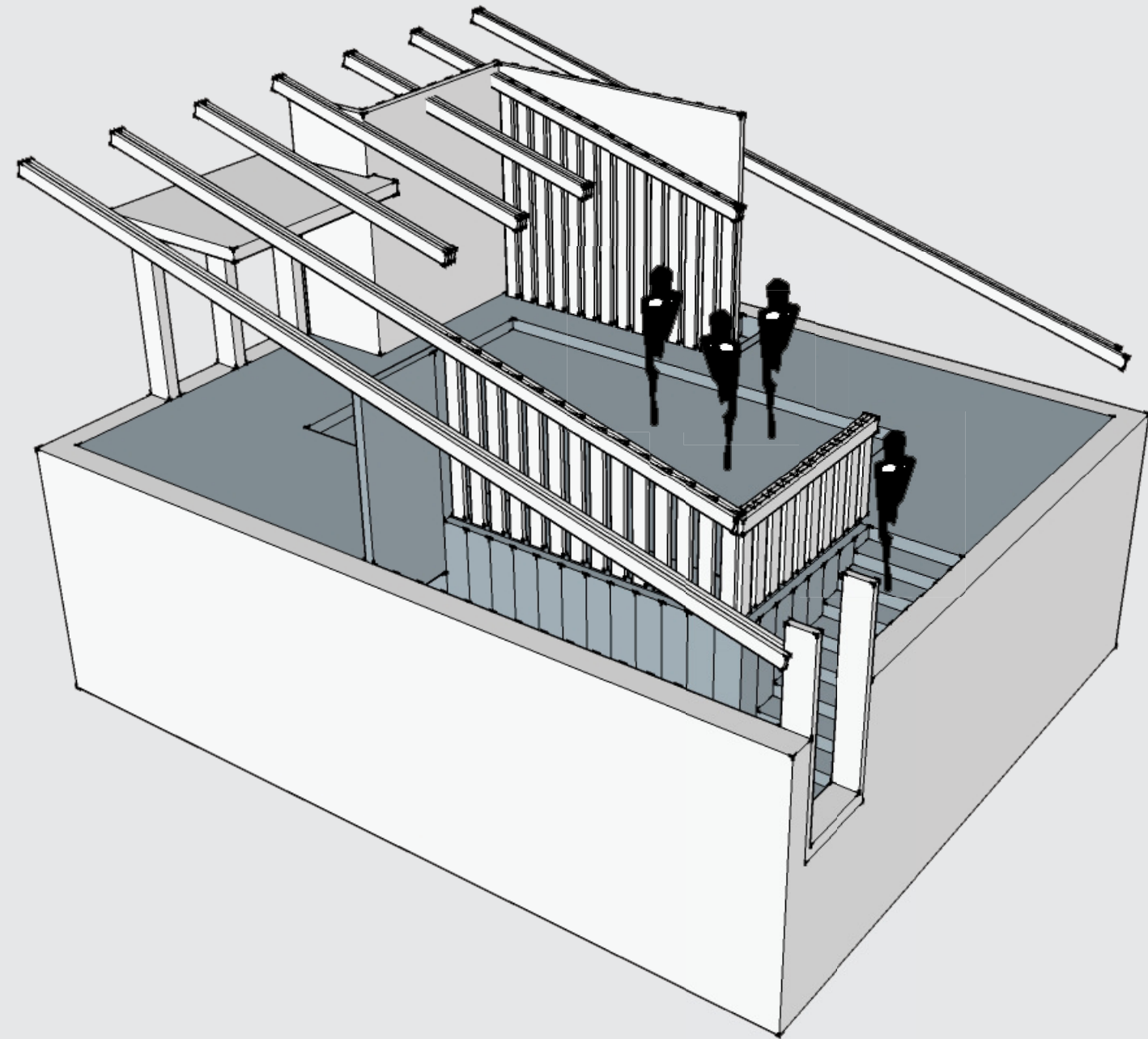
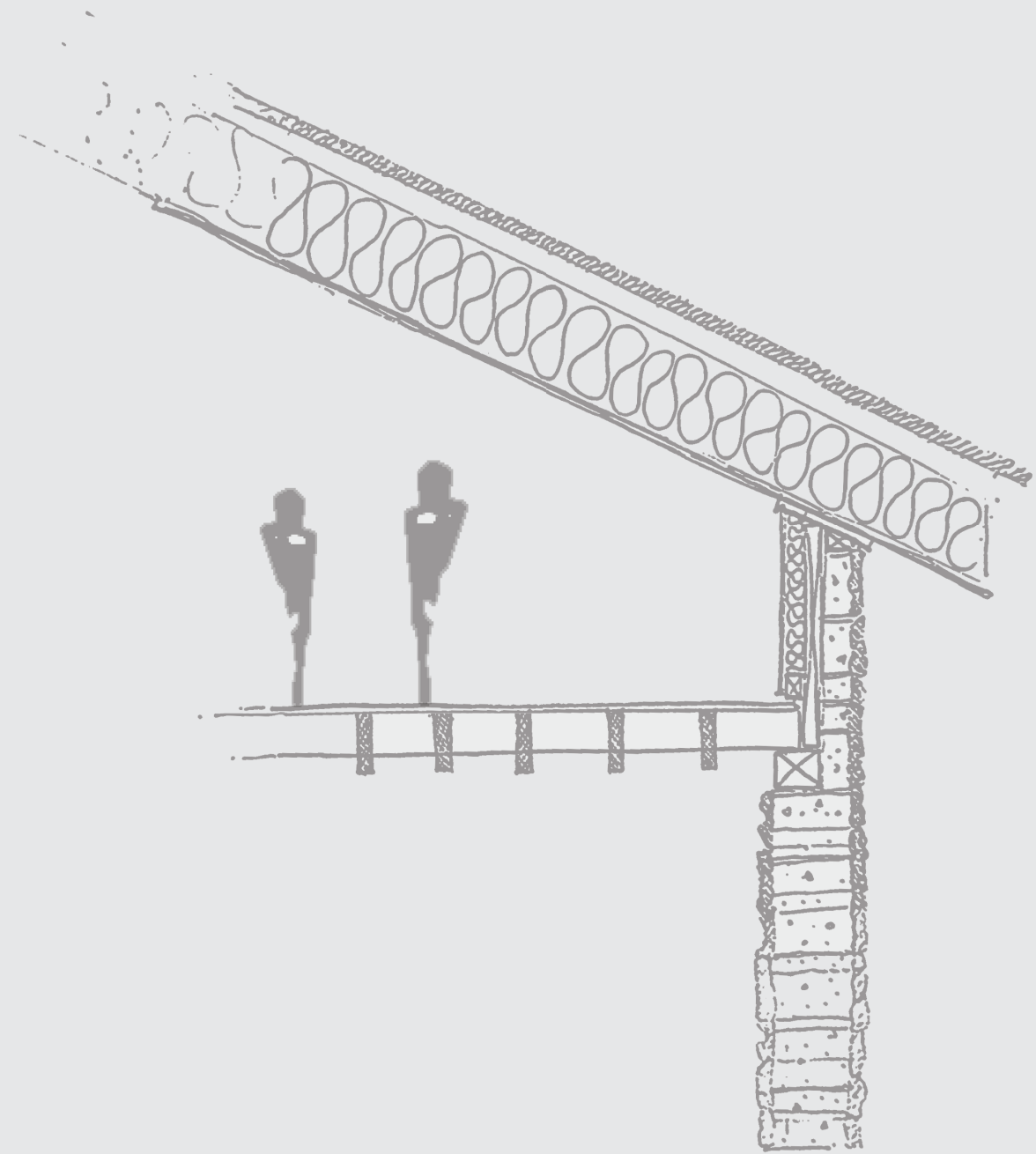


scale study

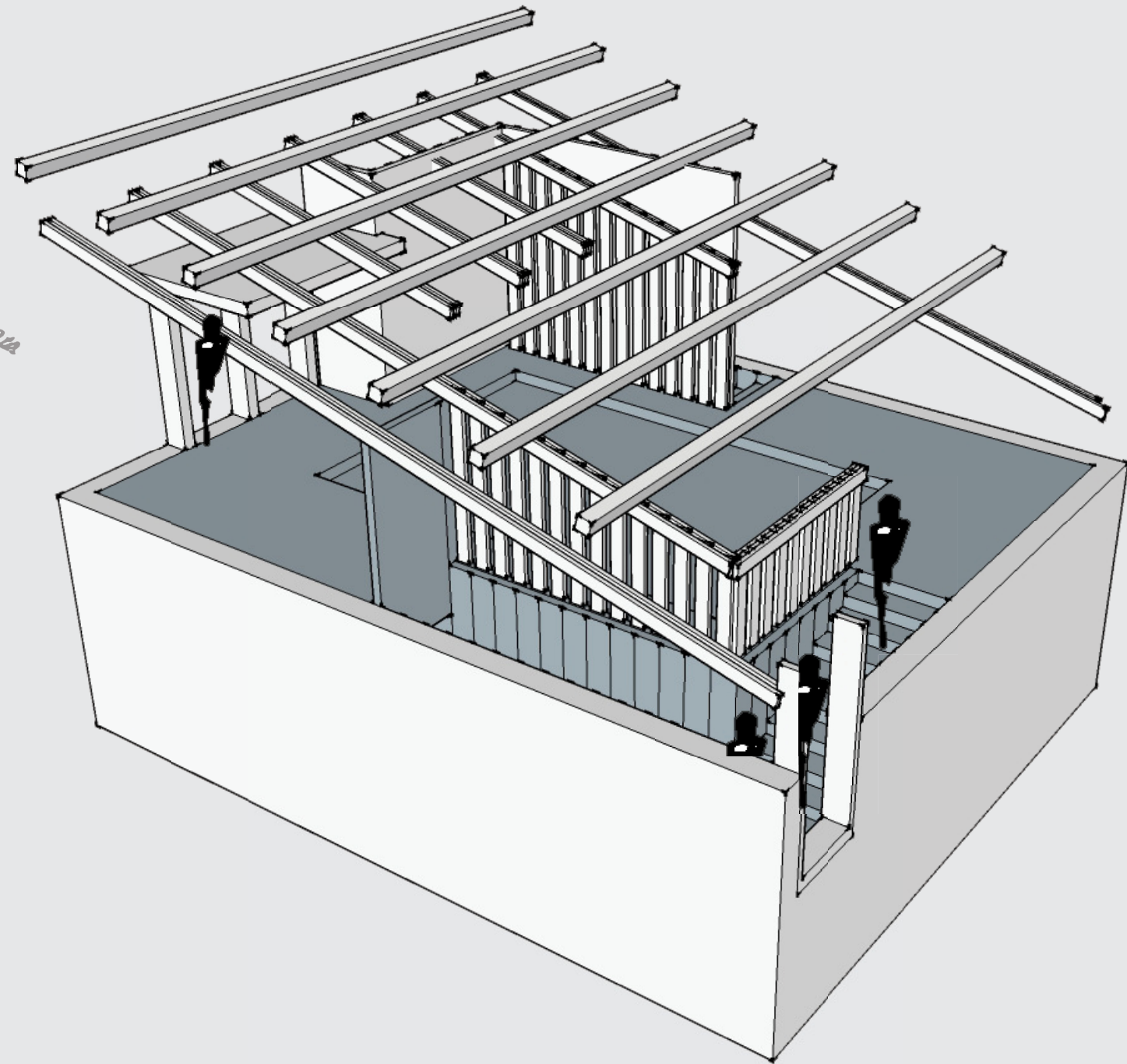
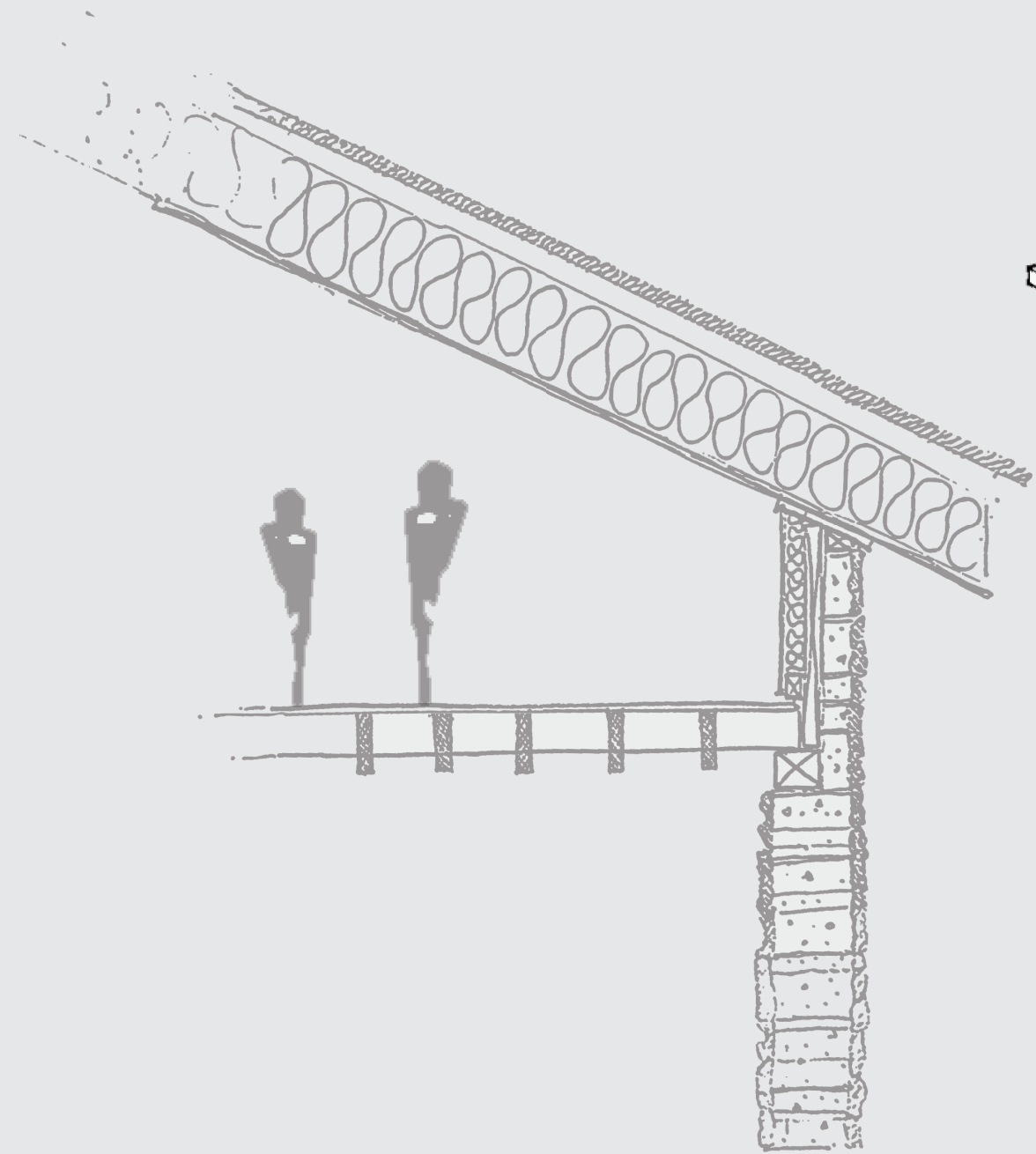




scale study

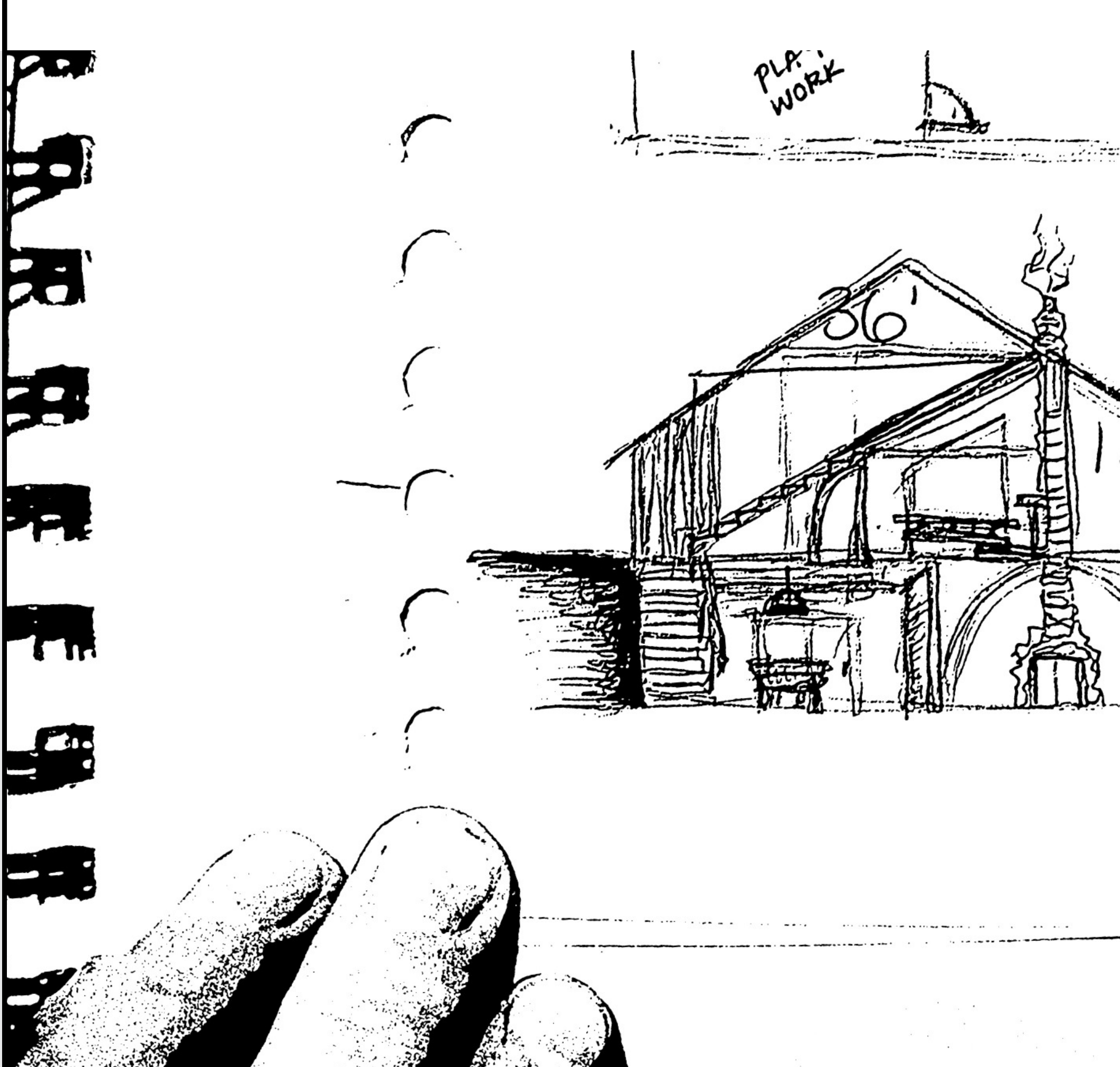


structural analysis



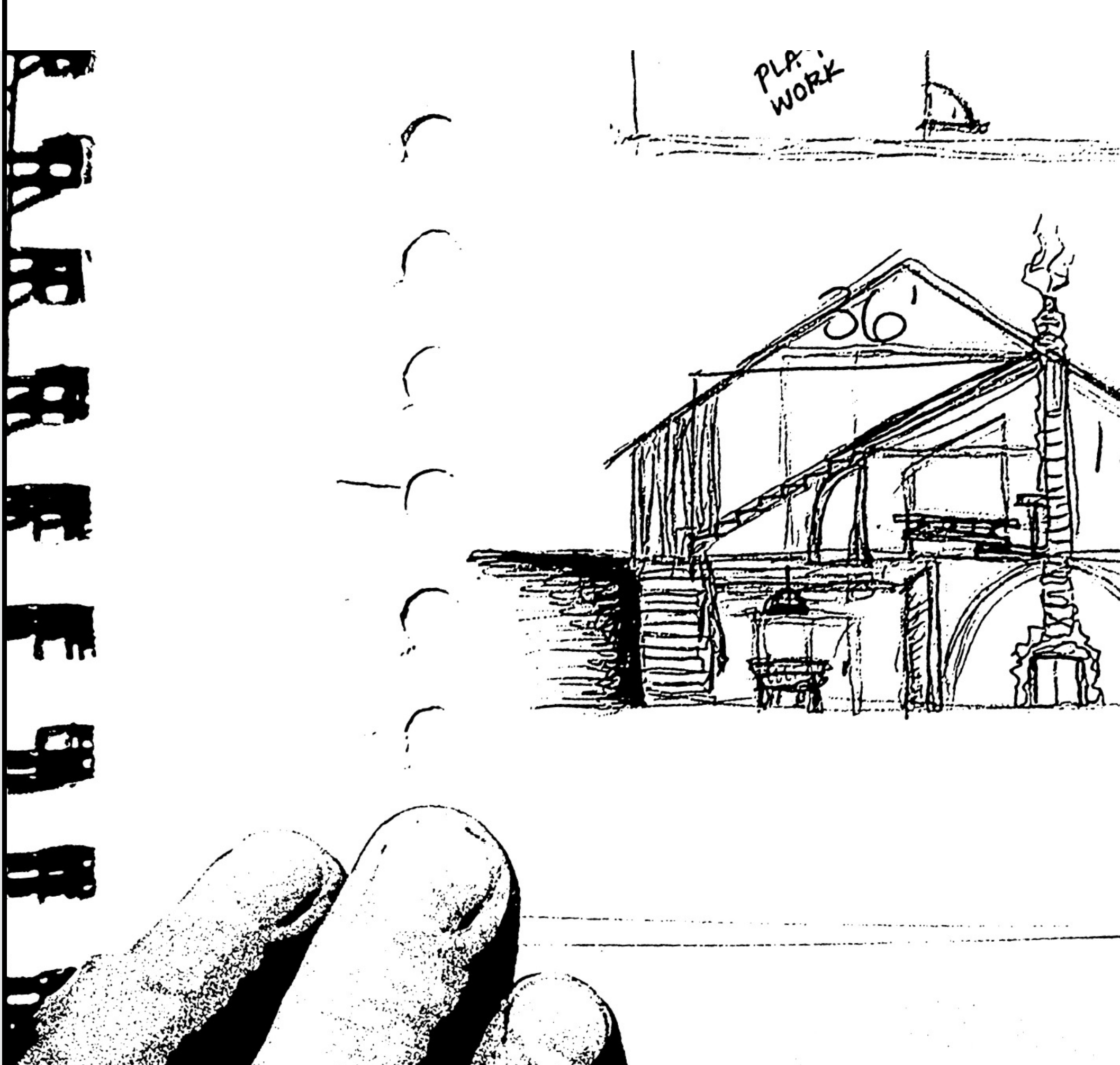
structural analysis

S o m e t i m e s . . .
it is NOT ALWAYS
about the Architecture,
but what it offers us that
should be emphasized.



S o m e t i m e s . . .
it is NOT ALWAYS
about the Architecture,
but what it offers us that
should be emphasized.

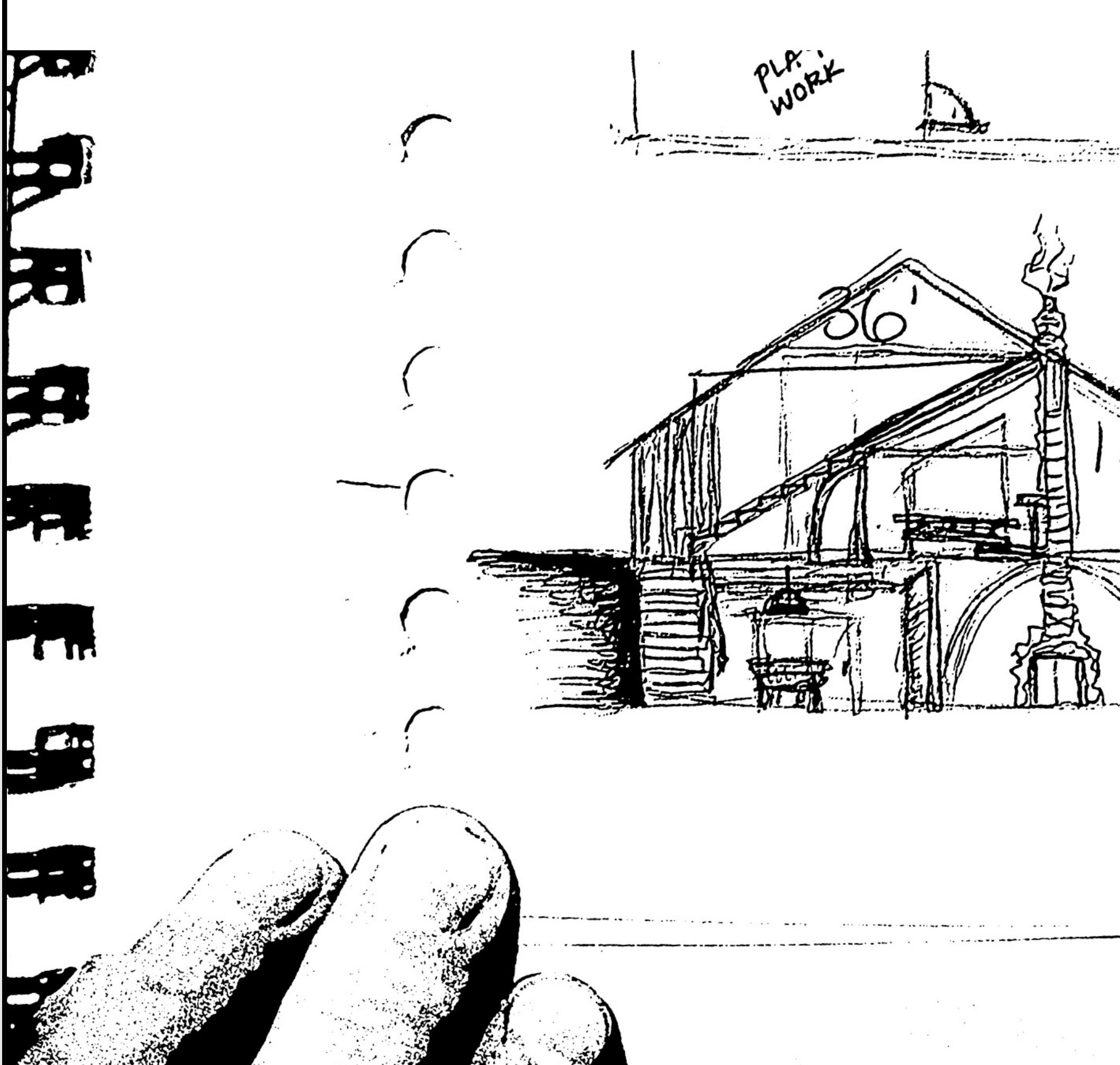
The story of a place
V E R S U S
the glorified creation.



S o m e t i m e s . . .
it is NOT ALWAYS
about the Architecture,
but what it offers us that
should be emphasized.

The story of a place
V E R S U S
the glorified creation.

E M O T I O N A L
C O N N E C T I O N

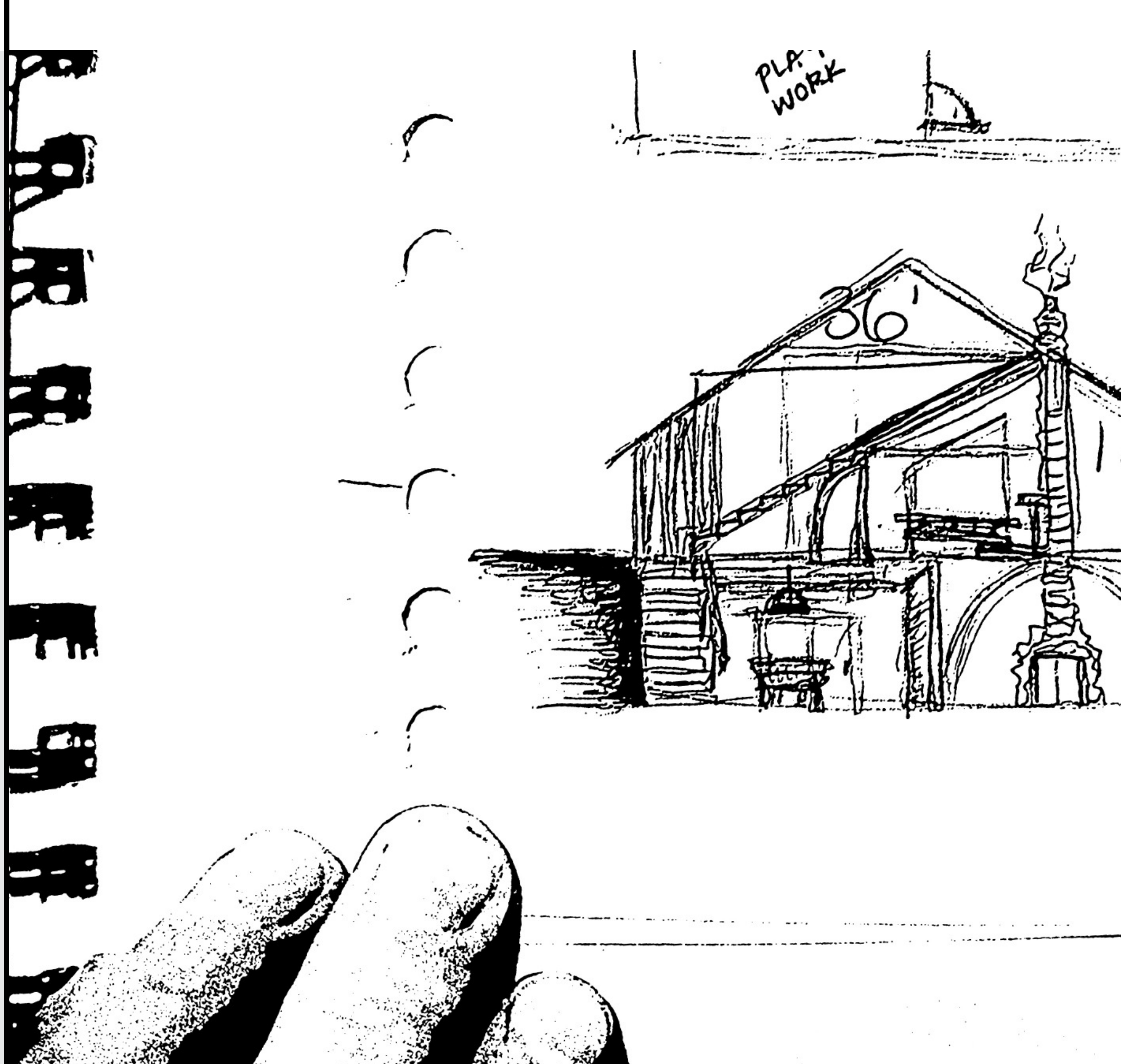


S o m e t i m e s . . .
it is NOT ALWAYS
about the Architecture,
but what it offers us that
should be emphasized.

The story of a place
V E R S U S
the glorified creation.

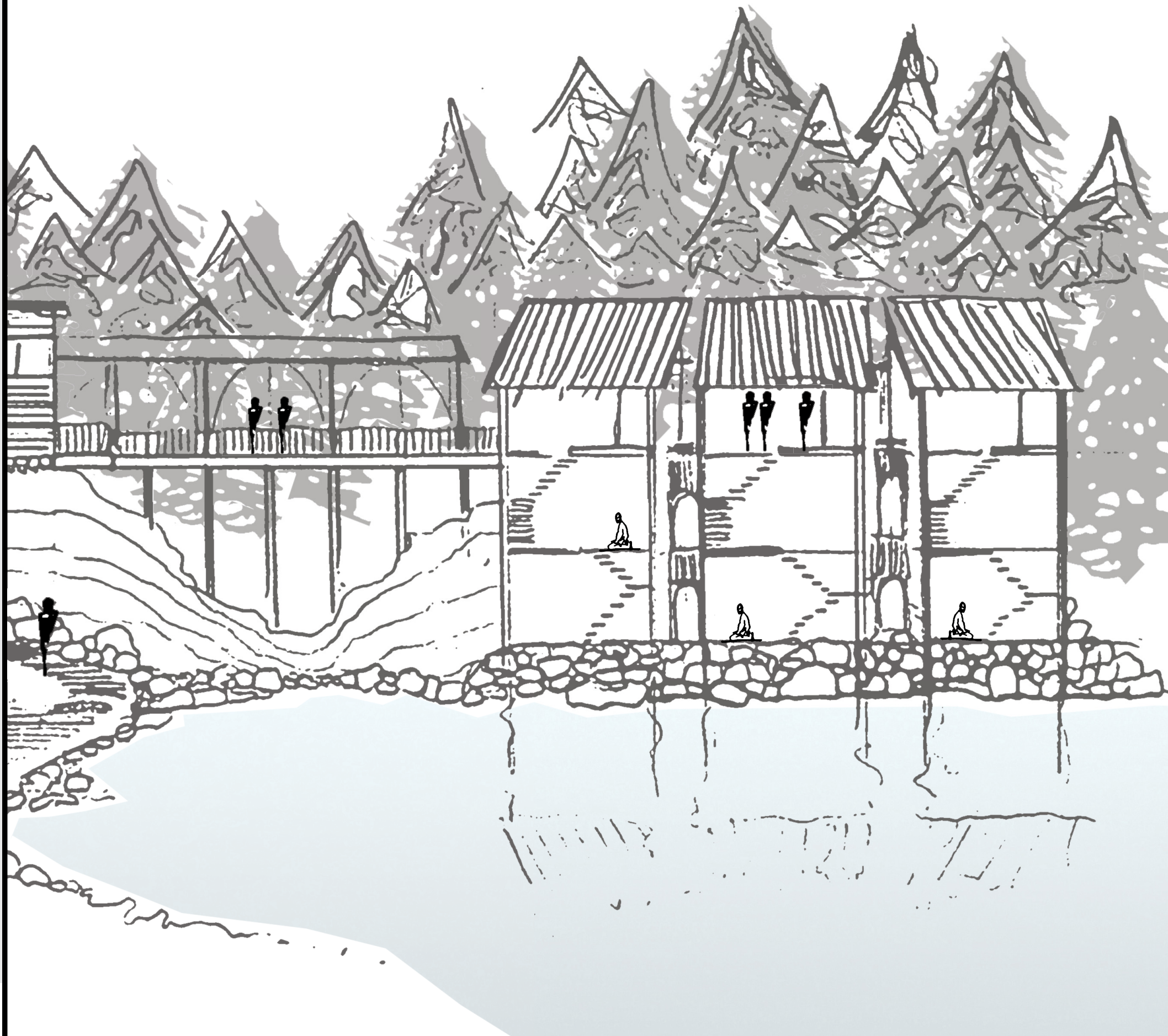
EMOTIONAL CONNECTION

This last piece is
arguably the most
important of all.



ARCHITECTURE

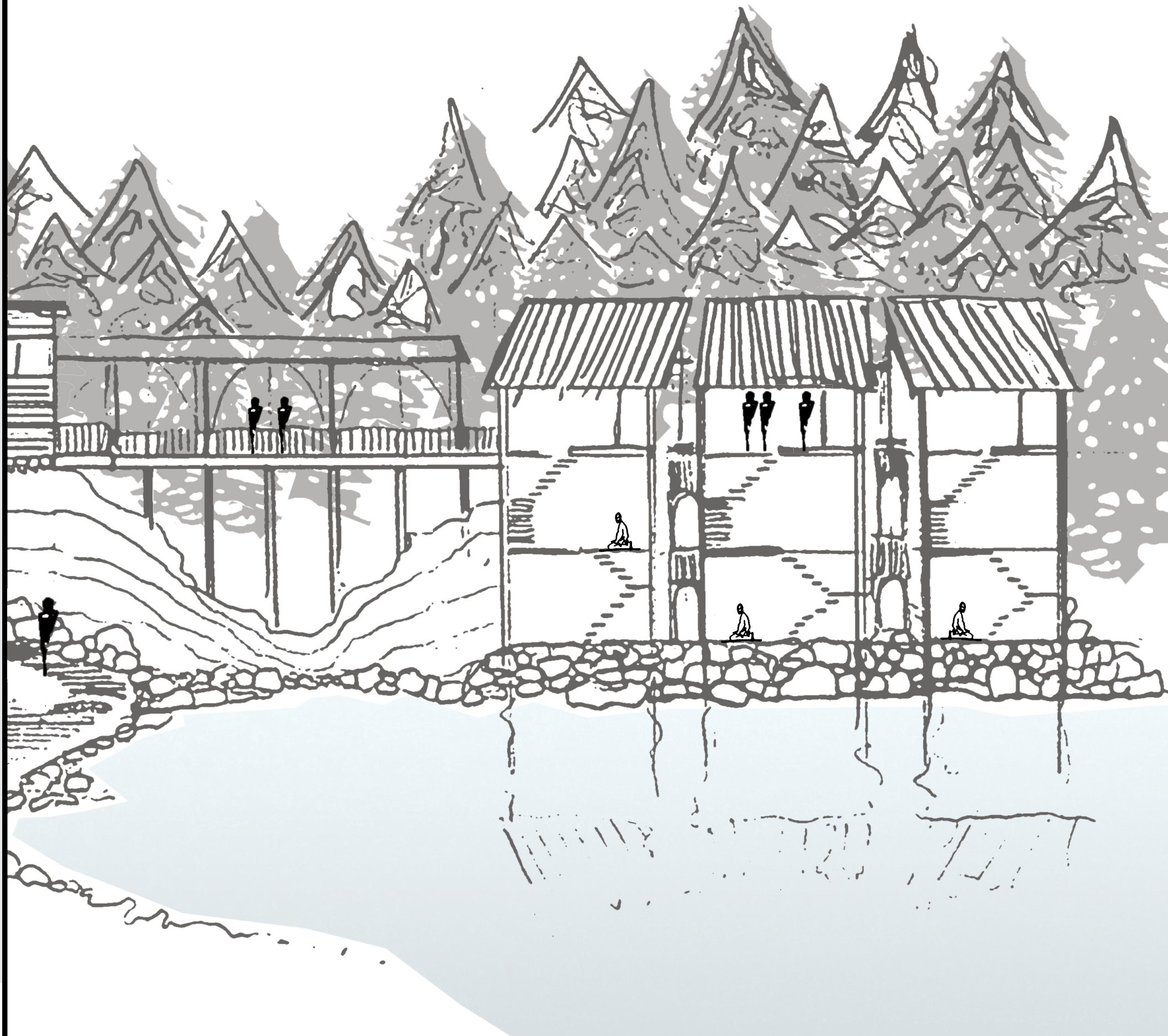
can bridge the gap;



ARCHITECTURE

can bridge the gap;

can relate realized
vision to satisfaction;



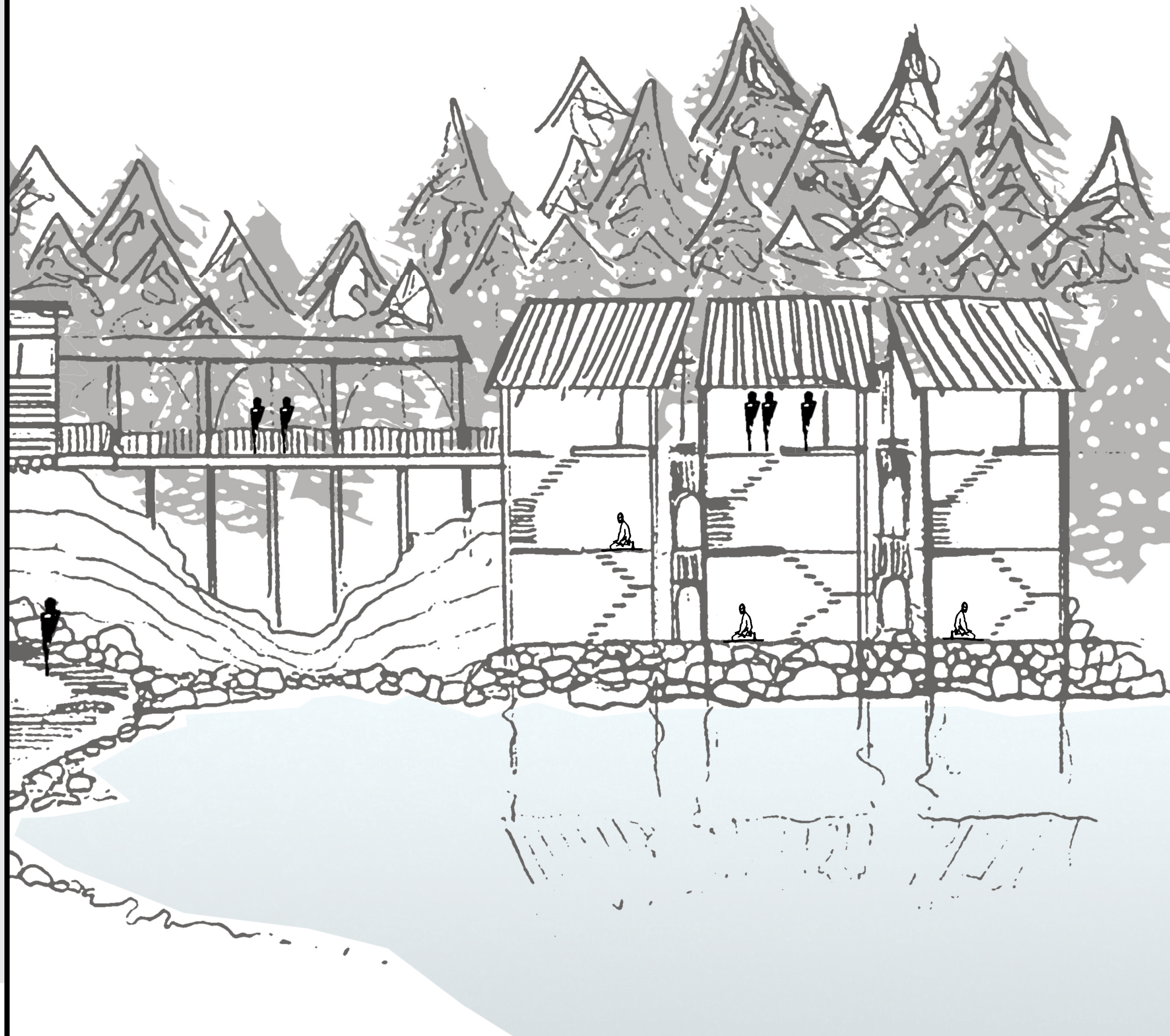
ARCHITECTURE

can bridge the gap;

can relate realized
vision to satisfaction;

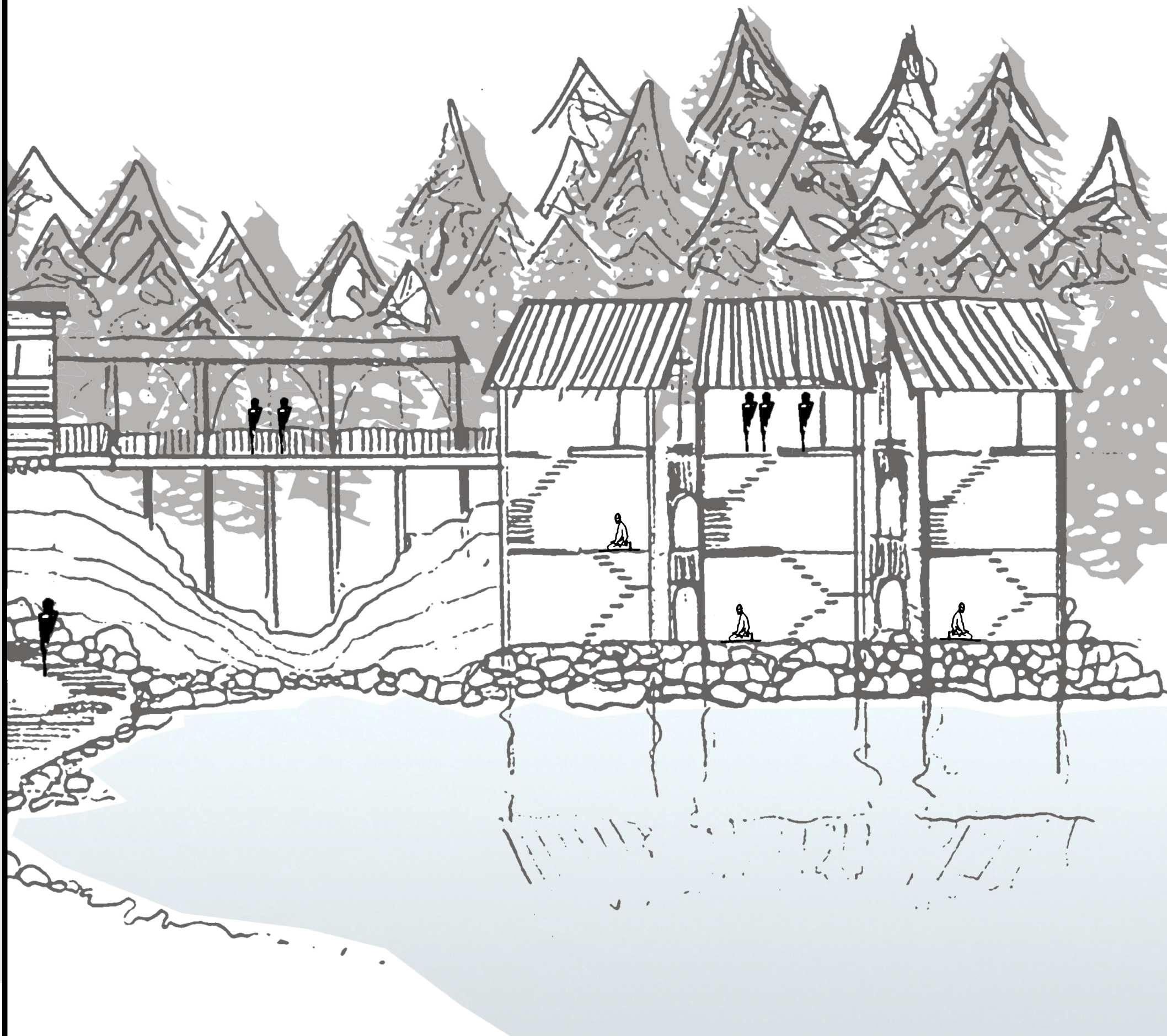
and...

can offer comparison,
familiarity, protection
and comfort.



When the space
controls how a person
experiences emotion,

the design
is successful.

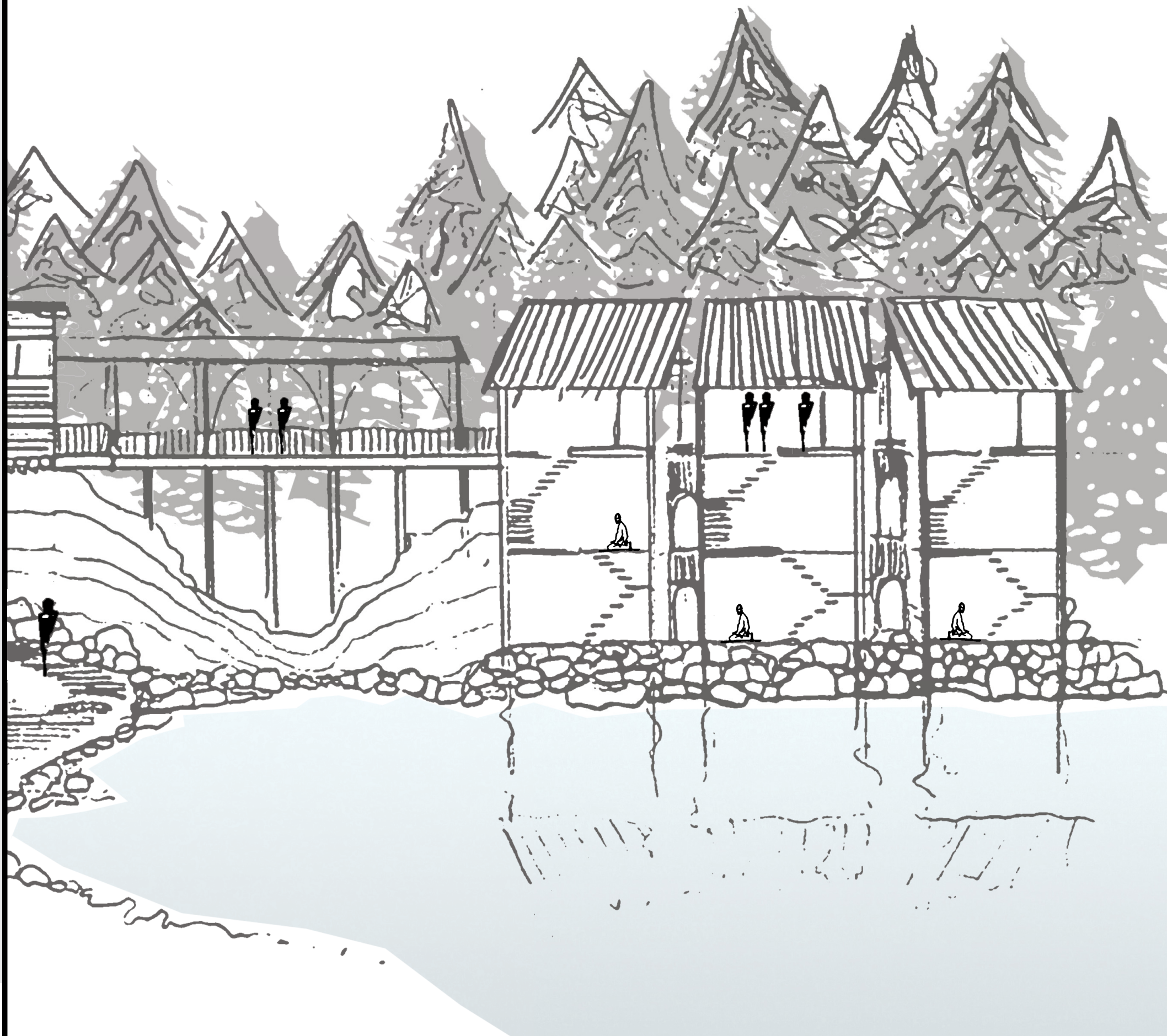


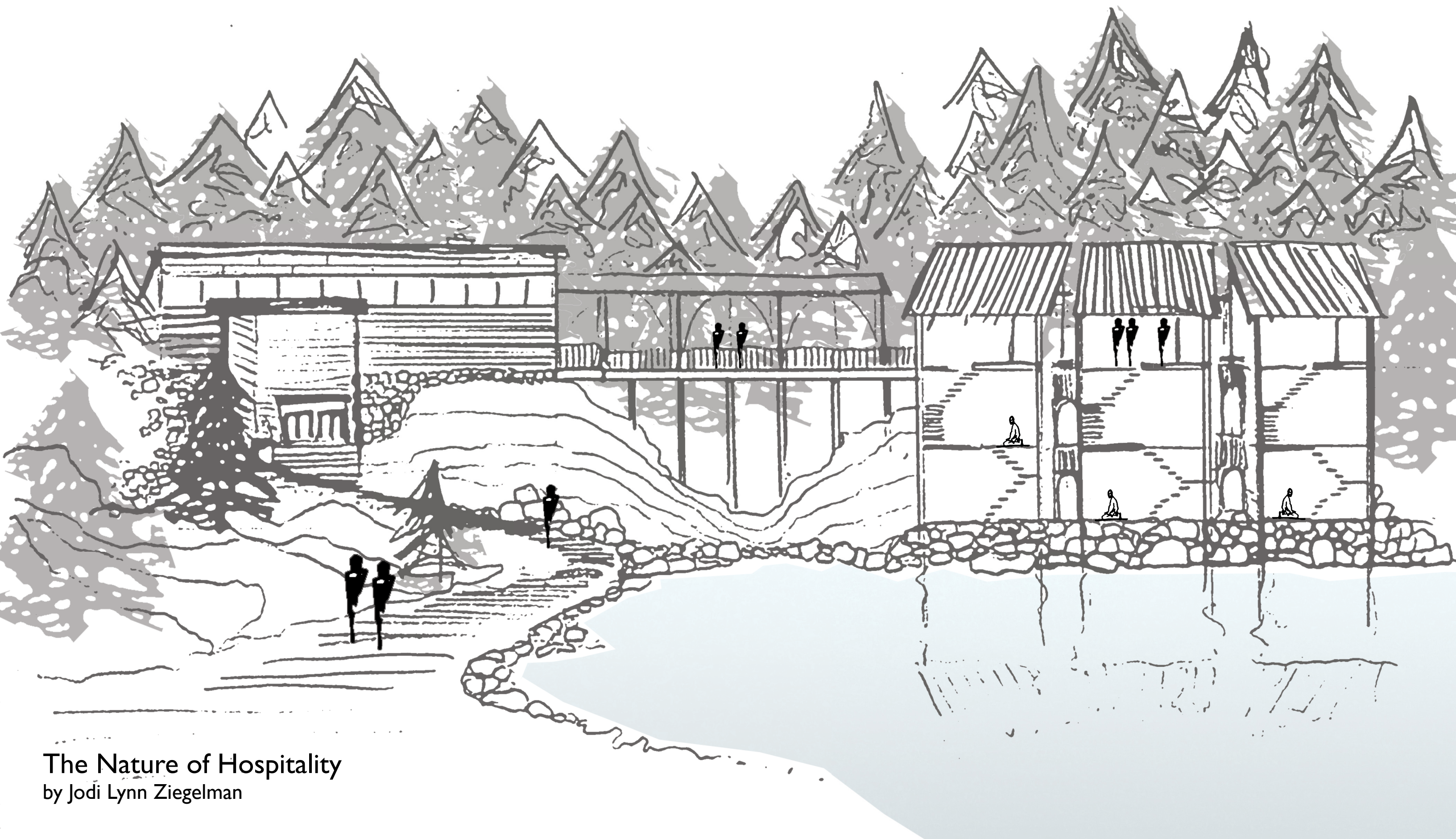
When the space
controls how a person
experiences emotion,

the design
is successful.

When a person
feels an emotional
connection to a place,

the Architecture
is successful.





The Nature of Hospitality
by Jodi Lynn Ziegelman